

Passion for Service seminar will help you win customers!

How do you rev up your company's sales and growth engines?

CEO's of fast-growth companies say that good customer service gives the best return on the dollar, compared to any other growth strategy.

Please join us at a seminar designed for this very purpose. On Thursday, May 18, The Seguin Area Chamber of Commerce and Barnard-Donegan Insurance are co-sponsoring "A Passion for Service - How to Win Customers and Reduce Lost Sales" at Texas Lutheran University.



There will be two identical sessions of this seminar, which will be held in Room 115 of the Dunne Conference Center at Tschoepe Hall. Morning session is 8:30 to 11:30 a.m. and afternoon is 1 to 4 p.m. Cost for Chamber members is \$89 for one; \$79 for five or more. Call 379-6382.

This seminar will help your business go to the next level of sales & service excellence. It has received rave reviews from over 400 of the Fortune 500 companies. The speaker, Bill Drury, has delivered over 1000 presentations the last 15 years.

Agri-Fest promotes impact of agriculture

Agriculture in Guadalupe County is a nearly \$50 million industry. And each year, the Agriculture Awareness Committee of the Chamber of Commerce hosts Agri-Fest to promote the importance of the agriculture industry in our community.

The 16th Annual Agri-Fest is set for Thursday, May 25, from 5:30 to 8:30 p.m. at the Seguin Guadalupe Coliseum. Advance tickets are \$7 for adults and \$3 for children ages 5 through 10. Tickets at the door will be \$1 more.

Area non-profit organizations, agriculture-related businesses and food organizations will have booths at this exhibition to showcase their products and services and illustrate how they relate to the agriculture industry.

Live music, door prizes, a baby barnyard, dairy demonstrations and more fun activities are on tap for the evening. All this is meant to educate the community on how agriculture impacts everyone, according to Jackie Schultze, chairman of the committee.

New this year is a raffle to win \$1,000. Raffle tickets will be sold for \$10 each or 3 for \$25 and will be on sale April 15.

Sponsorships for Agri-Fest are available - Pecan -\$500, Oak -\$300 and Cypress -\$100.

Thanks to First Commercial Bank for its Oak Sponsorship of the Agri-Fest Poster Contest for area 3rd- and 4th graders. The top 25 posters will be displayed at the bank before Agri-Fest and at the Coliseum during Agri-Fest.

April 8 Pecan Fest promises lots of nutty fun

There's more to Pecan Fest than just pralines! There are accordion-playing cowboys, squirrel-calling competitions, Easter egg hunts, baking competitions, youth talent shows, young dancers, live music, chili cookoffs and more!

Pecan Fest is set for Saturday, April 8, from 9 a.m. to 5 p.m. at Central Park in Downtown Seguin. For the complete schedule, see Page 7 of this edition of The Chamber BusinessLine. For more information, call the CVB at 379-6382.



BUSINESS



Networking 101

Thursday, April 20 ~ 5 to 7 p.m

First Commercial Bank

1336 E. Court St.

Nametags work - Wear yours!

They simplify the whole name thing and help encourage conversations. At night, so that you don't forget your nametag, hang it on the inside door handle of your room!



BOARD OFFICERS

| | |
|---|-------------------------------------|
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| CHAIR-ELECT Mark Stautzenberger | PAST CHAIRS Terry Boehnke |
| VICE CHAIRS Sharon Bettis | Phil Seidenberger |
| Ken Reininger | PRESIDENT Rob Cunningham |
| Kay Martin | |

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| Larry Lippe | |

We're Here For You!

CHAMBER STAFF

President

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Convention & Visitors Bureau Director

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Office Manager

Kendy Gravett . . .kendy@seguinchamber.com

Events & Communications Director

Dana Overstreet . . .dana@seguinchamber.com

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CVB Assistant

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Mission Statement:

To promote commercial, industrial, educational, tourism and agricultural development and to enhance the overall quality of life.

