



U.S. POSTAGE PAID
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 PERMIT #95
 SEGUIN, TX 78155

The Chamber BUSINESS LINE

★ July 2007 ★

Volunteers needed

Youth Leadership Academy developing tomorrow's leaders

Following an application and selection process, 21 local high school junior and senior students will participate in the second annual Seguin Youth Leadership Academy program this summer.

Rebekah Alvarez, Ariel Corral, Julio Calera, Terrie Guerra, LeAnne Heckmann, Albert Hernandez, Kyle Hilsberg, Taylor Hudson, Rachel Kiel, Kevin Knox, Kyle Krueger, Xiangmin "Lee" Li, Collin Longmire, Justin Marmolejo, Katie Mendicino, Alex Montague, Rebecca Orona, Caleb Reininger, Charis Thompson, Jasmine Williams, and Amanda Williamson.



Seguin Youth Leadership Academy is a youth leadership development and community awareness program. It is being provided by Texas Cooperative Extension and The Seguin Area Chamber of Commerce, in cooperation with numerous business and community leaders.

The purpose of the Academy is to provide students with a theoretical and operational foundation in the essential skills, beliefs and prac-

tices of leadership. Through their participation in the program, the students will be prepared to make a positive impact on the quality of life in our community.

The summer academy, July 14-20, will be held on the Texas Lutheran University Campus and will include leadership studies, a ropes challenge course, a variety of community awareness outings and recreation. Toward the end of the week-long academy, participants will identify and select significant community issues. They will then form into teams and begin plans for addressing their community issues, under the guidance of adult advisors and community representatives. Teams will continue working on their respective community issues following the week-long academy.

The final component of the program will be the Seguin Youth Leadership Academy Apprentice event, in which each team will make a presentation about its issue and the team's efforts to impact that issue.

Teams will also answer questions posed by "the Donald" and his panel of experts. As a finale, the participants will "graduate" and be recognized for their efforts and achievements.

There are numerous benefits to not only the participants, but also the community as a whole.

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Leadership Seguin looking for a few good men & women

Exceptional business leaders stand out as forward-thinking, inspirational, motivational and always committed to helping others succeed. Take a moment and think about those individuals whom you consider being memorable leaders.

Invariably, these individuals possess a wide variety of skills.

Each year, the Seguin Area Chamber of Commerce hosts the Leadership Seguin program in an effort to build a broader base of leaders within our community. The first leadership Seguin class graduated in May 1992 and the most recent class finished its nine-month program with graduation ceremonies on June 6 at The Chamber's General Monthly Membership Meeting.

The 2007-2008 session of Leadership Seguin is set to begin in September with a kick-off reception and overnight retreat in late August. Area men and women who are up to the challenge of becoming the best they can be are invited to apply for the class.

The leadership format fosters a better understanding of Seguin and Guadalupe County. Curriculum includes



approximately 100 hours of informative lectures and tours in the area of city, county and state government, education, agriculture, healthcare, communication, media, history, tourism, industry and law enforcement.

Participants must submit an application that is reviewed by the Leadership Seguin Committee. Each class is comprised of a diverse cross-section of professionals from within the community.

To graduate from Leadership Seguin, one is required to attend and participate in the following:

- ◆ Reception for all of the leadership candidates in August
- ◆ Mandatory two-day, overnight retreat in August
- ◆ One full weekday, every 3rd Tuesday of the month September through April. Absences must not exceed a total of 10 hours
- ◆ Identify and complete a Class Project, including raising funds for the Seguin Youth Leadership Academy.
- ◆ Graduation / Recognition Dinner

Applications are available at The Chamber office, 427 N. Austin, or online at www.seguinchamber.com. Deadline for applying is Aug. 8.

BOARD OFFICERS

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CHAIR-ELECT Steve Johnson	PAST CHAIRS Darren Dunn
VICE CHAIRS Sharon Bettis Shawn Martinez Randy Worden	Terry Boehnke

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Mike Holdman	Jennifer Schulze
Basil Kallies	Drew Williams

We're Here For You!
CHAMBER STAFF

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Events & Communications Director
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CVB Assistant
Michelle Morris . . .intem@seguinchamber.com

Mission Statement:

To promote commercial, industrial, educational, tourism and agricultural development and to enhance the overall quality of life.

