

40th Anniversary of Freedom Fiesta offers something for everyone

Freedom Fiesta celebrates its 40th Anniversary Friday through Sunday, June 29-July 1, in Seguin's Central Park. Take a look at some of the activities you'll be able to enjoy all weekend long.

The fun kicks off at 5 p.m. on Friday, June 29, with a **carnival, food booths** hosted by local non-profit organizations, **beer booths, military displays and activities such as a salute to veterans**, and more. At 8 p.m., start dancing the night away to the sounds of The Court Jesters until midnight. Admission is free until 7 p.m., after which there's a \$3 cover charge. Be sure to get some rest, because Saturday is a fun-filled, action-packed day!

Saturday's events begin at 10 a.m. with **free admission**. Take advantage of the carnival, beer and food booths, and military displays, salutes to soldiers and other activities. There will never be a moment without entertainment or something to do! The Guadalupe County Republican Women are organizing a **Kiddie Parade Saturday morning** at 10 a.m. Along with **photos with Uncle Sam**, there'll be more fun activities.

High School Reunion planners are asked to get in touch with the Freedom Fiesta Committee so we can help you have even more fun during your summer event.



Honeybrowne's sound combines jangly guitars and sweet harmonies to produce a blend of rock, pop and country.

Seguin's **First-Ever Battle of the Bands** takes place on Saturday, as well. Come listen to area bands as they battle it out for the 2007 Battle of the Bands Championship. Each band will perform for 45 minutes beginning at about 1 p.m. The winning band will take home \$1,000. (Read about the bands elsewhere in this newsletter.)

Saturday will also feature Freedom Fiesta's first ever **Ice-N-Spice**. Individuals from all over will be making their very own homemade ice cream and hot sauces to compete for the Ice-N-Spice championship title.

So be sure to come for a taste test and vote for the People's Choice Award. (see more details about how you can enter this competition elsewhere in this newsletter!)

If that's not enough, how about a **Texas Hold 'Em Tournament**? It starts Saturday and isn't over until the last man or woman is standing on Sunday!

After a fun-filled day of competition and delicious food treats from local non-profits, we'll kick our heels up in the evening for three great bands – **Honeybrowne, Pauline Reese and Micky & the Motorcars**. Admission for Saturday night is only \$10, beginning at 8 p.m.

This year, by popular demand, we're extending the festivities. On **Sunday, July 1**, you'll have another chance to enjoy the carnival, beer and food booths, and military displays.

The **Texas Hold 'Em Tournament** will continue, we'll have **more music**, a **Washer-Pitching Tournament**, a **Jalapeno-Eating Challenge**, and a **special appearance from Cat Paws**, which is a KLRN television program that educates children through a combination of music and movement. If you have young chil-



Micky & The Motorcars celebrate their second album with a cross-country tour - including a stop at Seguin's Freedom Fiesta.

dren, no doubt you won't want to miss this production that will be filmed for television.

Freedom Fiesta wraps up Sunday evening with a **live performance from the Battle of the Bands Champions**.

Freedom Fiesta 2007 promises to be bigger and better than ever. So bring everyone, your friends, husband, wife, kids...bring the whole family. There's something for everyone! We'll see you there!

For more information or to participate in any of the Freedom Fiesta competitions, call the Seguin Area Chamber of Commerce at 830-379-6386.

Contest entry forms also are available at www.freedomfiesta.com. Log on to purchase tickets and learn more about the activities and artists, or www.myspace.com/freedomfiesta to leave comments for others!

Happy Fourth of July!



Pauline Reese returns with her brand of country and southern rock. Enjoy her special rendition of The National Anthem Saturday night

BUSINESS
After Hours

Thursday, June 14
5 to 7 p.m.

Seguin Chevrolet

509 IH 10 W.

Membership Drawing is \$850

BOARD OFFICERS

CHAIR Mark Stautzenberger	TREASURER Mark Herbold
CHAIR-ELECT Steve Johnson	PAST CHAIRS Darren Dunn
VICE CHAIRS Sharon Bettis	Terry Boehnke
Shawn Martinez	PRESIDENT Rob Cunningham
Randy Worden	

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We're Here For You!
CHAMBER STAFF

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Mission Statement:

To promote commercial, industrial, educational, tourism and agricultural development and to enhance the overall quality of life.

