

Investment Schedule

Your membership investment is determined by the schedule listed below. Investments are based on two factors: number of full-time employees (2 part-time employees equal one full-time employee) and the type of business or organization. * The amount listed below is your annual investment in the Chamber. This amount includes a one-time enrollment fee of \$25 and is to be paid upon application.

Retail, Restaurant, Service, Wholesale

Beauty and barber shop, repair, rental, travel agency, funeral home, cleaners, electrician, plumbing, tavern, wholesale distributor

| | | | |
|-------------------------|----------------|-----------------|--|
| Base Investment | | \$240.00 * | |
| Employees less 5 | _____ x \$7.10 | \$ _____ | |
| Total Investment | | \$ _____ | |

Not-for-Profit Organization (no paid staff), Church, Individual (no business affiliation)

| | |
|-------------------------------------|-----------------|
| Organizations & Churches - \$135.00 | \$ _____ |
| Individuals - \$135.00 | \$ _____ |
| Couples - \$145.00 | \$ _____ |
| Seniors (65 and older) - \$105.00 | \$ _____ |
| Total Investment | \$ _____ |

Financial

| | | | |
|-------------------------|--------------|-----------------|--|
| Base Investment | | \$240.00 * | |
| Millions on deposit | _____ x \$31 | \$ _____ | |
| Total Investment | | \$ _____ | |

Motel, Hotel, Apartment

| | | | |
|-------------------------|----------------|-----------------|--|
| Base Investment | | \$240.00 * | |
| Number of Units | _____ x \$3.10 | \$ _____ | |
| Total Investment | | \$ _____ | |

Professional

Real estate, insurance, financial advisor, dentist, doctor, attorney, accounting office, hospital

| | | | |
|--------------------------|------------------|-----------------|--|
| Base Investment | | \$240.00 * | |
| Additional Professionals | _____ x \$110.00 | \$ _____ | |
| Total Investment | | \$ _____ | |

Construction, Manufacturer, Transportation

Contractor, building supply, manufacturer, processor, research development, fabrication, moving company

| | | | |
|-------------------------|----------------|-----------------|--|
| Base Investment | | \$240.00 * | |
| Employees less 5 | _____ x \$3.10 | \$ _____ | |
| Total Investment | | \$ _____ | |

New Member Information

Business/Organization Name _____

Representative(s) _____

Street Address _____ P.O. Box _____ City, State and Zip _____

Business Phone _____ Fax Number _____

Email Address _____ Web Site Address _____

Business Category Listing for Directory (1) _____ (2) _____

Check Number _____ Total Investment \$ _____

MasterCard Visa American Express CC# _____ Exp _____

New Member Signature _____ Sponsor Name (if any) _____

On which committee(s) do you want to serve? _____ Method of Contact: Mail Fax

Date _____

Reasons to be a Chamber Member

Member Benefits

Visibility & Credibility

Membership Lunches
Opportunity for Committee Involvement
Listing in Membership Directory
Sponsorship & Advertising Opportunities
Business-to-Business Marketing
Referrals

Chamber Publications

Business Line Newsletter
Membership Directory
City / County Map
Major Employers List
Clubs & Organizations List
Manufacturing Guide
Weekly email blast

Networking

Business After Hours Events
General Membership Lunches
1-Minute Commercial & Mini-Expo Table
at General Membership Lunch
Committee Volunteer Opportunities
Special Events

Convention & Visitors Bureau

Visitor's Guide
Accommodations Guide
Dining Guide
True Women Tour Guide
Specialty Shops Guide
Events Guide
Historical Markers Directory

Services

Ambassador Ribbon Cutting/Ground Breaking
Small Business Development Center Counseling
Wage & Benefit Survey
Business Referrals
Low Cost Advertising
Beautification Awards

Business Development/Tools

Professional Enrichment Seminars
Showcase Seguin trade show
Leadership Seguin
Mailing Labels/Membership Roster
Statistical Data

Special Events

Annual Banquet
Showcase Seguin
Freedom Fiesta
Central Texas Golf Fest
Central Texas Senior Men's Golf Fest
Pecan Classic Golf Tournament

Website

Online business directory
Link to your business

The Chamber of Commerce represents a partnership of business and professional people, making a difference in the community. When you join the Chamber, you gain a new business partner, as well as opportunities to meet potential clients, expand contacts, increase management expertise, and become involved in issues that affect your business and community.