Seguin Area Chamber of Commerce
P.O. Box 710 Seguin, Texas 78155
(830) 379-6382 www.seguinchamber.com



Beautification Award

Jeanne Schnuriger, left, accepts the Monthly Beautification Leadership Award from Committee Chairman Lisa Dudley in appreciation for the renovation work being performed in Downtown Seguin by Bobby Schnuriger of Seguin Inspection Services. Dudley also reminds folks that April 29 is Clean Seguin, when everyone is asked to do his part in cleaning up the city. Clean Seguin is being held in association with the City of Seguin Spring Clean Up Day and Keep Texas Beautiful - 2006 Great American Clean Up Day. For more information, see her Committee Report on Page 6.



Royalty on stage

Elizabeth Taylor, Hot Lips Houlihan and The Cleaning Lady from Carol Burnett were the Celebrity Look-Alike Winners at the annual Business Showcase in March. Thanks to First-Place Winner Fanny Harkins, right; Second-Place Winner Michelle Elsik; and Third Place Winner Pat Grigg for their good sportsmanship!

Busy year for Chamber continues



The Business Showcase is now only a fond memory. Scores of people attended this year's two day event held on March 8-9 in the Seguin-Guadalupe County Coliseum. This was by far my favorite showcase. The booth decorations were great. The bar has been set very high for next year, so I'm already looking forward to Business Showcase 2007. Thanks again to the volunteers, the committee members, staff and guests who participated in the event.

April brings with it showers (hopefully) and flowers, but it also gives us our first look at the new and improved Pecan Fest. The festival, which salutes Seguin's favorite nut, has traditionally been held in the fall. However, poor weather conditions prompted the Seguin Convention and Visitors Bureau to move the date to a little more weather-friendly time of the year. CVB Director Sherry Nefford and her Pecan Fest crew have put together a list of activities that are sure to appeal to a wide range of people. The youth talent contest and community Easter Egg Hunt are just a couple of the new features. The Seguin Main Street Program will also be hosting its Moonlight and Roses event on Friday, April 7 at the Memorial Rose Garden, which will tie in nicely to the Pecan Fest. See a complete list of events in this newsletter. Pecan Fest will be held April 7-8 in downtown Seguin.

Many other activities are also in the works for the coming months. Agri-Fest is scheduled for Thursday, May 25. The event, previously known as Agri-Feast, is

getting an update. The committee has been working to put more focus on the important role played by the local agribusiness community. Tickets for that event will go on sale soon.

Meanwhile, the Freedom Fiesta Committee is also hard at work. Last year the committee worked to bring top notch entertainers like Kevin Fowler and Cross Canadian Ragweed to Seguin during the Fourth of July weekend. This year the committee has done it again. Chart-toppers Jack Ingram and Cory Morrow will be the featured acts for this year's two-day Independence Day celebration. This year's Freedom Fiesta also promises to be more family friendly. Stay tuned -- more details about Freedom Fiesta to come.

The Chamber, of course, is more than just an organization that knows how to throw a party. We are also working hard to provide quality services for our members, including an upcoming class that will help you improve your relationship with your customers or clients.

The Industrial Relations Committee has scheduled a seminar for May 18. The seminar, titled "A Passion for Service," will be conducted by well-known presenter Bill Drury. The seminar has been well received in other communities. We expect that this to be a positive training tool for business owners and their employees. Contact the chamber office for more details about the class and how you can sign-up to attend.

COMMITTEE REPORTS

AMBASSADORS

CHAIR - Mary Newman, First Commercial Bank

The “Angels”, as described by Randee Malmsten - Business Showcase Co-Chair, were spreading their wings on both days of the Business Showcase. In fact, First- and Third-Place in the Celebrity Look-Alike Contest were snagged by Ambassadors dressed as Carol Burnett and Elizabeth Taylor. The Ambassadors helped celebrate a Ribbon Cutting with Royal Pool Supply, The Toast of Texas at Sebastapol, Wedding Wonderland, and the LUV Homes Mixer. The Destination Imagination Tournament went very smoothly with the help of these same folks. Thanks again for a job well done.

