

SEGUIN  
AREA  
CHAMBER  
OF  
COMMERCE

# The Chamber BUSINESS LINE

★ March 2007 ★

U.S. POSTAGE PAID  
PRESORTED STANDARD  
PERMIT #95  
SEGUIN, TX 78155

*Let's Make a Deal . . .*

*Buy some tickets to Business Showcase!*

What's behind Door Number One is the same thing that's behind Door Number Two and that's the annual Business Showcase, which is The Best Deal in Town!

Your level of popularity will be in serious Jeopardy if you miss out on the Business Showcase - set for Tuesday night, March 6, and Wednesday, March 7.

*Let the Games Begin* is the theme for this annual trade show at the Seguin Guadalupe County Coliseum. Booths will decorate and entertain to match the games theme - sports games, game shows, kids' games, and board games.

Preview Night - also known as one of the best parties in town - is Tuesday, March 6, from 6 to 9 p.m. There will be food, drinks, live entertainment and the opportunity to catch a sneak preview of the nearly 80 vendors' booths.

Show Day is Wednesday, March



7, from 11:30 a.m. to 7:30 p.m. and will feature a light lunch (for the first 300 folks), drawings for door prizes donated by the exhibitors throughout the day and into the evening, more food and drinks and some exciting, special entertainment in the evening!

During Show Day, enjoy a game of "Showcase-Opoly" - a fun way to get to know the businesses participating in the event and to have a chance to win some money.

Game Rules: Attendees will receive a Game Card with 5 spots to be filled in.

Five exhibitors will have a rubber stamp and will stamp your Showcase-Opoly Game Card when you visit them.

Collect all 5 stamps and your Showcase-Opoly Game Card will be entered into a drawing for a cash prize!

We're not going to tell you who has the rubber stamps! So, wear some comfortable shoes, bring plenty of business cards, and enjoy meeting these businesses and non-profit organizations.

Showcase-Opoly will only be played on Show Day.

Tickets to Business Showcase are on sale now at The Seguin Area Chamber of Commerce, KWED AM-1580 Radio Station, and the *Seguin Gazette-Enterprise*.

Preview Night is \$20 in advance only. Show Day tickets are \$3 in advance and at the door until 4 p.m. At 4 p.m., tickets are \$5.

See the enclosed program for more information.

Thank You, Sponsors!  
PLATINUM



**FCB**  
First Commercial Bank, N.A.



Seguin Daily News  
**KWED**  
1580 AM SEGUIN, TX

GOLD

All Occasions Catering  
GREINKE MOVING &  
STORAGE



Seguin Economic  
Development Corporation

Silver

Alamo Title Company  
American Bank of Texas  
Edward Jones - Kathy Nossaman

HEB

Seguin Gazette-Enterprise

Bronze

Mickey Ferrell Realtors, Nash Family Catering,  
Seguin Laser Art

**BUSINESS**  
*After Hours*

Thursday, March 22  
5 to 7 p.m.

Guadalupe Valley  
Nursing Center

1210 Eastwood Dr.

Membership Drawing is \$750

*April 4 General Membership Meeting*

## Judge to discuss the State of the County

Let's Take Care of Business - County business - that is. The April 4 General Membership Meeting and Luncheon will feature Guadalupe County Judge Mike Wiggins, who will present a State of the County address.

The General Membership Meetings are held the first Wednesday of each month, and members of the Seguin Area Chamber of Commerce are invited to networking and promote their businesses.

Of course, during these meetings, we recognize new members and special guests, but there are other ways for you to promote your business.

**One-Minute Commercials** are a great way to tell who you are, what you do, about your product or services, or to mention a sale, announce an

anniversary or special promotion. First-come, first-served - for the first five businesses to sign up each month. Call The Chamber office to sign up.

**Mini-Expo Tables** are just that - a place where you can display your product or information during the pre-meeting connecting time. Again, the first four businesses who call each month will have a Mini-Expo Table.

There is also a table in the lobby where any businessperson is invited to place brochures or business cards. Doors open at 11:30 a.m.