Why should your business join the Seguin Area Chamber of Commerce?

The Chamber provides...

Networking Opportunities

Advertising & Marketing Opportunities

Economic Development Support

Professional Development

Community Leadership

Legislative Access & Input

Publication Listings

Business Assistance & Information

Credibility

FUN

NEW BUSINESS CONTACTS

The Chamber can put you in touch with hundreds of people who may become new clients or customers. Some ways to make contacts and network include:

- ✓ General Membership Meeting & Luncheons each month feature a program, One-Minute Commercials from local businesses and organizations and Mini-Expo Tables sponsored by local businesses
- ✓ Chamber Committees offer members opportunities to work on projects with other business people who have similar interests.
- ✓ Special Events and Business After-Hours Mixers are held throughout the year to bring members together for both business and pleasure.
- ✓ The Annual Meeting and Banquet is held in September to honor leaders and recognize accomplishments.

PUBLICITY AND EXPOSURE

The Chamber promotes your organization to the public and business community in several ways:

- ✓ The Chambers Business Line newsletter highlights member information and keeps you up to date on Chamber activities and committees. In addition to several free opportunities (Member Spotlights, New Member Profile, Member Mentions), advertising in the Business Line allows you to reach over 8,500 Chamber members and Seguin area residents every month for a low price.
- ✓ Showcase Seguin, an annual business-to-business trade show, offers members a market place to promote their goods and services to thousands of people.
- ✓ The Chamber's website contains valuable information about Seguin and the business community. All Chamber members are listed in the Online Membership Directory with a link to your business website.
- ✓ The Chamber's Membership Directory features information about economic development, education, healthcare, recreation, and much more. This publication is distributed to every Chamber member, is distributed through the *Seguin Gazette-Enterprise* and is included in relocation packets

Member Benefits

- ✓ Event and Publication Advertising and Sponsorships are available to give members an opportunity to highlight their businesses and products to other members and the community.
- ✓ Ribbon Cutting & Ground Breaking Ceremonies are conducted by the Chamber Ambassadors for new or expanding businesses.
- ✓ Insert your promotional materials for a nominal fee in relocation and information packages and gain access to a market of newcomers to Seguin and the area.
- ✓ General Membership Luncheons offer free advertising and marketing opportunities to all members. Businesses can reserve a "Mini-Expo Table," make a "One-Minute Commercial," and place their marketing materials out for display.

PROFESSIONAL DEVELOPMENT

The Chamber is dedicated to improving your ability to achieve success in your business or professional life. Programs include:

- ✓ Leadership Seguin motivates emerging leaders and develops their potential for community leadership by acquainting them with the realities, opportunities, and challenges of the Seguin Area.
- ✓ Seminars held throughout the year to inform members about current business issues, challenges, and topics.

REFERRALS

The Chamber responds to thousands of requests each year for information about goods & services available in our area. We refer only Chamber members to visitors, newcomers, businesses, and area residents. In addition, all new members receive a membership plaque that enhances our member's credibility when displayed.

LEGISLATIVE ACCESS AND INPUT

The Chamber is a unified voice to represent your business interest at the local, state, and national levels of government. Your Chamber's staff and Governmental Affairs Committee provide a means for your voice to be heard.

FACTS AND FIGURES

The Chamber serves as a central source of information for members who are seeking community and business demographics.

2009-2010 Chamber Officers

| | |
|------------------|---|
| Chairman - | John Gesick - Seguin Heritage Museum |
| Chairman-Elect - | Neice Bell - <i>Seguin Gazette-Enterprise</i> |
| Vice-Chairmen - | Deana Henk - Guadalupe Healthcare Network |
| | Rick May - CMC Steel Texas |
| | Michael Vivroux - Quality Inn |
| | Drew Williams - DEW Properties, LP |
| Treasurer - | Greg Tieken - Schertz Bank & Trust |
| Past Chairman - | Shawn Martinez - First Commercial Bank |
| President - | Shanta Kuhl |

2009 - 2010 Board of Directors

Diana Allen - American Bank of Texas
 Ian Burden - Alamo Group (TX), Inc.
 Sam Ehrlich - Keepers Interiors
 Gerald Hartmann
 Tres Hewell - Tres Hewell Mortuary
 Rev. Butch Ikels - The Country Church
 Marcus Jahns - Marcus Jahns & Associates
 Randee Malmsten
 Darren Schauer - GVEC
 Bea Sykes - Seguin Title Company
 Charles Villeneuve - Charles Villeneuve Insurance

