

Investment Schedule

Your membership investment is determined by the schedule listed below. Investments are based on two factors: number of full-time employees (2 part-time employees equal one full-time employee) and the type of business or organization. * The amount listed below is your annual investment in the Chamber. This amount includes a one-time enrollment fee of \$25 and is to be paid upon application.

Retail, Restaurant, Service, Wholesale

Beauty and barber shop, repair, rental, travel agency, funeral home, cleaners, electrician, plumbing, tavern, wholesale distributor

Base Investment \$228.00 *

Employees less 5 _____ x \$6.90 \$ _____

Total Investment \$ _____

Not-for-Profit Organization (no paid staff), Church, Individual (no business affiliation)

Organizations & Churches - \$129.00 \$ _____

Individuals - \$129.00 \$ _____

Couples - \$139.00 \$ _____

Seniors (65 and older) - \$105.00 \$ _____

Total Investment \$ _____

Financial

Base Investment \$228.00 *

Millions on deposit _____ x \$31 \$ _____

Total Investment \$ _____

Motel, Hotel, Apartment

Base Investment \$228.00 *

Number of Units _____ x \$3.00 \$ _____

Total Investment \$ _____

Professional

Real estate, insurance, financial advisor, dentist, doctor, attorney, accounting office, hospital

Base Investment \$228.00 *

Additional Professionals _____ x \$104.00 \$ _____

Total Investment \$ _____

Construction, Manufacturer, Transportation

Contractor, building supply, manufacturer, processor, research development, fabrication, moving company

Base Investment \$228.00 *

Employees less 5 _____ x \$3.00 \$ _____

Total Investment \$ _____

New Member Information

Business/Organization Name _____

Representative(s) _____

Street Address _____ P.O. Box _____ City, State and Zip _____

Business Phone _____ Fax Number _____

Email Address _____ Web Site Address _____

Business Category Listing for Directory (1) _____ (2) _____

Check Number _____ Total Investment \$ _____

MasterCard Visa American Express CC# _____ Exp _____

New Member Signature _____ Sponsor Name (if any) _____

On which committee(s) do you want to serve? _____ Method of Contact: Mail Fax

Date _____

Membership Application

Reasons to be a Chamber Member

Visibility & Credibility

Good Morning Seguin Member Breakfasts
Membership Lunches
Opportunity for Committee Involvement
Listing in Membership Directory
Sponsorships & Advertising
Business to Business Marketing
Referrals

Chamber Publications

Business Line Newsletter
Images Magazine
Membership Directory
Major Employers List
Clubs & Organizations List
Manufacturing Guide

Networking

Business After Hours Events
Membership Breakfasts
Committee Work
Special Events
Membership Luncheons
Sixty Second Commercial and Mini-Expo at Luncheon

Convention & Visitors Bureau

Visitor's Guide
Accommodation Guide
Dining Guide
True Women Tour Guide
Specialty Shops Guide
Pecan
Antique Shops Guide
Historical Markers Directory

Services

Ambassador Ribbon Cutting/Ground Breaking
Small Business Development Center Counseling
Wage & Benefit Survey
Business Referrals
Low Cost Advertising
Media List
Beautification Awards

Business Development/Tools

Professional Enrichment Seminars
Business Showcase
Leadership Seguin
Mailing Labels/Membership Roster
Statistical Data

Special Events

Annual Banquet
Business Showcase
Freedom Fiesta
Agri Feast
Central Texas Golf Fest
Central Texas Seniors Golf Fest

Website

Online business directory
Link to your business

The Chamber of Commerce represents a partnership of business and professional people, making a difference in the community. When you join the Chamber, you gain a new business partner, as well as opportunities to meet potential clients, expand contacts, increase management expertise, and become involved in issues that affect your business and community.

Why should your business join the Seguin Area Chamber of Commerce? The Chamber provides...