Seguin Area Chamber of Commerce
P.O. Box 710 Seguin, Texas 78156
(830) 379-6382 www.seguinchamber.com

Chamber banking on Seguin's future!

Well, if you receive this newsletter before the 4th of July I want to wish each and every one of you a Happy and Patriotic Fourth of July!! If you receive this newsletter after the 4th of July, I hope each of you had a very safe and Happy and Patriotic Fourth of July in the town that throws the "Biggest Small Town Fourth of July Celebration in Texas!" I know that by now the 40th annual, new and improved "Freedom Fiesta 2007" is over and will go down as one of the best ever. Many thanks to the Freedom Fiesta Committee for putting together a festival for everyone. Also thanks to the droves of volunteers who helped make it successful and a special thanks to the many sponsors who made it possible. And all it this would not have made it a success without all those who went to Freedom Fiesta 2007 and participated in making it a 'hot' time in downtown Seguin.

Speaking of 'hot,' I hope all of you who kept saying we haven't had any real hot weather yet are now satisfied. It seems as though we go through one steam-bath day after another. Although I do have my own personal recipe for cooling down during these hot days of summer and it includes - an iced drink (or two), a good looking woman (in my case it would be the City Secretary), and a dip in the pool along with some soulful mood music.

UPDATE: The Chamber Presidential Search Committee has interviewed several more potential



Photo courtesy George Start
Mark Stautzenberger, Chair

candidates and will continue to do so as needed. We are also going out and doing some recruiting. We want to explore all possible candidate opportunities before we make a selection or selections to present to the Chamber Board

UPDATE: The sale of our existing facility is rapidly approaching. A survey has been completed and all we are waiting on now is to set a date when all the title company's paper work is finished and we can close on the sale with the Conservation Society. With this sale, we look forward to our future move into the historic Seguin Savings and Loan Building. We are "banking on Seguin's future" and Seguin's future looks great!

Again this is an exciting time in our Chamber's history and we look forward to what the future will bring. Our "Can Do" spirit will certainly rise to the top as we move forward with a new Chamber President and a new home.

FYI: The Seguin Youth Leadership Academy is rapidly approaching and we still need sponsors and/or donations to fund this important program of work. The youth involved in this program want to set the example for their generation and become the leaders of tomorrow. It is so important that we support them in their efforts.

I will close as I always do and remind you that we are your Seguin Area Chamber of Commerce - remember to support your local Chamber businesses and *"!Shop Seguin First!*

Convention & Visitors Bureau



2007 Texas Lineman Rodeo at Nolte Island July 21

Electric utility linemen from all over the state will be in Seguin for the 11th Annual Texas Lineman Rodeo Saturday, July 21 at GBRA Nolte Island .

Don't plan to see bronc riding or calf roping, though, because this is a very different kind of rodeo-one that tests linemen's skills and safe work practices.

Events at the lineman rodeo include pole climbing, hurt man rescue, using an insulated hot stick to replace electrical components located at the tops of poles, line splicing, knot tying and ten other competitions designed to test team and individual safe line work practices.



Last year, more than 40 teams and 30 apprentice linemen from electric co-ops, municipal utilities, investor-owned utilities and independent contractors competed. Just as many are expected at this year's rodeo.

The group will host a Golf Tournament on Thursday at Starcke Park and a barbeque and bean cook-off on Saturday.

Saturday, July 21 Competition Open for Public Viewing
 5 - 6:30 a.m. Contestants Arrive at Rodeo Grounds
 6:30 - 7 a.m. Invocation, Opening Ceremony and Instructions
 7:00 am Competition Begins
 Concessions will be Available on Grounds
 2:30 - 3:30 p.m. Score Verification
 3:30 pm Bean Cook-off Judging (Pavilion)
 4 p.m. Barbeque Cook-off Judging (Pavilion)
 6 p.m. Texas Lineman's Rodeo Awards Ceremony

Welcome Texas East Division Girls Softball Tournament - July 21 - August 1

Approximately 1,600 people will travel to Seguin to participate in and observe these games. Seguin businesses are encouraged to assist in rolling out the red carpet...we would like to ask for welcome messages on business signs, discount coupons to include in welcome bags, extended hours for restaurants. To find out how you can help call the Chamber at 379-6382. The public is welcome to come down and cheer on these teams. Many local girls will field some of these tournament brackets.