Seguin Area Chamber of Commerce
P.O. Box 710 Seguin, Texas 78156
(830) 379-6382 www.seguinchamber.com

Chamber heading for busy summer

Well, Spring is almost over and Summer rapidly approaches, so it's time to load up the car and the kids and take in some of America's favorite pastime - BASEBALL! Whether it's coach pitch, pee-wee league, little league, the College World Series, going for some Double or Triple A play, or even attending a game at "the big dance" and watching the Astros or Rangers play.

Nothing can beat a good game of baseball - so "BATTER UP" and "LET'S PLAY BALL" - it's time to get some peanuts and cracker jacks or a dog with some sauerkraut and an ice cold beverage and enjoy some of the simple pleasures in life.

UPDATE: The Chamber Presidential Search Committee is still taking in applications and has already interviewed several potential candidates. We hope that after another round of interviews, we will be able to bring a short list of possible Chamber President nominees to the Board of Directors for their study and then call in the finalists for the Board's interview process. I am still hopeful that we will have a new Chamber President in place before Summer's end.

UPDATE: The closing for the sale of the existing Chamber building is rapidly nearing. As the Conservation Society is completing its fundraising and polishing up the restoration plans for the Texas Theater Project (which includes the Chamber building), we will be looking at moving the Chamber offices to the historic Seguin Savings and Loan building just south of the old Post Office on Camp Street. On a parallel line, we will be developing a means



Photo courtesy George Start
Mark Stautzenberger, Chair

of supporting this historic move. UPDATE: The Chamber Building Purchase Contract Negotiation Committee has also been meeting and will soon present the Chamber Board with its recommendation of the terms for the purchase of the old Seguin Savings and Loan building.

This is certainly an exciting time for your Seguin Area Chamber of Commerce. For the past month or two there have been constant committee meetings, board meetings, and much discussion about this exciting move to provide much needed new space for our Chamber and also assist the

Conservation Society in the Texas Theater Project. All this exemplifies the "CAN DO!" spirit that is synonymous with the character of the people who make up this great city we all call home.

Last, but not least, time is nearing for the unveiling of the "new and improved", "user-friendly!" Freedom Fiesta 2007. So once again, I urge you to saddle up the mule and load the wife and family in the wagon and head on down to Central Park for a fabulous 4th of July party!

Join us Friday night, June 29, for a great Street Dance. Come on back Saturday, June 30, for some incredible entertainment. And don't forget that Sunday, July 1, we'll be back for more food and music. It all promises to be one of the best Fourth of July Fiestas around - so, "be there or be square."

As always, we are your Seguin Area Chamber of Commerce, so remember to support your local Chamber businesses and "Shop Seguin First."

Freedom Fiesta's Friday night is all about dancin' the night away

Seeing old friends, enjoying some good food, climbing a rock wall, riding the carnival rides, and dancing the night away. That's how we like to celebrate summer in Texas.

Freedom Fiesta's 40th Anniversary Weekend Celebration gets under way Friday night, June 29, with the gates opening at 5 p.m.

Admission to Friday's street dance is only \$3 per person but there will be plenty of opportunities to score some free tickets.

Watch your Papa John's Pizza boxes for the next few weeks for flyers with Friday-night tickets, listen to KWED AM1580 to win tickets, and watch the *Seguin Gazette-Enterprise* for tickets.

Class reunion planners are encourage to call Greg Winters at 305-NAPA to get your party packages, which also include tickets to the concerts.

Friday's night's live music will be provided by The Court Jesters, who play music that all tastes will appreciate and be able to dance to! The Court Jesters rock and will open Freedom Fiesta Friday night with the incredible, brass- and sax-driven Wall of Sound of the The Court Jesters, featuring Seguin attorney and chamber member Jim Frost on tenor and baritone sax. Jim's not the only lawyer in the San Antonio-based Jesters: they're all lawyers! The Jesters began more than 30 years ago at St. Marys University Law School, when a group of law students including Joe and Sol Casseb, Mark Luitjen, and Ruben Barrera formed a band for weekend gigs and a release from the pressures of law school.

