



San Marcos Chamber of Commerce Webpage Banner Advertising Contract

Advertiser/Company Name *Contact Person*

Billing Address

City/State/Zip *Phone No. & Type*

Email Address *Hot Link Location*

Advertisement Specifications

- Primary Position** – Runs at the top in the header on every page.
Cost: \$1,500 per six-month period
- Secondary Position** – Runs to the right of the Navigation Bar on every page.
Cost: \$3,000 per year or two payments of \$1,500
- Navigation Bar Position** – Runs inside the Navigation Bar on every page.
Cost: \$5,000 per year or two payments of \$2,500
- Featured Sponsors Position** – Runs on targeted category page in the right hand column.
Cost: See specific Featured Category for pricing.

Featured Category *Top Spot / Auxiliary Spot*

This contract is for banner advertising on the San Marcos Chamber of Commerce web site. Your banner ad will be placed in the position marked above with a Hot Link to the location of your choice. All banners are set up on a rotational basis and can be renewed every six months, if available. This maximizes the ad exposure as well as provides a better interest level to the visitors of our site. Your advertising contract will begin on the date the ad goes live on the site. Changes may be made monthly as long as graphic is provided. Banner specifications are attached. The file size **must be 256K or less**. This size is set by our web host and is non-negotiable. The recommended file types are GIF or JPG. GIF's can be "animated" as long as they are within the file size limitation. This file type is used for banners with basic color formats. JPG's are best suited for color picture formats and are not often "animated".

Ad Cost *Balance Due* *Advertiser Signature*

Check OR Credit Card # *V-Code* *Expiration Date*
 VISA MasterCard American Express

Name as it Appears on Card *Card's Billing Address*

Banner Positions

The screenshot displays the San Marcos Chamber of Commerce website with several banner positions highlighted:

- PRIMARY BANNER (400 x 60)**: Located at the top center of the page.
- ACCREDITED**: A badge in the top right corner.
- San Marcos Chamber of Commerce**: The main header with the logo and "Established 1903".
- Home | Join | Contact Us | Site Map | San Marcos Convention & Visitors Bureau**: A navigation bar below the header.
- Membership Directory**, **Inside The Chamber**, **Area Demographics**, **Community Information**, **Relocation Information**, **Visitor Information**, **Photo Gallery**, **Calendar**: A vertical list of menu items on the left side.
- NAV BAR BANNER (130 x 170)**: A dark banner area on the left side.
- SECONDARY BANNER (400 x 60)**: A large dark banner area in the center.
- Services**: A section header below the secondary banner.
- Featured Services**: A section header on the right side.
- FEATURED SPONSOR BANNER (100 x 100)**: A dark banner area on the right side.
- Sponsor's Name**: A text input field below the featured sponsor banner.
- Search Form**: A form with fields for Name, Service Type (dropdown), and Zip Code, with "show all" and "search" buttons.
- Services 1-10 of 574**: A pagination indicator at the bottom.

Featured Sponsor Categories

Real Estate:

- Top Spot: \$1,000/six months
- Auxiliary Spot: \$900/six months

Lodging:

- Top Spot: \$900/six months
- Auxiliary Spot: \$800/six months

Services:

- Top Spot: \$900/six months
- Auxiliary Spot: \$800/six months

Restaurants:

- Top Spot: \$800/six months
- Auxiliary Spot: \$700/six months

Shopping:

- Top Spot: \$500/six months
- Auxiliary Spot: \$400/six months

Education:

- Top Spot: \$500/six months
- Auxiliary Spot: \$400/six months

Events:

- Top Spot: \$500/six months
- Auxiliary Spot: \$400/six months