Networking Opportunities

Advertising & Marketing Opportunities

Economic Development Support

Professional Development

Community Leadership

Legislative Access & Input

Publication Listings

Business Assistance & Information

Credibility

FUN

NEW BUSINESS CONTACTS

The Chamber can put you in touch with hundreds of people who may become new clients or customers. Some ways to make contacts and network include:

- ✓ "Good Morning Seguin" Quarterly Membership Breakfasts feature a local business and provide information about what's happening at the Chamber and our community.
- ✓ Chamber Committees offer members opportunities to work on projects with other business people who have similar interest.
- ✓ Special Events and Mixers are held throughout the year to bring members together for both business and pleasure.
- ✓ The Annual Meeting and Banquet is held in September to honor leaders and recognize accomplishments.

PUBLICITY AND EXPOSURE

The Chamber promotes your organization to the public and business community in several ways:

- ✓ The Chambers Business Line newsletter highlights member information and keeps you up to date on Chamber activities and committees. In addition to several free opportunities (Member Spotlights, New Member Profile, Member Mentions), advertising in the Business Line allows you to reach over 8,500 Chamber members and Seguin area residents every month for a low price.
- ✓ The Business Showcase, an annual business-to-business trade show, offers members a market place to promote their goods and services to thousands of people.
- ✓ The Chamber's web site contains valuable information about Seguin and the business community. All Chamber members are listed in the Online Membership Directory. A link to your business web site is available for a small fee.
- ✓ The Chambers Membership Directory is part of the Chamber's annual quality of life publication that features economic development, education, healthcare, recreation, and much more. This publication is distributed to every Chamber member and thousands more who request relocation or information packets or attend Chamber events.

- ✓ Event and Publication Advertising and Sponsorships are available to give members an opportunity to highlight their businesses and products to other members and the community.
- ✓ Ribbon Cutting & Ground Breaking Ceremonies are conducted by the Chamber Ambassadors for new or expanding businesses.
- ✓ Insert your promotional materials for a nominal fee in relocation and information packages and gain access to a market of newcomers to Seguin and the area.
- ✓ General Membership Luncheons offer free advertising and marketing opportunities to all members. Businesses can reserve a "Mini-Expo Table", make a "Sixty Second Commercial", and place their marketing materials out for display.

PROFESSIONAL DEVELOPMENT

The Chamber is dedicated to improving your ability to achieve success in your business or professional life. Programs include:

- ✓ Leadership Seguin motivates emerging leaders and develops their potential for community leadership by acquainting them with the realities, opportunities, and challenges of the Seguin Area.
- ✓ Seminars are held throughout the year to inform members about current business issues, challenges, and topics.

REFERRALS

The Chamber responds to thousands of requests each year for information about goods & services available in our area. We refer only Chamber members to visitors, newcomers, businesses, and area residents. In addition, all new members receive a membership plaque that enhances our member's credibility when displayed.

LEGISLATIVE ACCESS AND INPUT

The Chamber is a unified voice to represent your business interest at the local, state, and national levels of government. Your Chamber's staff and Governmental Affairs Committee provide a means for your voice to be heard. The Chamber provides several "Eggs & Issues Breakfast", and legislative forums throughout the year for members to have direct access to their elected officials.

FACTS AND FIGURES

The Chamber serves as a central source of information for members who are seeking community and business demographics.



Building Business, Leaders & Community



Board of Directors & Staff

2007-08 Chamber Officers

- Chairman - Steve Johnson - Kirby's Korner
- Chairman-Elect - Shawn Martinez - First Commercial Bank
- Vice-Chairmen - Sharon Bettis - Guadalupe Regional Medical Foundation
 - Dan Henry - La Quinta Inn and Suites
 - Drew Williams - DEW Properties, LP
- Treasurer - Mark Herbold - State Farm Insurance
- Asst Treasurer - Gail Roberson - Cascades Gift Shop
- Past Chairmen - Mark Stautzenberger - Wunderlich Builders Inc.
 - Darren Dunn - KWED 1580/Seguin Daily News

2007-08 Board of Directors

- Neice Bell - Seguin Gazette-Enterprise
- Fabio Benjumea - San Anthony Jewelry
- Brenda Bloch - Texaco Express Lube
- John Gesick - Seguin Heritage Museum
- Mike Holdman - Eagle Rentals/Papa John's Pizza
- Basil Kallies - Custom Designs
- Randee Malmsten
- Jennifer Schulze - American Bank of Texas
- Larry Taylor - Barnard-Donagan Insurance
- Monty Trost - Bradzoil