After a brief, three-decade sabbatical to build careers and raise families, in 2005 the Jesters reformed to bring their unique sound of classic rock 'n roll and r & b to the San Antonio area. Audiences are amazed by the energy,



The Court Jesters play music from many eras to delight all tastes and dancing styles! They probably won't be dressed like this for Freedom Fiesta, though!

fun, and musicianship of this remarkable band. If you like the music of Wilson Pickett, Van Morrison, Chicago, and Aretha Franklin, put your dancing shoes on, and rock out with the Court Jesters! The music starts at 8 pm!

Bands to battle it out Saturday

Area bands will alternate stages at the first-ever Freedom Fiesta Battle of the Bands Saturday, June 30.

Scheduled to begin about 1 p.m., the Battle will take place on two stages that will be located on River Street adjacent to Central Park.

Each band will play approximately 45 minutes with a few minutes in between. The winner of the Battle will return to Freedom Fiesta Sunday afternoon to perform a set.

Judges will be basing their decisions on several criteria, including presentation (stage presence and audience communication), content and style, musical ability



The Phone Store is sponsoring the first-ever Freedom Fiesta Battle of the Bands competition.

The audience will play a large part in the judging as well, with audience response counting for a portion of the judges' scores.

The winning band will receive a \$1,000 cash prize and the event is sponsored by The Phone Store.

Area bands participating in the Battle are: Clint Taft and the Buckwild Band, Crossroads, Emmerson Biggins Band, Fuzzy Sandozie, Mind of Absence, Out of the Mist, and Phat Betsy.

Visit these bands ahead of time at:

www.thebuckwildband.com

www.crossroadsc.com

www.theemersonbigginsband.com

www.myspace.com/fuzzysandozie

www.myspace.com/mindofabsence

www.myspace.com/phatbetsymusic

Spice up the night with hot sauce contest

It's tomato-pickin' time and that means it's time to get your Hot Sauce in shape for competition in the Freedom Fiesta Ice-n-Spice Hot Sauce Cookoff.

The competition will take place from 5 to 7 p.m. Saturday, June 30, at Central Park in downtown Seguin. Judging will be at 6:30 p.m. ENTRY FORMS ARE AVAILABLE at www.seguinchamber.com or at the Seguin Area Chamber of Commerce office. El Ranchito is sponsoring the competition and is providing chips for each team to use in the "tasting." Tasting bowls will also be provided.

Rules for Participation: * Competition is open to individuals or teams at least 12 years of age. Teams must consist of at least 2 people. Participants are required to bring their own ingredients, utensils, equipment, table, tent, etc. * Hot Sauce entries must be prepared on site.

* \$10 entry fee. Hot Sauce entries must consist of at least 1 quart. Homemade Hot Sauce will be judged in the following categories: Cooked, Fresh and People's Choice. Each Homemade Hot Sauce entry will be judged by the following criteria:

- * Appearance: 1-4 points (1 - minimum, 2 - innovative, 3 - very innovative, 4 - unique)
- * Originality: 1-4 points (1 - minimum, 2 - innovative, 3 - very innovative, 4 - unique)
- * Aroma: 1-4 points (1 - poor, 2 - average, 3 - good, 4 - excellent)
- * Heat: 1-3 points (1 - too hot or too mild, 2 - average, 3 - exceptional)
- * Flavor 1-20 points (1-5 poor, 6-10 average, 11-15 good, 16-19 excellent, 20 perfect)
- * Overall Impression: 1-5 points (1 - poor, 2 - fair, 3 - good, 4 - very good, 5 - excellent). Total Score: 40 points = a perfect score; 6 = minimum score.



Sunday's High Noon is the Washer-Pitching Showdown

Sunday's Washer-Pitching Tournament starts at High Noon! It's a double-elimination bracket tournament. Rules for Participation:

No playing BUST until Championship round.
Greater of 18+ throws first- Tie at 18+ team who threw to tie throws first.