INDUSTRIAL RELATIONS COMMITTEE

CHAIR - Karlene Krueger, SMI-Texas

We would like to thank John Hunter of Acme Brick for his presentation at our March 6th meeting. Although our meeting was well-attended; there is always room for more so we encourage you to mark the following two dates on your calendars:

May 1 - Next Industrial Relations Committee Meeting - SISD will sponsor at the Oak Park Mall at Noon - be sure to come out and see what great things our Seguin High School Career Technology Department has to offer.

May 18th - Our Committee is pleased to sponsor a workshop on “A Passion for Service ... How to Win Customers and Reduce Lost Sales.” More information will follow, but please be sure and block the date.

The Industrial Relations Committee would like to extend a big THANK YOU to another one of the Chamber Committees - the Business Showcase Committee and its leaders Randee Malmsten and Kathy Nossaman - for another fantastic Business Showcase. This is a great opportunity for us to not only share what we do as local industries and businesses but it also provides the perfect forum to have a fun time with our friends and neighbors. Job well done!

EDUCATION PARTNERSHIP COMMITTEE

CHAIR - Debbie Magin, GBRA

The committee met Feb. 22, when Tony Bazan discussed his efforts to keep the EPC involved in the Fatherhood Summit and related activities. As activities are planned and require further committee involvement, Mr. Bazan will communicate those needs to the EPC. The committee discussed the upcoming 2006 Teacher Appreciation Week, May 7-13. Flyers and newsletter articles will alert Chamber members to ways to support area teachers.

Also, the reception honoring the campus Teachers of the Year will be held that week at TLU.

The committee will begin spotlighting Family Friendly Business participants - beginning with the Guadalupe Valley Regional Medical Center. Also, in order to keep FFB efforts in the minds of both the current and future program participants, we will be publishing program information in chamber emails, in the Monday Morning Memo and in the chamber newsletter.

BEAUTIFICATION COMMITTEE

CHAIR - Lisa Dudley, Weilbacher & Associates, PC

April is Seguin’s Beautification Month! It’s spring-cleaning

time! The Beautification Committee is renewing its efforts to enlist more groups into Clean Seguin, restore or replace the Clean Seguin signs, reward the participating groups, and publicize coordinated clean-up days.

We are looking forward to the Clean Seguin Campaign scheduled for Saturday, April 29th in association with the City of Seguin Spring Clean Up Day and Keep Texas Beautiful – 2006 Great American CleanUp™.

Get free trash bags at the Chamber office, KWED, Seguin Inspections Services and Century 21 United D&D Real Estate or at the April 20th mixer at First Commercial Bank.

After filling your trash bags, bring them to the Coliseum before noon for the Seguin City-wide Trash Collection Day. When you do, you’ll get free refreshments for your volunteers!

Another way you can help to keep Seguin clean is for each of your members to contribute to Help Seguin Shine – the beautification fund for enhancing Seguin. Donation forms will be distributed on April 29. Please note that tires, brush, hazardous chemicals, construction debris, or appliances with Freon cannot be accepted.

LEADERSHIP SEGUIN

The Leadership Seguin Class learned about Agriculture and Economic Development during its March tour - USDA, Guadalupe County Extension Service, Texas Plant Ranch, Green Gate Nursery, Texas Agricultural Education & Heritage Center, GBRA, GVEC and SEDC. The Leadership class also hosted a fabulously successful fundraiser at Brewskie’s to raise money for the Seguin Activity Center “A Fix for ‘06” Project.

AGRICULTURE AWARENESS

CHAIR - Jackie Schultze, Farm Bureau Insurance

The Agricultural Awareness committee is hosting the annual Agri-Fest on Thursday, May 25, at the Seguin Coliseum and plans are underway. This year, we will include a Raffle of \$1,000 cash.

Sponsorship opportunities are available - if interested, please contact the Chamber office for additional information.

Start
Recycling



We do have recycling in Seguin - aluminum cans, woody brush, and especially paper. Do your part and take all your waste paper, cardboard, magazines and junk mail to the paper-collection bins around town to help our schools, non-profit organizations, and the planet.