Door prizes are awarded each month. Sponsorship opportunities also are available. Call The Chamber at 379-6382 to RSVP or for more information about Commercials and Expo Tables.

**BOARD OFFICERS**

<b>CHAIR</b> Mark Stautzenberger	<b>TREASURER</b> Mark Herbold
<b>CHAIR-ELECT</b> Steve Johnson	<b>PAST CHAIRS</b> Darren Dunn
<b>VICE CHAIRS</b> Sharon Bettis	Terry Boehnke
Shawn Martinez	<b>PRESIDENT</b> Rob Cunningham
Randy Worden	

**BOARD OF DIRECTORS**

Fabio Benjumea	Christina Krueger
Mickey Franz	Stan Ledbetter
John Gesick	Kathy McCulloch
Dan Henry	Gail Roberson
Mike Holdman	Jennifer Schulze
Basil Kallies	Drew Williams

**We're Here For You!**

**CHAMBER STAFF**

**President**  
Rob Cunningham . . .rob@seguinchamber.com

**Convention & Visitors Bureau Director**  
Sherry Nefford . . .sherry@seguinchamber.com

**Office Manager**  
Kendy Gravett . . .kendy@seguinchamber.com

**Events & Communications Director**  
Dana Overstreet . . .dana@seguinchamber.com

**Receptionist**  
A'Laura Bell . . .alaura@seguinchamber.com

**CVB Assistant**  
Michelle Morris . . .intern@seguinchamber.com

**Mission Statement:**

*To promote commercial, industrial, educational, tourism and agricultural development and to enhance the overall quality of life.*

Seguin Area Chamber of Commerce  
P.O. Box 710 Seguin, Texas 78156  
(830) 379-6382 www.seguinchamber.com

# News and Notes

**Saved in Time Scrapbook Store and Workshop has moved** into a location. David and Shara Pierce invite you to visit them at 516 N. Austin (next to Tri-County AC and Heating).

Leadership Seguin Class of 2006-2007 is hosting an **Impact Leadership Seminar** featuring Seguin Police Chief Luis Collazo and Corporate Trainer Chris Whiting. The Thursday, April 5, Seminar will be at the Seguin Coliseum, 810 S. Guadalupe St., from 9 a.m. to 3 p.m.

This class is designed to give individuals the ability to impact their personnel in a positive manner, said Collazo. "Regardless of your position or profession, Impact Leadership will improve your capabilities in dealing with individuals."

Tickets are \$65 per person in advance (\$55 for groups of 5 or more) and \$75 at the door. Lunch is included. Tickets are available at The Seguin Area Chamber of Commerce, *Seguin Gazette-Enterprise*, and KWED AM-1580.

All proceeds from the seminar will benefit the Leadership Seguin Class Project of "Saving Lives in Guadalupe County." Sponsorships are available. For more information, see the ad in this newsletter.

Leadership Seguin enjoyed an **Industry Tour** in February. Special thanks to **CMC Steel Texas** for a tour and lunch, **EPMP, Acme Brick** and **Water Park Experts**. The March Tour is Agriculture and Tourism. Thanks again to **All Occasions Catering** for the use of the van.

Thank you! **Schertz Bank & Trust** for your sponsorship of the February General Membership Meeting and Luncheon.

**Attention Class Reunion Planners!** We're cooking up some fun times for you and your classmates at **Freedom Fiesta!** If you'd like to be included, please call Greg Winters at 305-NAPA.



**Beautification Leadership Award**

Lisa Dudley, Chairman of the Seguin Area Chamber's Beautification Committee, left, presents the Beautification Leadership Award to Laser Cosmetic Solutions. Accepting the honor is Christina Krueger of Laser Cosmetic Solutions, 1199 E. College.

# Convention & Visitors Bureau



## Mid Texas Symphony Concert

March 25, 2007

Jackson Auditorium,  
Seguin - 4 p.m.

David Mairs, Music  
Director

Juliana Athayde, Violin

Glinka: Ruslann &  
Ludmilla: Overture

Brahms: Violin Concerto Op.77 in D major

Tchaikovsky: Romeo and Juliet Overture-Fantasy

Sibelius: Finlandia, Op.26

Tickets on sale at the Chamber of Commerce and Texas  
Lutheran University.