First throw decided by coin toss in all games.
3,2,1 Point System- 3 Ringer (opposing ringer washes out points).

2 Leaner (Must be able to clearly see through washer hole and hole on board- get judgment if necessary).
Leaner washes out opposing leaner regardless of closeness.

1 close point- washers on board closer that opponent which are not leaners or ringers account for 1 point each.

Only 1 team scores points on each throwing series
Number of washers- 3

Throwing distance- 18'
Must throw from behind front edge of the board to qualify
throw- disqualified throws are removed from board and lost.
Washers that finally rest on or in board are to be scored. (They can bounce off the ground)
Entry fee- \$10 per person / \$20.00 team

Wildcard Buying- Mulligans- \$5 each
Warm up will consist of each contestant throwing series of washers.

- * 1st Place Team- \$500 & washer Board Set
- * 2nd Place Team- \$300 & Washer Board Set
- * 3rd Place Team- \$100 & Washer Board Set
- * 4th Place Team- Get entry fee back.



Ice Cream Crankoff sure to cool off your tastebuds

Competition is open to individuals or teams at least 12 years of age. Teams must consist of at least 2 people. Entry forms online at www.freedomfiesta.com or at The Seguin Area Chamber of Commerce.

Each team is required to bring its own ingredients, utensils, equipment, ice, table, tent, etc. Only hand-churn or electric ice cream freezers are allowed and must be at least a 4-quart capacity.

Homemade ice cream entries must be homemade. Ice cream prepared in advance will not be allowed in the competition.

Ingredients may be prepared in advance, but may only be mixed and frozen at the competition.

No raw eggs; only pasteurized or homogenized milk may be used. No sherbet; ice cream only.

Ice cream is to remain in the churn / freezer for judging. Freedom Fiesta Officials will provide cups and spoons for judging.

Homemade Ice Cream will be judged by the following criteria: Flavor - 20 points, Consistency/Smoothness - 10 points, Appearance - 10 points, Showmanship - 5 points, People's Choice - 10 points.

Competition is from 3 to 5 p.m., with judging taking place at 4 p.m.

Ice Cream Crankoff is sponsored by HEB Food Stores.



Seguin's Teens need YOUR help!

Twenty-three area students have been selected for the second Seguin Youth Leadership Academy program - a week-long set of learning opportunities designed to prepare the teens to meet the challenges of today's world and move into leadership positions in their lives.

Through their participation in the Seguin Youth Leadership Academy, July 14-29, these junior and senior students will be prepared to make a positive impact on the quality of life in our community.

Students will also develop skills in ethical decision-making and be presented challenges that require teamwork and collaborative problem solving.

But they need your help. Many community leaders are volunteering their time and talents as housing monitors, facilitators, program coordinators, curriculum developers and more.

Their efforts have greatly reduced the cost of the program, but an additional \$500 per student is needed for resource materials, supplies, meals and rooms.

We ask you to please consider supporting this important and exciting program. If you need more information, please call The Seguin Area Chamber of Commerce at 830-379-6382 or the Texas Cooperative Extension of Guadalupe County at 830-379-2153.



Leadership Seguin Class to graduate June 6

Congratulate the 2006-2007 Class of Leadership Seguin on their graduation at the Wednesday, June 6, General Membership Meeting.

The Leadership Seguin Class has spent nine months touring parts of the county and meeting business, government and education leaders.

They are in the midst of finalizing their fundraising for a project of Saving Lives in Guadalupe County, which will install flood gates at low-water crossings.

Leadership Seguin graduates are Neice Bell of the *Seguin Gazette-Enterprise*, Jim Blair of Century 21

United D&D Real Estate, Denise Crettenden of Red Spoon Productions, Tavie Erwin of Advanced Home Health, Dan Kinsey of Guadalupe County Emergency Management Dept., Jamey McCurry of Alamo Group, Kathy Salinas of The City of Seguin, Adam Sargeant of CMC Steel Texas, Celicia Tovar of First Commercial Bank, Delissa Villarreal of First Commercial Bank, Bonita Vinson of Texas Lutheran University, and Dorothy Wiley of Guadalupe Regional Medical Center.