MEMBERSHIP RENEWALS

The Chamber wishes to thank the following for reaffirming their belief in the Seguin Area Chamber of Commerce by renewing their investment.

| | | | |
|--|--|---|---|
| Advanced Business Systems Inc. | Farm Bureau Insurance Agency | Mantooth, Ed | Seguin Machining & Supply |
| Advanced Hearing Aid Center | Fidelity Loans | Martin Financial Services | Seguin Outdoor Learning Center |
| American Bank of Texas | First Baptist Church | Matthies, Betty Ann | Seguin Title Company |
| American Biological Technologies | First Commercial Bank | Mayhorn, Ronald E. MD, PA | Sensational Sign Co. |
| American Realty Associates | First Presbyterian Church | McKenzie, Stan | Servpro Cleaning Services |
| Anderson Electric, Ltd. | Garcia, James V. & Eddie B. | McNeal, Gamer & Lippe, P.C. | Shanafelt Auto Company |
| Apex Glass & Mirror | Garcia, R.H. | Menn & Associates | Sharp Propane |
| Argent Court | Gene Tiemann Insurance Agency | Mickey Ferrell Realtors, Inc, | Sherwin Williams |
| Armstrong, Vaughan & Assoc., P.C. | Gollitos Western Auto | Middletowne Apartments | Soechting Motors, Inc. |
| Ascot Travel-Seguin | Great American Alpacas | Mid-Texas Symphony Society | Southwest Plumbing |
| Baenziger, Harold & Maxine | GreenLeaf | Moline, Dr. Jon N. | Speir, Larry M., DDS |
| Barnard-Donagan Insurance | Grones, Mel | Mosaic | Springs Hill Water Supply Corporation |
| Bartoskewitz, Wilfred & Betty | Guadalupe Appraisal District | Mullen, Dr. Brooks - Seguin Ear, Nose & Throat | Stadtmueller, Helen & Keith |
| Bauer, Sydney M. | Guadalupe County Fair Association | Nash Family Catering | Stanley, Sadie |
| Beicker Building & Remodeling | Guadalupe County MH-MR Agency, Inc. | Naumann, Nora | Starcke Furniture Company |
| Blumberg Offices | Guadalupe Valley Electric Cooperative | Naumann, Ronald | State Farm Insurance, Leroy Alves |
| Bottle Haus | Guadalupe Valley Nursing Center | Nesbit Nursing Home | State Farm Insurance, Mark Herbold |
| Bradzoil | Guadalupe Valley Radiology | Office Communications Systems | Stautzenberger, Raynelle |
| Brawner & Brawner | Guadalupe Valley Women's Health Care Center, P.A. | Oroian, Guest & Little, P.C. | Strom's Black Belt Academy & Family Fitness Center, Inc. |
| Broadway National Bank | Guadalupe-Blanco River Authority | Orthodontic Specialists of Seguin, P.A. | Suzi Hughson School of Dance |
| Brown, William G., CPA, PC | Hallmark Sales | Pamrod Products Co. | Taylor, John |
| Brucks, David L. | Hamilton, Helen | Pape's Pecan House | Texas Agricultural Education & Heritage Center |
| C. Elam Scull, III DDS Inc. | Harkins, Fanny | Paramount Embroidery & Screenprinting | Texas Independent Energy Operating Co., LLC |
| Campbell Floors, Ltd. | Hartenstein, Frances | Parker & Pape Lumber & Home Center | Texas Lutheran University |
| Carquest Auto Parts | Hartfiel, Dr. Arlynn | Parker's City Pharmacy | Texas State Optical |
| Carter's Tire Center, Inc. | Hawkins Personnel Group | Peschel, Dwight & Judy | The Koehler Company |