Study Texas History without leaving town!

Seguin Conservation Society Properties Open for Visitors

History buffs can visit a piece of Texas and Seguin history during summer months when the Seguin Conservation offers weekend hours for visitors. The Los Nogales Museum, Campbell Log Cabin and the First Church will be open each Sunday 2-5 p.m.

Sebastopol State Historic Site, 704 Zorn Street

Tours/Programs/Workshops: Tours are conducted Friday, Saturday and Sunday 9 a.m. to 4 p.m.; other days by appointment. Tours for groups of 10 or more, need advance reservations. Fee charged.

Exhibits - Permanent exhibits include family furnishings, archeological artifacts from the site, as well as the building process and restoration of limecrete. Temporary exhibits are displayed on a regular basis; call the park for details.

Seguin Heritage Museum, 114 N. River Street

The Seguin Heritage Museum is located at 114 N River in downtown Seguin, just one block north of the Guadalupe County Courthouse. Free parking is available within a two block radius of the museum.

The museum is open Monday-Friday, 11 a.m.-4 p.m. The museum is closed on Saturdays, Sundays, and Holidays; however, museum tours are available on Saturday by request. Admission is free; of course, new members and donations are always appreciated. Museum Tours - A guided tour with the Museum Director is available by appointment. Please call the museum at 830-372-0965 for more information.

Group visits and tours of the Museum may be tailored to your group's needs. If you would like to arrange a group tour, please call 830-372-0965 in advance of your visit to make a reservation. Be sure to mention your group's needs and interests.

169 Years Old & Still Going Strong - Happy Birthday Seguin !

The community is invited to join in celebrating the founding of our wonderful city. Seguin Conservation Society, along with co-host, the City of Seguin, will begin festivities at 5 p.m. on Saturday, Aug.11, at the Conservation Society Complex located at the corner of East Live Oak and South River streets. Birthday goers can enjoy delicious food, great music and delightful entertainment. Dinner tickets will be on sale at the Chamber of Commerce.

Beat the Summer Heat at the Seguin Wave Pool!

Open May 26 - Aug. 25, Tuesdays-Sundays from 1 to 7 p.m.
 (830) 379- POOL or (830) 401-2480
 Admission: 0 - 3 - Free; 4 -11 - \$3; 12 - 59 - \$4; 60 & Over - \$3

Texas Lutheran University Events attract community visitors

AP Summer Institute -July 9-13

Contact: Center for Professional Development, TLU 830-372-8047

Summer Theological Institute - July 9-13

Contact: Becky Hruza, Texas Lutheran University 830-372-8160

AP Summer Institute - July 23-27

Contact: Center for Professional Development, TLU 830-372-8047

ELEA Educators' Conference- August 4

Contact: Marge Robison 512-335-1242

Seguin Youth Leadership Academy - July 14-20

Contact: Laura Petty, 830-379-2153

MEMBERSHIP RENEWALS

The Chamber wishes to thank the following for reaffirming their belief in the Seguin Area Chamber of Commerce by renewing their investment.

AAA Mini Storage
 Appearance Plus of Seguin
 David Baenziger
 Best Value Inn
 Harold J. Bogisch
 Bradzoil - West
 Chaparral Portable & Modular Building Co.
 Chili's
 Coca-Cola Bottling Co.
 Benton Donegan
 Eagle Rentals, Inc.
 El Ranchito Restaurant
 Rose Mary Ermel
 Goodwill Industries of Seguin
 Guadalupe County Children's
 Advocacy Center
 Guadalupe Valley Memorial Park
 Ronald Heinemeyer - Century 21 United D&D
 Real Estate
 JC Penney Company
 Kibel Environmental, Inc.
 Kolbe Flower Shop
 Los Cucos Mexican Restaurant
 Mickey Ferrell Realtors
 Dr. Thomas Raetzsch
 Seguin Elks Lodge #1229
 Seguin Laser Art & Engraving
 Seguin Manor
 Shanafelt Sign Service
 SPJST Seguin Lodge #258
 Kermit Westerholm