Applications for Leadership Seguin Class of 2007-2008 will be available July 1.

Download an application from www.seguinchamber.com or call the Seguin Area Chamber of Commerce office at 830-379-6382 for more info.

Convention & Visitors Bureau



Central Park Concert Series gearing up for June

The Central Park Concert Series will be held each Sunday evening in June from 7 to 8:30 p.m. Each concert features a different style of music and the line-up for this year is completely new from previous years.

Sunday, June 3

The Hugh Fadal Band (Southern Rock)

Sunday, June 10

Ooh La La with Caitlyn Offerman and Terry Cavanagh (German /Czech & Texas Swing)

Sunday, June 17

Zydeco Blanco (Cajun and Zydeco)

Sunday, June 24

Seguin Jazz Machine

Sunday, July 3

Special concert by Lackland Air Force Base "Top Flight" Band of the West Rock Group, 7:30 to 9 p.m.

Concerts are free and open to the public. Patrons should bring a lawn chair, blanket, family and friends to enjoy a pleasant evening in historic downtown Seguin. Boy Scout Troop 107 will be selling cold beverages, hot dogs and hamburgers.

Donations from local business and corporations make the Central Park Concert Series possible. The City of Seguin Main Street Program sponsors the series and may be contacted at 830-401-5000. (In case of inclement weather, please listen to KWED AM 1580 for cancellation notices or change in venue.

Mark Your Calendars!

Fiestas Juan Seguin

June 1 - 2, Downtown Central Park
Delicious food, entertainment and fellowship!
Sponsored by the Seguin & Guadalupe County
Hispanic Chamber of Commerce

Rural Heritage Days

June 2 - 3, Texas Ag Education & Heritage Center
Entertainment, living history demonstrations, delicious food.

CVB helps hospitality industry training: Getting to Know the Community from a Tourist's Point of View



The recent Community Awareness Training program offered by the Convention and Visitors Bureau brought front-line employees from behind the desk and into our community.

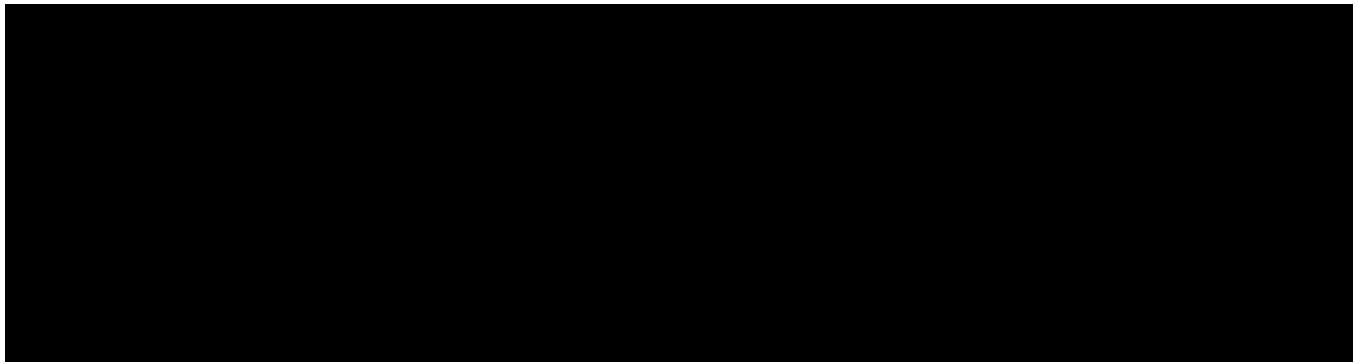
Employees from area hotels joined CVB and Seguin Area Chamber of Commerce staff

members on a day-long tour of city hot-spots.

Each hotel participant was given a "Community Reference Guide" for their front desks. The guides included community brochures, our Chamber Membership Directory, and a sheet map of the area.