55-59, 60-64, 65-69, 70+, 1st, 2nd, and 3rd place Clydesdale (men 200+ pounds) and Athena (women 150+ pounds).

Register and pay on-line at [www.signmeup.com/54918](http://www.signmeup.com/54918)

Packet Pick-up & last day for registration is Saturday, March 10, 1:30-7 p.m. at Jackson Park, TLU. Check In and Packet Pick-up is Sunday, March 11, 6:30-8 a.m. at Jackson Auditorium.

Race Director is Sharon Villalpando and alternate contact is Jim Johnson; [librarylady@satx.rr.com](mailto:librarylady@satx.rr.com) or [jimfj@satx.rr.com](mailto:jimfj@satx.rr.com).

Course maps, links to registration and information about Seguin available at [www.seguinunriselions.org](http://www.seguinunriselions.org)

## Wilson Pottery Foundation Spring Gala March 31

6 p.m. at the Silver Center

Adults \$25, Children under 12 - \$12

Tickets are available at the Seguin Heritage Museum.

## 17th Annual Blue Norther Duathlon March 11

RACE START TIME 8 a.m. Presented by the Seguin Sunrise Lions Clubs.

Eligibility: Limited to first 300 participants. Open to individuals 17 years or older on Dec 31, 2007 and to two-person relay teams. This is USAT Triathlon-sanctioned event. All participants must be members of USA Triathlon. A USAT single event fee of \$10 or \$30 annual membership may be purchased now or at check-in. Applicants must show photo ID at check-in.



Signed waivers must be on file before contestants will be allowed to participate in the Blue Norther' Duathlon. Waivers will be available at packet pick-up.

The event starts with a 3.1 mile run through the TLU campus and some bordering city streets. The bicycle portion is a 14-mile course on state and county roads. The race ends with another 3.1-mile run on the same course as the first run.

Awards: The awards ceremony will begin shortly after the last runner finishes. Awards are given to 1st Overall Male, 1st Overall Female, 1st Male Relay Team, 1st Female Relay Team, 1st Co-Ed Relay Team. 1st, 2nd, and 3rd place in each age group: 16-19, 20-24 25-29, 30-34, 35-39, 40-44, 45-49, 50-54,

## Bass Fever "Kid Fish 2006" March 24

6:30 - 8 a.m. Registration, Seguin Outdoor Learning Center  
1 - 3 p.m. Weigh in Seguin Outdoor Learning Center

6 p.m. Bass Fever Banquet-Coliseum Tickets \$50 per adult. Call 379-SOLC for more info.

## Welcome Lone Star Youth Rodeo Association!

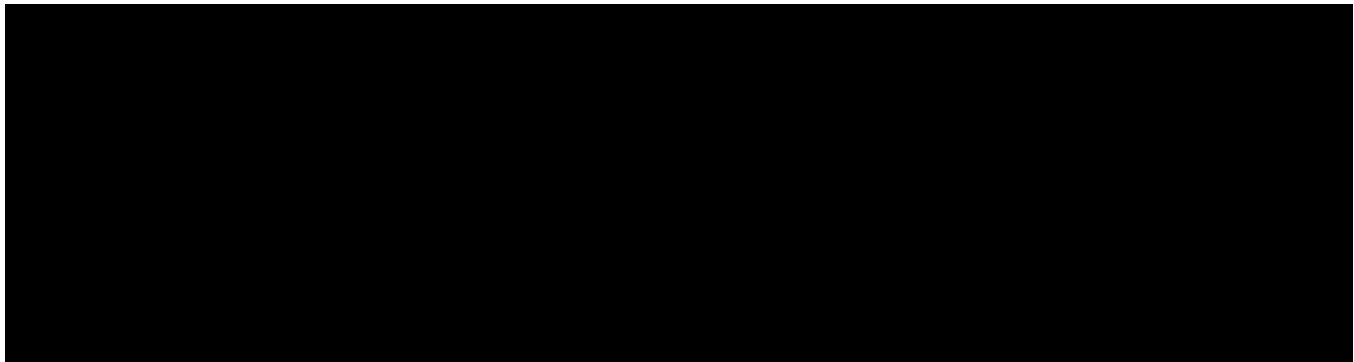
The Lone Star Youth Rodeo Association will hold a qualifying show at the Fairgrounds Arena on March 24 - 25. We look forward to this group hosting its events in Seguin throughout 2007!