| CASA of Central Texas, Inc. | Heinemeyer, Ronald | Price, Jimmy R. | The Ledbetter Group |
| Caterall | Henry, Samuel S., DDS, PC | Producer's Cooperative | The Oak |
| Century 21 - United - Action | Hexcel | Rafter M Services, Inc. | Thomton, William E., DDS, PA |
| Century 21 United D & D Real Estate | Hillcrest Assembly of God | Randolph-Brooks Federal Credit Union | Town & Country Body Shop |
| Champs Home Medical Equipment | Hisco, Inc. | Raymond James Financial Services, Inc. | Tri-City Distributors, LP |
| Charles Villeneuve Insurance | Hudson, John H., DDS | Red Carpet Auto Sales Co. | Tri-County A/C & Heating Inc. |
| Chili's | Industrial Electric Service | Rick Ehlers Irrigation & Landscaping | Tri-State Transmission |
| CitiFinancial | Ingram Readymix, Inc. | Rio Nogales/Constellation Power Development | Trost, Margo |
| Coffeen Management Company & Auto Events USA | Jackson Hewitt Tax Service | River Shade RV Park | TSG Architects AIA |
| Comtex | JC Penney Company | Roberts, Mary Lee | Ulbricht, Walter |
| Conover Veterinary Hospital | Jim's Formal Wear | Ross Contractors | Up's & Grounds |
| Cottontail Creek Ranch Bed & Breakfast | Johnson Oil Company | RRL Concessions | Vexler, Jack |
| Cox, M'Cheyl | Jon Ullrich Brokerage Company | Sagebiel, Dennis | Viola's Flower Shop |
| Culligan Water Conditioning | Jones, Betty Jean | Sagebiel, Jim | Vivroux, Gene |
| Dairy Queen #1 | Jo-Pat Sales | Sagebiel, Luther | Vogue Shoes |
| Dairy Queen #3 | Keepers | Sam's Cleaners | Walker, George, DDS & Associates |
| Dale Dyess Realtors | Keiser Manufacturing Inc. | Scheel Construction | Warm Springs Specialty Hospital at Luling |
| Deetjen, Dr. Jack | King Ranger Theatres | Schraub, B.B. | Wells Fargo Bank |
| Deharde's Water Well Service | KLRN-TV | Schriewer, Randy | Westerholm, Kermit |
| Dietz Flower Shop | Koebig, Al | Schroeder Beverages | Westerholm-Koehler & Associates |
| Dietz Tractor Company | Kolb & Murray, P.C. | Seguin Beauty School | Whataburger, Inc. |
| Donco Insurance Agency Inc. | Kolb, Helen | Seguin Chevrolet | White, G. Steven, MD |
| Donagan, Benton | Kuempel, Edmund | Seguin Diesel Truck Service | Wille, Sandy |
| Donagan, John | Lake Breeze Ski Lodge, Inc. | Seguin Elks Lodge #1229 | Willmann, Charlie |
| Dragon Place Restaurant | Lake McQueeney Estates | Seguin Fabricators, LTD | Wright Distributing Company |
| Eagle Rentals, Inc. | Law Office of James S. Frost | Seguin Ford Mercury | Wuest's Inc. Pic & Pac |
| Early Bird Townhomes | Law Offices of Patricia Irvine-King, P.C. | Seguin High Band Boosters | Wyatt Arp Chrysler Dodge |
| Eline, Elizabeth R., DPM, PA | Law Offices of Stephen D. Finch | Seguin Housing Authority | Xerxes Corporation |
| Ellis, Woodie | Ledbetter's Dependable Cleaners | Seguin Independent School District | Zincone, Dr. Dean |
| Ethridge, M.D., Kathleen | Lee, Dr. James C. | Seguin Inspection Services, Inc. | |
| Eye Associates of Seguin, Sharron Acosta M.D. | Lippe Tire Center | Seguin Insurance Agency | |
| | Little, Clarence, Jr. | | |