Participants were Sam Patel and Ashlynn Batot of the **Hampton Inn**; Cassandra Stockstill and Sandra Durling of the **La Quinta Inn & Suites**. The group toured many historic sites, including Juan Seguin's burial site, the Doll House, the Log Cabin, the First Church and more. The group also visited our new attraction - ZDT Amusement Center, which was found to be fun for the whole family. Other attractions were Sebastopol State Historic Site, the Texas Agricultural Education and Heritage Center, Pape's Pecan House, and the Wave Pool.

The group was informed of the many downtown shopping areas as well as the other parts of Seguin. And finally, they enjoyed lunch at Craig's Sauté & Grille, where they learned more about each other and how our hotel system works.



MEMBERSHIP RENEWALS

The Chamber wishes to thank the following for reaffirming their belief in the Seguin Area Chamber of Commerce by renewing their investment.

Edward Balli, M.D., P.A.
Beall's Department Store
Crossroads Veterinary Hospital
CTX Unwired, Inc.
Cut Loose
Davila's B-B-Q
Dream On
First American Title Insurance Co.
First United Methodist Church
Robert Frets, M.D.
H-E-B Food Store
I.E.S.I. Cen-Tex Waste

Johnson Oil Company
KAREN MCMILLAN, REALTORS®
Kirchner Erection Company
Living Waters Worship Center
Wayne Loeff
Marshall Propane
Max-E-Enterprises, Inc. DBA Wendy's
Menn & Associates
Minigrip/Zip-Pak
Mosaic
Nash Family Catering
Parker & Pape Lumber & Home Center

Robert Raetzsch
SAMCO Capital Markets
Dr. Pamela Tackett
Texaco Xpress Lube & Laserwash
Texas State Optical
Tocquigny's Green Gate Center LP
Tri-County Land Surveying
Wilton E. Woods
Xpress Truck Accessories
Dr. Dean Zincone

WELCOME NEW MEMBERS!

Home Depot
Mark Walker
201 IH 10 W.
Seguin, TX 78155
830-372-0714 fax: 830-401-5413
mwalker@satx.rr.com
Building Materials

Pocket Communications
Marjan Dubois
330 N. Hwy. 123 Bypass
Seguin, TX 78155
210-777-7777
Cellular Telephones

Plant Tour

The Industrial Relations Committee will host a **PLANT TOUR** of the Central Texas Technology Center, (on FM 758 near the airport)

Tuesday, June 5
From 11 a.m. to Noon

See 2D Lasers, Smart Boards, Tech Labs, Welding, Automotive, Robotics and more!!

RSVP to Kendy at 379-6382

The Seguin Area Chamber of Commerce Beautification Committee invites you to go all out for the 4th of July Decorating Contest



Entry deadline is June 25
Call 379-6382 or email
alaura@seguinchamber.com
to register your location.

Judging will be June 28
at 5 p.m. and winners
will be announced on July 2

Three Dog Night in Concert

Saturday, June 16 - Concert starts at 8 p.m.

TLU's Jackson Auditorium - Party on the Lawn at 7 p.m.
Tickets available at the Seguin Education Foundation - 379-0325.
Tickets are \$100 (and \$65 of the ticket price is tax-deductible.)

Sponsored by American Bank of Texas



July 4

4th of July Parade and Festivities

July 14-20

Seguin Youth Leadership Academy

July 26

Business After-Hours Mixer

McQueeney Hall

July 28

Clean Seguin

Aug. 3

Leadership Seguin applications due

Aug. 23

Leadership Seguin welcome

Sept. 22

Seguin Chamber Golf Classic

Sept. 25

Annual Banquet

Oct. 6 & 7

Central Texas Senior Men's

Golf Fest

CHAMBER CALENDAR ~ JUNE

Tuesday, June 5

Governmental Affairs, 7 a.m., La Quinta

Tuesday, June 5

Plant Tour, Central Texas Technology Center, 11 a.m.