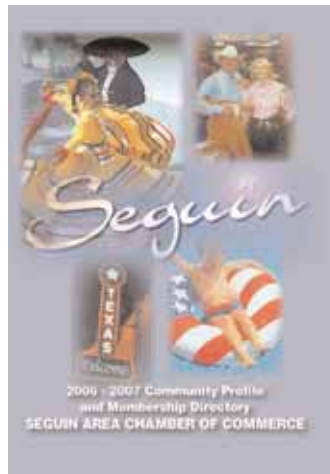
Membership Magazine ad sales have begun!

Each year, the Seguin Area Chamber of Commerce produces a Membership Directory and Community Profile.

The Chamber prints 20,000 copies of the magazine, which is distributed to Chamber members, delivered to all Seguin single-family households.

The magazine also is given to tourists and potential new residents who visit the Chamber office.

The Seguin Economic Development Corporation also utilizes the magazine in its promotional activities.



Along with community demographics and vital phone numbers, the magazine contains feature stories about education, healthcare, and other quality-of-life-related activities and facilities. Members of the Seguin Area Chamber of Commerce are listed alphabetically and also by category.

Ad sales will begin this month. If you are interested in being con-

tacted about advertising in this important publication, please contact The Seguin Area Chamber of Commerce at 379-6382

Thank you again for making Freedom Fiesta the rockin' success it was!



at&t



American Bank of Texas, LCRA, Rivershade RV Park, Guadalupe Valley Surgical Associates, Randolph-Brooks Federal Credit Union, Seguin Auto Parts, Wright Distributing, South Texas Roll-Offs (jalapeno-eating contest), and RH Homes (washer-pitching tournament)

Designs on Garments, El Ranchito (hot sauce cookoff), HEB (ice cream crankoff), Kirby's Korner, Nash Family Catering, Ohm Electric, Seguin Laser Art, Seguin Shine Car Wash, Time Warner Cable, and Tri-County AC & Heating

BUSINESS
After Hours

Thursday, July 26
 5 to 7 p.m.

McQueeney Hall

9342 FM 725 (next to Blake's)

Membership Drawing is \$900



- Aug. 8**
Leadership Seguin applications due
- Aug. 16**
After-Hours Mixer, March of Dimes
- Aug. 23**
Leadership Seguin welcome
- Aug. 28 & 29**
Leadership Seguin Retreat
- Sept. 5**
General Membership Meeting
- Sept. 13**
After-Hours Mixer, Luv Homes
- Sept. 22**
Seguin Chamber Golf Classic
- Sept. 25**
Chamber Annual Banquet
- Oct. 6 & 7**
Central Texas Senior Men's
Golf Fest



Golf Tourney & Party set for Sept. 22 at Starcke Park & Starcke Park East

A little friendly competition among friends. That's what the Seguin Chamber Classic is all about!