Chamber Staff

| | | |
|--|-----------------|-----------------------------|
| President | Shanta Kuhl | president@seguinchamber.com |
| Convention & Visitors Bureau Director | Sherry Nefford | sherry@seguinchamber.com |
| Office Manager | Kendy Gravett | kendy@seguinchamber.com |
| Events & Communications Director | Dana Overstreet | dana@seguinchamber.com |
| Administrative Assistant | Michelle Morris | michelle@seguinchamber.com |
| Convention & Visitors Services Coordinator | Amanda Gold | amanda@seguinchamber.com |

Committees

Economic Development

Industrial Relations Committee - Forum for local and area industries to exchange information and ideas on topics having direct impact on today's industry.

Convention & Visitors Bureau Committee - Promotes Seguin as a tourist destination, a community with rich history and recreational opportunities. The Bureau also supports the development of conventions and visitors-related attractions.

Agricultural Awareness Committee - Promotes the agricultural industry through dissemination of information in an effort to educate the general public of the economic impact agriculture has in the Guadalupe County area.

Economic Development Committee - Works to develop a united economic development effort for the Seguin Area. Activities include the promotion of the Central Texas Technology Training Center; market the Space Alliance Technology Outreach Program (SATOP); financially support the Area Joint Marketing Partnership; annually recognize outstanding businesses and industry; and work with the Seguin Economic Development Corporation to promote Seguin and area.

Organizational Development

Chamber Ambassadors - Act as official greeters and host of our community by fostering and promoting goodwill between new and growing businesses, community organizations, and neighboring communities while enhancing membership and revenue of the Chamber.

Special Events Committees - Facilitates and promotes business, tourism and community wide activities that build strong business relationships for our members while enhancing revenue. Events include Showcase Seguin, Freedom Fiesta and several fundraising golf tournaments.

Community Development

Education Partnership Committee - Cultivates relationships between the education and business communities by promoting educational excellence. The committee sponsors the New Teacher of the Year Reception, Family Friendly Business Program, and the Teacher of the Year Awards Program.

Keep Seguin Beautiful Committee - Works to keep Seguin beautiful and rewards businesses and citizens who contribute to the aesthetic appearance of the city. The committee promotes the "Help Seguin Shine" project and sponsors Clean Seguin, the Beautification Leadership Award, and the Quarterly Beautification Award.

Leadership Seguin - Sponsored by the Leadership Seguin Committee is a program to assist emerging leaders in getting to know the area and other leaders. The program also provides information about business, government and not-for-profit operations in Guadalupe County.

Seguin Youth Leadership Academy - sponsored by the Chamber and GBRA, SYLA provides students with leadership skills through a weeklong academy in July, and a community project.

Governmental Affairs Committee - Observes legislation and makes recommendations to the board as it relates to business and the community. It supports coordinated community growth and development and maintains enhanced communication with local, state and national representatives and government agencies.

Committee Preferences

YOU make Seguin a better commUNITY.

Become involved with your Chamber and make a difference!

Take just a moment to review the following list of committees in which you would like to become involved. Indicate your choice(s) in the blank following the committee name. Even if you are currently serving on a committee, please take time to fill out this form. Thank you for your support.

| | | | |
|------------------------------|-------|--------------------------------------|-------|
| Keep Seguin Beautiful | _____ | Special Events: | |
| Convention & Visitors Bureau | _____ | Annual Banquet | _____ |
| Economic Development | _____ | Showcase Seguin | _____ |
| Education Partnership | _____ | Freedom Fiesta | _____ |
| Governmental Affairs | _____ | Leadership Seguin | _____ |
| Industrial Relations | _____ | Seguin Youth Leadership Academy | _____ |
| Military Affairs | _____ | Seguin Chamber Classic Golf | _____ |
| Small Business & Retail | _____ | Central Texas Golf Fest | _____ |
| Sports Marketing | _____ | Central Texas Senior Men's Golf Fest | _____ |

Print Name: _____

Business: _____

Address: _____

Phone #: _____

Fax #: _____

Email: _____

Return completed form to:
Seguin Area Chamber of Commerce
116 N. Camp St., Austin, Seguin, Texas 78155
phone (830) 379-6382
fax (830) 379-6971

Date : _____