Wednesday, June 6

Leadership Seguin Graduation at General Membership Meeting

Monday, June 11

Ambassadors meeting, noon, All Occasions Catering

Tuesday, June 12

Executive Committee, 7 a.m., LaQuinta

Tuesday, June 12

Economic Development Committee, 4 p.m., The Chamber

Tuesday, June 12

Freedom Fiesta Committee, 5:15 p.m., The Chamber

Wednesday, June 14

Seguin Youth Leadership Academy meeting, noon, GBRA

Thursday, June 15

After-Hours Mixer, 5-7 p.m., Seguin Chevrolet

Monday, June 18

Board of Directors Meeting, Noon, Davila's Barbecue

Thursday, June 28

Judging of 4th of July Display Contest

Friday, June 29

Freedom Fiesta, 5 p.m. Central Park

Saturday, June 30

Freedom Fiesta, 10 a.m., Central Park

Sunday, July 1

Freedom Fiesta, noon, Central Park

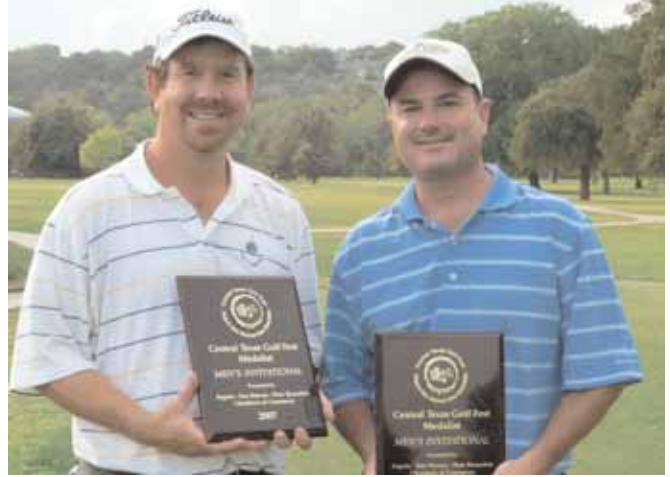
Wednesday, July 4

4th of July Parade, 10 a.m., Downtown



Edward Balli, M.D. & Clinical Research

Dr. Balli has practiced medicine in Seguin for 17 years and his practice includes routine office procedures to patient education and helping patients with insurance concerns. They perform a large variety of medical procedures and deal with common injuries, minor surgery and illness. The research facility deals with ongoing and upcoming clinical trials of current drugs in the pipeline for commercial use. Office Manager is Rachel Ramos and Dr. Balli's new office at 1375 E. Walnut, #400, is open Monday, 8 a.m.-8 p.m.; Tuesday, Wednesday and Friday, 8 a.m.-5 p.m., Thursday, 8 a.m.-Noon, and Saturday, 9 a.m.-Noon. Phone number is 830-379-6823 and fax is 830-379-3898. Also pictured are Linda Balli, Anni Kimble, Ray Kimble, Rachel Ramos, Anissa Villarreal, Pauline Castillo, and Sandra Valdez, along with Seguin Area Chamber Ambassadors.



Central Texas Golf Fest

Nearly 1,350 golfers from all across Texas and from about 10 other states descended on Central Texas in late April for the 35th Annual Central Texas Golf Fest. Above are Championship Winners Terrence Miskell and David Pfeuffer, who shot a 193 over three days of golf at Plum Creek, Quail Creek and Landa Park golf courses. Other participating courses were Starcke Park, The Golf Club of Seguin, Woodlake Country Club and Northcliffe Golf Club. Staff and volunteers at the two Seguin courses were tested two days before the tournament when the high winds struck Starcke Park particularly heavily and also sent damaging winds through The Golf Club of Seguin. Hard work and team spirit got the courses in top shape by Friday morning. The annual golf tournament is hosted by the Chambers of Commerce in Seguin, San Marcos and New Braunfels.