## Main Street Trade Days - Saturday, March 31 - 9 a.m.-4 p.m.

In addition to shopping the booths and downtown businesses you won't want to miss a walking historic tour by local historian Joe Comingore. For booth info, call Main Street at 830-401-5000.

## Calling All Chili Judges !

The Texas Ladies State Chili Cook-Off will be held in Seguin on Saturday, April 21, at Starcke Park. They are looking for judges to assist in naming the champion for this event. Previous judges have had such a wonderful time they keep coming back year after year! Call the Chamber to volunteer 379-6382. It truly is a fun time!



## MEMBERSHIP RENEWALS

The Chamber wishes to thank the following for reaffirming their belief in the Seguin Area Chamber of Commerce by renewing their investment.

Advanced Hearing Aid Center  
Advanced Telecom & Video Solutions  
America Go RV  
American Realty Associates  
Armstrong, Vaughan & Assoc., P.C.  
B & D Pool Supply, Etc. LLC  
Wilfred & Betty Bartoskewitz  
Sydney M. Bauer  
Beicker Building & Remodeling  
Bottle Haus  
William G. Brown, CPA, PC  
Capital Farm Credit  
Rosie Carney & Buddy Moak  
Caterall  
Century 21 United D & D Real Estate  
Charles Villeneuve Insurance  
Charmaine's Hairstyling  
Coffeen Management Company & Auto  
Events USA  
Comfort Inn & Suites  
Congressman Henry Cuellar-District Office  
Conover Veterinary Hospital  
Consumer Credit Counseling Service  
Cross United Church of Christ  
Dairy Queen #1  
Dairy Queen #3  
John Donegan  
Eden Cross Apartments  
Eden Place Apartments  
Edward Jones Investments, Mark Ballard  
Gloria Elder - Karen McMillan Realtors  
William F. Ermel  
Kathleen Ethridge, MD  
Expert Tire  
Farm Bureau Insurance Agency  
Fidelity Loans  
First Commercial Bank  
DeLois Garrett  
Gene Tiemann Insurance Agency  
Gollitos Western Auto  
Guadalupe County MH-MR Agency, Inc.  
Guadalupe Regional Medical Center  
Guadalupe Valley Radiology  
Helen Hamilton  
Fanny Harkins - Mickey Ferrell Realtors  
Gerald Hartmann  
Hawkins Personnel Group  
Heavenly Hot Tubs  
Hillcrest Assembly of God  
Industrial Electric Service  
Ingram Readymix, Inc.  
J & J Spirit Shoppe, LLC  
JC Penney Company  
Betty Jean Jones

Joy's Country Cabin  
Keiser Manufacturing Inc.  
King Ranger Theatres  
Kolb & Murray, P.C.  
Helen Kolb  
KWED-AM 1580/Seguin Daily News  
Lake Breeze Ski Lodge, Inc.  
Law Offices of Patricia Irvine-King, P.C.  
Lewallen Family Enterprises, Inc., dba  
Advanced Home Health Services  
Randee Malmsten  
Martin Financial Services  
Betty Ann Matthies  
Stan McKenzie  
McNeal, Garner & Lippe, P.C.  
Membrane Filtration Products Inc.  
Mobility Store  
Dr. Jon N. Moline  
Ronald Naumann  
Northside Furniture  
Office Communications Systems  
Palm Harbor Village  
Palmer Mortuary, Inc.  
Pape's Pecan House  
Paramount Embroidery & Screenprinting  
Parker's City Pharmacy  
Phones & More Inc.  
Jim Price - American Realty Associates  
Producer's Cooperative  
Raymond James Financial Services, Inc.  
Dennis Sagebiel  
Luther Sagebiel  
B.B. Schraub  
Sears Authorized Retail Dealer  
Seguin Beauty School  
Seguin Fabricators, LTD  
Seguin Ford Mercury  
Seguin Housing Authority  
Seguin Inspection Services, Inc.  
Seguin Outdoor Learning Center  
Sensational Sign Co.  
Larry M. Speir, DDS  
Raynelle Stautzenberger  
The UPS Store  
Tractor City  
Tri-City Distributors, LP  
US Army Recruiting Station - Seguin  
Gene Vivroux  
Vogue Shoes  
Wells Fargo Home Mortgage  
Sandy Wille  
Charlie Willmann  
Wunderlich Builders, Inc.