Chamber Staff

President	Shanta Kuhl	president@seguinchamber.com
Convention & Visitors Bureau Director	Sherry Nefford	sherry@seguinchamber.com
Office Manager	Kendy Gravett	kendy@seguinchamber.com
Events & Communications Director	Dana Overstreet	dana@seguinchamber.com
Administrative Assistant	A'Laura Bell	alaura@seguinchamber.com
Convention & Visitors Services Coordinator	Michelle Morris	michelle@seguinchamber.com

Committees

Economic Development

Industrial Relations Committee - Forum for local and area industries to exchange information and ideas on topics having direct impact on today's industry.

Convention & Visitors Bureau Committee - Promotes Seguin as a tourist destination, a community with rich history and recreational opportunities. The Bureau also supports the development of conventions and visitors-related attractions.

Agricultural Awareness Committee - Promotes the agricultural industry through dissemination of information in an effort to educate the general public of the economic impact agriculture has in the Guadalupe County area. Produces annual Agri-Fest trade show.

Economic Development Committee - Works to develop a united economic development effort for the Seguin Area. Activities include the promotion of the Central Texas Technology Training Center; market the Space Alliance Technology Outreach Program (SATOP); financially support the Area Joint Marketing Partnership; annually recognize outstanding businesses and industry; and work with the Seguin Economic Development Corporation to promote Seguin and area.

Organizational Development

Chamber Ambassadors - Act as official greeters and host of our community by fostering and promoting goodwill between new and growing businesses, community organizations, and neighboring communities while enhancing membership and revenue of the Chamber.

Special Events Committees - Facilitates and promotes business, tourism and community wide activities that build strong business relationships for our members while enhancing revenue. Events include Business Showcase, Freedom Fiesta and several fundraising golf tournaments.

Community Development

Beautification Committee - Works to keep Seguin beautiful and rewards businesses and citizens who contribute to the aesthetic appearance of the city. The committee promotes the "Help Seguin Shine" project and sponsors Clean Seguin, the Beautification Leadership Award, and the Quarterly Beautification Award.

Education Partnership Committee - Cultivates relationships between the education and business communities by promoting educational excellence. The committee sponsors the New Teacher of the Year Reception, Family Friendly Business Program, and the Teacher of the Year Awards Program.

Leadership Seguin - Sponsored by the Leadership Seguin Committee is a program to assist emerging leaders in getting to know the area and other leaders. The program also provides information about business, government and not-for-profit operations in Guadalupe County.

Seguin Youth Leadership Academy - sponsored by the Chamber, Texas Cooperative Extension and GBRA, SYLA provides students with leadership skills through a weeklong academy.

Governmental Affairs Committee - Observes legislation and makes recommendations to the board as it relates to business and the community. It supports coordinated community growth and development and maintains enhanced communication with local, state and national representatives and government agencies.

Committee Preferences

YOU make Seguin a better commUNITY.

Become involved with your Chamber and make a difference!

Take just a moment to review the following list of committees in which you would like to become involved. Indicate your choice(s) in the blank following the committee name. Even if you are currently serving on a committee, please take time to fill out this form. Thank you for your support.

Agriculture Awareness	_____	Special Events:	
Beautification	_____	Agri-Fest	_____
Convention & Visitors Bureau	_____	Annual Banquet	_____
Economic Development	_____	Business Showcase	_____
Education Partnership	_____	Freedom Fiesta	_____
Governmental Affairs	_____	Leadership Seguin	_____
Industrial Relations	_____	Seguin Youth Leadership Academy	_____
Military Affairs	_____	Seguin Chamber Classic Golf	_____
Retail Task Force	_____	Central Texas Golf Fest	_____
Small Business & Retail	_____	Central Texas Senior Men's Golf Fest	_____
_____Sports Marketing	_____		

Print Name: _____

Business: _____

Address: _____

Phone #: _____

Fax #: _____

Email: _____

Return completed form to:
Seguin Area Chamber of Commerce
427 N. Austin, Seguin, Texas 78155
phone (830) 379-6382
fax (830) 379-6971

Date : _____