Micro Beef Technologies

Located at 1377 E. College St., near 123 Bypass, Micro Beef Technologies offers sales and services of animal health products. Owner Bill Pratt, and Manager Tuffy Wood, say that Micro Beef Technologies was founded in 1971 to increase producer profiles and value throughout the beef supply chain. Micro Beef has developed more than 20 useful inventions for technology-based feed, nutrition, and data management solutions. Micro Beef is committed to continuing its efforts to innovate and fully develop individual animal identification and management systems and programs. They serve individual producers, stockers, feedyards, processors, retailers and consumers. Contact them at 830-372-5252 or fax, 830-372-5254. Pictured with Seguin Area Chamber Ambassadors are Tuffy Wood, Christy Smith, Jon Sherrill, Eric Rothe, Snuffy Boyles, Bill Stovell, Darin Burns and Wes O'Brien.



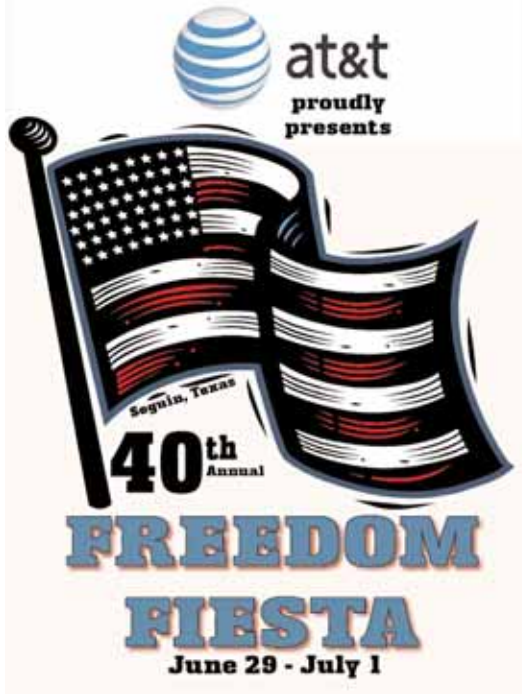
Hampton Inn

Sam Patel is assisted by Seguin Mayor Betty Ann Matthies and Chamber Ambassadors, along with Convention & Visitors Bureau Director Sherry Nefford, as he cuts the ribbon on the newly constructed Hampton Inn, located at 1130 Larkin (at the intersection of Highway 123 and IH 10). Hampton Inn offers 68 rooms, along with free local calls, high-speed internet, swimming pool, hot tub, exercise facility, laundry, hot breakfast bar, cable/satellite, and in-room microwave, refrigerator, hair dryer, coffee maker and ironing board, along with complimentary USA Today Monday through Friday, free coffee and tea in the lobby 24 hours a day and 24-hour front desk message and fax service. There is a business center and meeting facilities also available at Hampton Inn, along with ample parking for buses. Hampton Inn's phone number is 830-379-4400.

Taking Care of Business

Area businesses show their support of Freedom Fiesta

Area businesses are providing financial support that allows Freedom Fiesta to remain affordable for all families. Sponsorship opportunities still are available - if your business would like representation on the Freedom Fiesta t-shirts and flyers, banners at the event, and in all media advertising and announcements, visit www.freedomfiesta.com or call 830-379-6382 for more information.



With Support from:



and



**Guadalupe Valley Surgical Associates
LCRA**

Rivershade RV Park

**Seguin Laser
Seguin Shine Car Wash
Tri-County Heating & AC**

Battle of the Bands

is sponsored by:

The Phone Store

Jalapeno-Eating Contest

is sponsored by:

South Texas Roll-Offs

Washer-Pitching Tournament

is sponsored by: **RH Homes**

The Hot Sauce Cookoff

is sponsored by: **El Ranchito**

The Ice Cream Crankoff

is sponsored by: **HEB Food Store**

Your Sponsorship Opportunity

Yes! I'd like to support this Patriotic Hometown Celebration of Freedom!

Count me in as Diamond (\$5,000) Platinum (\$2,500) Gold (\$1,000)
Silver (\$500) Bronze (\$250)

Name _____

Business Name _____

Address _____

City / Zip _____ Phone _____

Email address _____

Check encl. V / MC / Amex / Disc _____ Exp _____

Pls. return to Freedom Fiesta, Seguin Area Chamber of Commerce, 427 N. Austin St., Seguin, TX 78155.

Shop Chamber Members First!