## WELCOME NEW MEMBERS!

### American General Financial Services

Jesse Rodriguez, Jr.  
1413 N. Hwy 123 Bypass  
Seguin, TX 78155  
830-379-1779 fax: 830-379-4438  
www.loansfast.com  
Financial Institutions

### D & M Concrete

Daniel Lizalde  
710 Peabody  
San Antonio, TX 78211  
210-922-9021 fax: 210-922-1898  
Concrete

### Dermatology Associates

Henry Gross  
1342 E. Walnut  
Seguin, TX 78155  
830-372-1642 fax: 830-303-2692  
Dermatology

### Indeco Products

Gail Springs  
P.O. Box 865  
San Marcos, TX 78667  
888-246-3326 fax: 512-396-5890  
www.indecoproducts.com  
Packaging Supplies

### Southwest Pride, Inc.

Jack Sample  
127 Parkridge Circle  
Seguin, TX 78155  
830-433-0561  
www.southwestpride.com  
Non-Profit Organization

### UBuildIt

Ron Tackett  
17319 IH 35 N., Suite 303  
Schertz, TX 78154  
210-655-3373 fax: 210-655-5711  
www.ubuildit.com  
Construction Companies -  
Homebuilders, General Contractors



**March 6 & 7**

Business Showcase

**March 22**

After Hours Mixer, Guadalupe Valley Nursing Center

**April 4**

General Membership Meeting

**April 5**

Chamber Ambassadors serving lunch at The Moore House

**April 12**

Agri-Fest, 5:30 to 8:30 p.m.

**April 14**

Clean Up Seguin Day

**April 26-29**

Central Texas Golf Fest

**May 10**

After-Hours Mixer,  
True Independence

## CHAMBER CALENDAR ~ MARCH

**Monday, March 5**

Industrial Relations Committee, noon

**Tuesday, March 6**

Ribbon Cutting, River Road in Starcke Park, 5 p.m.

**Tuesday, March 6**

Business Showcase Preview Night, Coliseum, 6 -9 p.m.

**Wednesday, March 7**

Business Showcase Show Day, Coliseum, 11:30 a.m.-7:30 p.m.

**Saturday, March 10**

Grand Opening, ZDT Amusement Center, 1218 N. Camp St., 9:30 a.m.

**Monday, March 12**

Ambassadors Meeting, Davila's Barbecue, Noon

**Monday, March 12**

Farewell Party for Chamber President Rob Cunningham at Texas Agriculture Education & Heritage Center, 5:30 p.m.

**Tuesday, March 13**

Executive Committee, La Quinta, 7:30 p.m.

**Tuesday, March 13**

Economic Development Committee, The Chamber, 4 p.m.

**Tuesday, March 13**

Freedom Fiesta Committee, 5:15 p.m., All Occasions Catering

**Monday, March 19**

Board of Directors Meeting, noon

**Wednesday, March 21**

Leadership Seguin Day

**Thursday, March 22**

After Hours Mixer, Guadalupe Valley Nursing Center, 1210 Eastwood Dr., 5-7 p.m.

**Monday, March 26**

Beautification Committee, The Chamber, 5:15 p.m.

**Tuesday, March 27**

CVB Committee, The Chamber, 5:15 p.m.

**Wednesday, March 28**

Education Partnership Committee, The Chamber, 5:30 p.m.