Taking Care of Business



Royal Pool Supply

Owner Tim Hartkopp and Manager Kim Vierig and Mayor Betty Ann Matthies cut the red ribbon at Royal Pool Supply & Repair, 1511 N. Austin St., with the help of Chamber Ambassadors. They offer pool supply, cleaning and repair of commercial and residential pools. Summer hours are Monday-Friday, 10a.m. to 6 p.m. and Saturday, 10 a.m. to 4 p.m. Royal Pool's phone number is 830-303-7665.



Best of Show

Guadalupe Valley Memorial Park's booth won Best of Show at the March Business Showcase for its innovative theme and for the staffs' use of their resources to garner interest from Showcase attendees and exhibitors.



Growing interests

Joe Tocquigny led the Leadership Seguin Class of 2005-2006 through the greenhouses at Green Gate Nursery in March. The group also visited Texas Plant Ranch, and learned about agriculture and economic development from GBRA, USDA, GVEC, and SEDC.

CHAMBER CALENDAR ~ APRIL

Tuesday, April 4

Governmental Affairs Committee, 7 a.m., LaQuinta

Wednesday, April 5

Small Business Development Center
Counselor appointments available

Saturday, April 8

Pecan Fest, 9 a.m.-5 p.m., Central Park

Monday, April 10

Ambassadors Meeting, noon, Kirby's Korner

Tuesday, April 11

Executive Committee, 7 a.m., LaQuinta

Economic Development Committee, 4 p.m., The Chamber

Ribbon Cutting - Guadalupe Valley Nursing Center, 4:30 p.m.

Freedom Fiesta Meeting, 5:30 p.m., The Chamber

Wednesday, April 12

Small Business Development Center

Counselor appointments available

Small Business & Retail Committee,

4 p.m., The Chamber

Ribbon Cutting - Loan Express, 4 p.m.

Thursday, April 13

Leadership Advisory Board, 5:15 p.m., The Chamber

Friday, April 14

Chamber office closed

Monday, April 17

Board of Directors Meeting, noon, Davila's

Tuesday, April 18

Freedom Fiesta Committee, 5:30 p.m.,

The Chamber

Thursday, April 20

Leadership Seguin Day

Business After Hours Mixer, 5 p.m., First

Commercial Bank

Friday, April 21

Ribbon Cutting - Sullivan Contracting

Services, 4:30 p.m.

Monday, April 24

Beautification Committee, 5:15 p.m.,

The Chamber

Tuesday, April 25

Groundbreaking, 10 a.m., Alamo Group

Wednesday, April 26

Education Partnership Committee,

5:15 p.m., The Chamber

Thursday-Saturday, April 27-29

Central Texas Golf Fest

Saturday, April 29

Clean Seguin Campaign, 8 a.m.-noon

Shop Chamber Members First!

Annual Membership Directory will highlight community and businesses

Ad sales have begun for The Seguin Area Chamber of Commerce Annual Membership Directory and Buyer's Guide. Again this year, the Directory will be distributed to all single-family households in Seguin and to all Chamber members. The Directories also are distributed to every new resident in the

area, prospective businesses and visitors. The Seguin Economic Development Corporation also uses the Directory in its work with prospects.

If your business is interested in placing an ad in this year's edition, call Laura Nash at 379-6382 or email lauranash@sbcglobal.net.

Meanwhile, if you have not reviewed your Membership Listing for changes or additions, please be sure to do so by contacting The Chamber office at 379-6382 or emailing alaura@seguinchamber.com.

The directory will be published this spring.

CONGRATULATIONS to these winners of door prizes at the **March 23 Business After-Hours Mixer at LUV Homes:**

Attendance Prize – Fruit Balderas

Door Prizes – Helen Hamilton,
Valerie Rios, Missy Sagebiel,
Jeanette Siltmann

Membership Drawing –
Carol Mangham, Mickey Ferrell Realtors
- who was not present!
Prize increases to \$250!

*Please remember to support the businesses
who advertise in this newsletter and make its monthly
publication possible!*

MEMBER MENTION

Ribbon Cuttings
Guadalupe Valley Nursing Center
Tuesday, April 11, 4:30 p.m.
1210 Eastwood Dr.

Loan Express
Wednesday, April 12, 4 p.m.
107 N. Austin St.

Sullivan Contracting Services
Friday, April 21, 4:30 p.m.
2299 Rudeloff Rd.

Ground-Breaking
Alamo Group New Corporate HQ
Tuesday, April 25, 10 a.m.
Behind Five Courts Mall, across the street
from Alamo Group's current corporate offices

WELCOME NEW MEMBERS

Access Texas Mortgage
Ryan & Sami Kuhn
109 W. Court St., Seguin, TX 78155
830-401-0077 fax: 877-805-8470
sami.kuhn@accesstexasmortgage.com
Mortgage Loans

Just Store It
Ed & Michelle Just
3320 Hwy 90 A, Seguin, TX 78155
830-372-4443
just_storeit@yahoo.com
Storage Rentals

Med-Scrubs
Becky Deppe
5961 Cross Rd., Seguin, TX 78155
830-624-6831
Clothing / Sewing

Convention & Visitors Bureau



SEGUIN GOING NUTS!