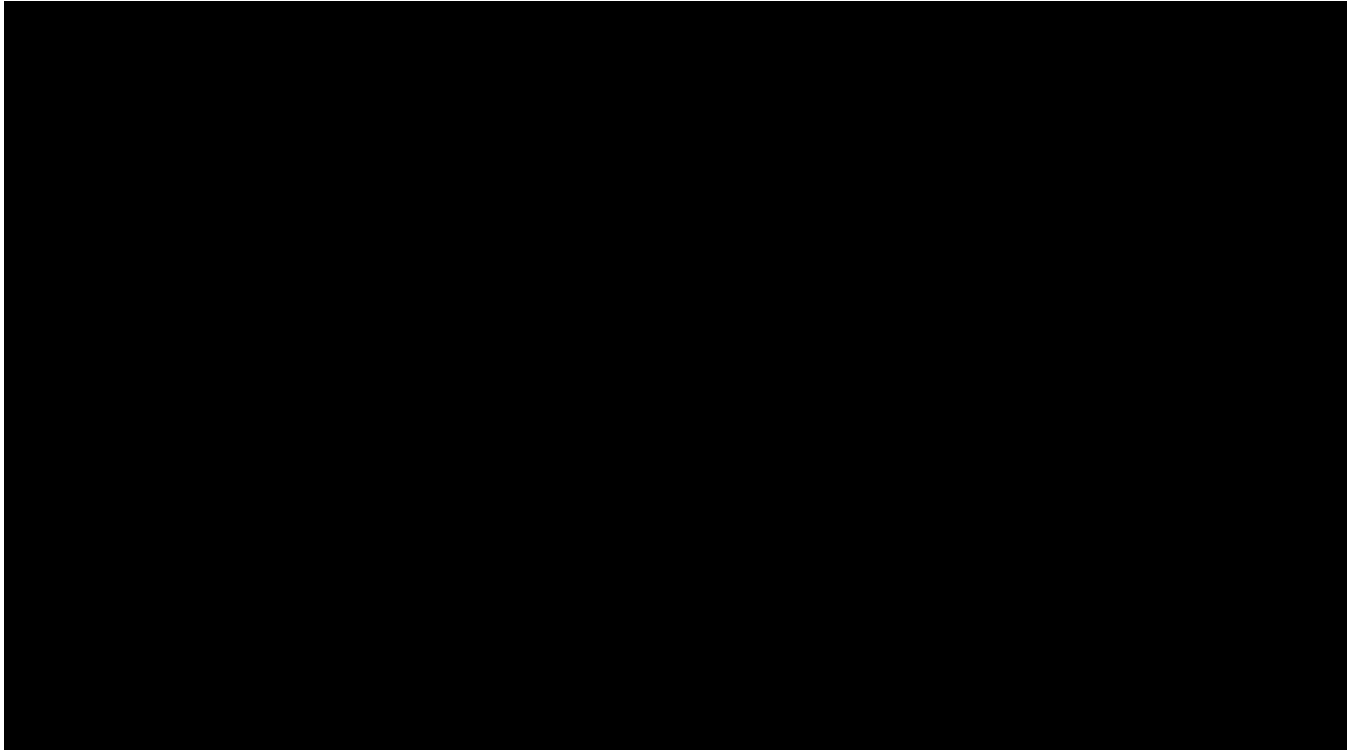
On Saturday, Sept. 22, men and women are invited to participate in the Second Annual Chamber Classic.

After you pick your own foursome, you'll be treated to not only an 18-hole round of golf, you'll enjoy some extra competition throughout the day and into the evening.

The scramble tournament will start at 1 p.m. at Starcke Park and after an exciting afternoon on the beautiful tree-lined course, we'll see you at Starcke Park East for a full dinner and an evening of live music.

A slew of surprises will round out the evening.

Entry forms will be available soon at www.seguinchamber.com and at the Seguin Area Chamber of Commerce.



WELCOME NEW MEMBERS

Bloomers Floral and Bridal Designs

Colinda Burns
202 S. King St.
Seguin, TX 78155
830-379-6999 fax: 830-379-6999
cburns@gvec.net
Bridal & Floral

Burkes Outlet

Ruby Plascencia
1500 E. Court St., Suite 500
Seguin, TX 78155
830-379-5495
Department Stores

Petsense

Ken Johnson
370 S. Hwy 123 Bypass
Seguin, TX 78155
830-386-0021 fax: 830-386-0365
www.petsenseoutlet.com
Pet Supplies

R & B Steakhouse

Stanlake Ye
3003 N. Hwy 123 Bypass
Seguin, TX 78155
803-307-2700 fax: 803-307-2708
stanye@aol.com
Restaurants/Clubs

Seguin Shine Car Wash

Sylvia & Michael Rodriguez
2460 Waleetka St.
San Antonio, TX 78210
210-833-8731
Car Wash

The Golf Club of Seguin

Jason York
300 Chaparral Dr.
Seguin, TX 78155
830-379-6313 fax: 830-379-0608
Golf Course