**Tres Hewell Mortuary**

Construction should be complete late summer on the Tres Hewell Mortuary on Tor Drive, near the 123 Bypass. Family-owned and operated, the mortuary will offer burials and cremations. Until the facility is completed, Tres Hewell may be reached by calling 830-660-5809.

**February After Hours Mixer at D&D Farm & Ranch**

Attendance prize was awarded to **Manuel Moreno Sr.**  
Door Prizes were won by **Roxann Batot, Buddy Moak, Monty Trost, Denise Crettenden and Donald Morawietz.**

**Stan Ledbetter Sr. of Ledbetter's Dependable Cleaners** was not in attendance and he missed out on the \$700 Membership Drawing.

The prize money increases to \$750 in March! See you at **Guadalupe Valley Nursing Center** on March 22.



**UBuildIt-Schertz**

Seguin Area Chamber of Commerce Ambassadors welcomed UBuildIt-Schertz into the Chamber recently. UBuildIt offers home consulting, with office hours Monday-Friday, 8 a.m.-5 p.m., and Saturdays by appointment. Pictured are owners Mike and Linda Robare, manager Bobbie Proskine and Ron Tackett and Mirabel Nieto. Founded in 1988, UBuildIt helps owner-builders plan and build or remodel their homes. With franchises in 33 states, UBuildIt provides step-by-step advice and on-site visits, a list of qualified subcontractors and suppliers, and partnerships with national suppliers and financial services providers. Call UBuildIt at 210-655-3373 or fax 210-655-5711 or visit [www.ubuildit.com](http://www.ubuildit.com).



**Quiznos Sub**

Satisfy your hunger at Quiznos Sub, now located at 480 S. Highway 123 Bypass. Call them at 379-8728 or just drop on in.

**SPRING into action**  
Spruce up your home and business landscaping

**Taking Care of Business**

## AMBASSADOR FOCUS



**FRANK STARCKE** is one of the original Ambassadors - a group founded by Fay Chessher more than 23 years ago. He enjoys staying informed about community events and feels a sense of stewardship toward The Chamber. Frank is Vice President of Starcke Furniture Co., a charter member of The Chamber in 1921. He has served as president of the Seguin Noon Lions Club, Seguin Pan-American Golf Association, and is an officer at the Elks Lodge. Frank enjoys golf, water recreation, eating and traveling.

**MARGO TROST** has been an Ambassador for two years. She enjoys serving as an Ambassador because of the camaraderie and she likes to meet new people. A retired registered nurse, Margo belongs to several clubs, including Bunco, Tripoli and 42; she likes to read, travel and have lunch with her friends. Margo also volunteers at the First United Methodist Church, Argent Court, Seguin Assisted Living, Elks Lodge Auxiliary, Hospital Foundation, Prescription Assistance program and RSVP. She's lived in many places, but has been in Seguin for 60 years. She has two children, 4 grandchildren, and 2 great-grandchildren.

**Welcome NEW AMBASSADORS Diana Allen, Barbara Behal, Aya and Chris Cho, Jessie Roy Hart, Monty Trost and Shelly Sposari!** They join 28 other dedicated volunteers who help The Chamber welcome new businesses and assist in community events.



### The Phone Store

Manager Charlie Slaughter cuts the ribbon at The Phone Store, 1417 N. 123 Bypass, where they carry mobile phones and accessories for carriers such as Sprint, T-Mobile and Verizon. Store hours are 10 a.m. to 7 p.m., Monday through Saturday. Call 379-2355 or visit [www.theonestoreinc.com](http://www.theonestoreinc.com).



### American General Financial Services

American General Financial Services provides consumer loans and retail financing with fast, friendly and professional service. Located at 1413 N. Highway 123 Bypass, American General is managed by Jessie Rodriguez Jr.. Also pictured are Estella Salazar, Curtis Pfeiffer, and District Manager Kevin Fontenette. Office hours are Monday-Friday, 8:30 a.m.-5:30 p.m. Call American General at 379-1779 or fax 830-379-4438.

**Shop Chamber Members First!**