Friday, April 7 - Moonlight & Roses, Memorial Rose Garden

Sponsored by City of Seguin Main Street

Saturday, April 8 - Pecan Fest – Downtown Central Park

7:30 a.m. - Bike Ride On-Site Registration

8:30 a.m. - Bike Ride Begins

8 a.m.–5 p.m. - Ladies State Chili Cook-Off – Starcke Park East

9 a.m. - Pecan Fest Activities in Full Swing - Crafts, Food

Booths Open; Downtown businesses open for shoppers & diners

9-10:30 - Entries Turned in for Pecan Bake Show

11 a.m. - Deadline to submit Baked Goods for Judging

1:30 p.m. - Registration Begins for Youth Talent Contest

2 p.m. - Youth Talent Contest

Silent Auction Begins for Pecan Baked Show – Buy your Easter desserts!

3 p.m. - HELP “NUTTY BUDDY” find his lost pecan!

THE EASTER BUNNY somehow mixed up “Nutty’s” precious pecan with his treats for the egg hunt. “Nutty” needs all the children to come out and help him find his pecan! Finder of this special egg will win a special prize!

Special thanks to Sunset Lions Club for their assistance!

4 p.m. - Squirrel-Calling Contest

5 p.m. - Awards – Easter Egg Hunt, Bake Contest, Squirrel-Calling Contest and Silent Auction

Entertainment Stage:

9 a.m. - “Nutcracker Street” by Miss Suzi’s School of Dance

10 a.m. - Noon - Entertainment by Chris Rybak, The Accordion Playing Cowboy

Noon – 2 p.m. - Entertainment by Shiner Hobo Band

2 p.m. - Youth Talent Contest

CASI Ladies State Championship Chili Cook-Off

Saturday, April 8, 2006 Public Welcome!

8 a.m. Registration

2 p.m. Chili Turn-in

5 p.m. Awards Ceremony

Free Admission! BYOB (no glass please)

CASI Memorial OPEN Cook-Off

Sunday, April 9

Anyone may enter this cook-off, however chili must be prepared on-site! Sanctioned by the Chili Appreciation Society International. Free admission!

Main Street Trade Days

Saturday, April 29 9 a.m. - 5 p.m.

Downtown Seguin

MAYB YOUTH BASKETBALL TOURNAMENT HEADED TO TOWN!

Mid American Youth Basketball Association (MAYB) has been organizing and promoting youth basketball tournaments since 1993. What started as one summer tournament with 69 teams has grown into more than 170 summer tournaments involving 3,700 teams from at least 27 states and two foreign countries. We added a winter season in 2000-01 to accommodate the demand for year-round opportunities. In 2004, we started offering a spring schedule to accommodate increased demand. Tournaments are held in 22 different states, and continue to expand into new areas. MAYB is now one of the largest organizations of its type in the United States.

Participating teams are set up by the grade level a student/athlete. All MAYB events are locally hosted and sponsored. Unlike other organizations, our events and proceeds stay in the community.

The Sports Marketing Committee of the Convention & Visitors Bureau along with the Seguin HOOPS Basketball Association will be hosting a possible 150-team tournament which will be held May 19-21 in gyms located within Seguin and Navarro ISD, Seguin Activity Center, Texas Lutheran University and Lifegate.

Community assistance is needed in the following areas: Discount Coupons for teams dining in area restaurants; Volunteers to sell tickets/merchandise during the tournament; Hospitality Room Assistants; Goodie items for team “welcome” bags; Trophy Sponsors; Welcome signs during tournament.

The direct economic impact for this event is estimated to be around \$36,000. Purchases made by this group is new money coming into the community, paid directly to local businesses and increases sales tax paid into local coffers.

Any support you can offer would be greatly appreciated!