Seguin's Newest Fire Station

Seguin Fire Chief Scott Mycue, gets some help from Mayor Betty Ann Matthies and Seguin Area Chamber of Commerce Ambassadors as he cuts the ribbon at the Fire Station No. 3 at 1330 N. 123 Bypass. Fire personnel at this new station include Lt. Martha Rodriguez, Lt. Mark Kublank, Lt. Joel Strzelczyk, Firefighters Ronnie Dill, Tara Murdoch, John Strobel, Pat Hoeffner, Mike Vogel, and James Talbott. Station No. 3's phone number is 830-401-2778 and the fax number is 830-401-2780.

Seguin Youth Leadership Academy benefits whole community

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Participants will develop personal leadership skills, gain an awareness and appreciation for their community, and positively impact a community issue.

This Academy may also help the participants acquire the Distinguished Achievement Program on their high school transcript.

Businesses, organizations and the overall community will gain an appreciation for youth leadership, develop more cooperative efforts and increase community support.

The program costs approximately \$500 per student for housing, meals, transportation and educational materials.

Participants have paid a small tuition, which will be applied to their team projects to help offset expenses incurred while addressing their community issues. Local businesses, organizations and individuals are encouraged



to sponsor the participants - at any level of comfort.

Volunteers also are being recruited to help during the Academy the week of July 14-20 to serve as: overnight housing monitors, facilitators of leadership discussions and activities during the week (materials will be provided), and volunteers

to help with evening activities. No experience is necessary!

Representatives from SYLA are available to make a presentation to area service clubs. If your organization has an availability on your program roster, give us a call and we'll meet your needs.

For more information or to offer your assistance or to sponsor a participant, contact Teresa VanBooven at GBRA, 379-5822, Ext. 265, or Laura Petty at the Extension office, 379-2153.

Taking Care of Business



Seguin Shine Car Wash

Seguin Shine Car Wash, an automotive laser wash, is open 24 hours a day with four self-serve bays. A full-service and detail area is coming soon. Seguin Shine Car Wash, 904 S. Austin St., is owned by Michael and Sylvia Rodriguez and is open 24 hours a day. Attendants are on duty Friday and Saturday from 10 a.m. to 6 p.m. Seguin Shine Car Wash accepts credit cards, starting at \$4 for basic wash, up to \$7 for super shine wash, which includes undercarriage wash and triple foam hot wax. Self-serve bays start at 50 cents and there is a new fragramatic vaccum and vending on site.



Geronimo Community Center

Sheryl Sachtleben of Seguin Youth Services, right, prepares to break ground at the site of the new Geronimo Community Center, 280 Navaro Dr. The Center will be offering afternoon activities and a location for community events such as charity bingo and market days, along with 2 ball centers. Also pictured are David Brucks of Prosperity Bank and Judge Darrell Hunter, along with Seguin Area Chamber of Commerce Ambassadors.

CHAMBER CALENDAR ~ JULY

Monday, July 2

Industrial Relations Committee, noon, Davila's

Tuesday, July 3

Quarterly Communications Council, 7 a.m., TLU Timmerman Room

Wednesday, July 4

Chamber offices closed

Monday, July 9

Ambassadors, noon, All Occasions Catering

Tuesday, July 10

Economic Development, 4 p.m., Chamber

Wednesday, July 11

Small Business Development Center Counselor appointments available

July 14-20

Seguin Youth Leadership Academy

Tuesday, July 17

Executive Committee, 7 a.m., La Quinta

Monday, July 23

Board of Directors Meeting, noon, Dixie Grille

Monday, July 23

Beautification Committee, 5:15, Chamber

Tuesday, July 24

Convention & Visitors Bureau meeting, 5:15 p.m., Chamber

Wednesday, July 25

Small Business Development Center Counselor appointments available

Wednesday, July 25

Annual Banquet Committee, 10:30 a.m., Chamber

Education Partnership Committee, 5:30, Chamber

Thursday, July 26

After-Hours Mixer, 5 p.m., McQueeney Hall, FM 725

Shop Chamber Members First!