



The Chamber BUSINESS LINE

★ May 2007 ★

U.S. POSTAGE PAID
PRESORTED STANDARD
PERMIT #95
SEGUIN, TX 78155

Freedom Fiesta promises a weekend full of fun

Freedom Fiesta celebrates its 40th Anniversary Friday through Sunday, June 29-July 1, in Seguin's Central Park. Take a look at some of the activities you'll be able to enjoy all weekend long.

The fun kicks off at 5 p.m. on Friday, June 29, with a carnival, food booths hosted by local non-profit organizations, beer booths, static military displays, and more. At 7:30 p.m., start dancing the night away to the sounds of a live band until midnight. Admission is free until 7 p.m., after which there's a \$3 cover charge. Be sure to get some rest, because Saturday is a fun-filled, action-packed day!

Saturday's events begin at 10 a.m. with free admission. Take advantage of the carnival, beer and food booths, and static military displays. There will never be a moment without entertainment or something to do! The Guadalupe County Republican Women are organizing a Kiddie Parade Saturday morning at 10 a.m. Along with photos with Uncle Sam, there'll be more fun activities. High School Reunion planners are asked to get in touch with the Freedom Fiesta Committee so we can help you have even more fun during your summer event.

Seguin's First-Ever Battle of the Bands takes place on Saturday, as well. Come listen to six local bands as they battle it out for the 2007 Battle of the Bands Championship. Each band will perform for 45 minutes. The winning band will take home \$1,000.

Saturday will also feature Freedom Fiesta's first ever Ice-N-Spice. Individuals from all over will be making their very own homemade ice cream and hot sauces to compete for the Ice-N-Spice championship title. So be



sure to come for a taste test and vote for the People's Choice Award.

If that's not enough, how about a Texas Hold 'Em Tournament? It starts Saturday and isn't over until the

last man or woman is standing on Sunday! Don't miss as more than 30 card players compete against each other to win the grand prize... a free trip to Las Vegas!

After a fun-filled day of competition and delicious food treats from local non-profits, we'll kick our heels up in the evening for three great bands - Honeybrowne, Pauline Reese and Micky & the Motorcars. Admission for Saturday night is only \$10.

This year, by popular demand, we're extending the festivities. On Sunday, July 1, you'll have another chance to enjoy the carnival, beer and food booths, and static military displays. The Texas Hold 'Em Tournament will continue, as well as tributes to our military. We'll have more live music, a Washers Tournament, a Jalapeno-Eating Challenge, and a special appearance from Cat Paws, which is a KLRN television program that educates children through a combination of music and movement. If you have young children, no doubt you won't want to miss this production that will be filmed for television. Freedom Fiesta wraps up Sunday evening with a live performance from the Battle of the Bands Champions.

Freedom Fiesta 2007 promises to be bigger and better than ever. So bring everyone, your friends, husband, wife, kids...bring the whole family. There's something for everyone! We'll see you there!

For more information or to participate in any of the Freedom Fiesta competitions, call the Seguin Area Chamber of Commerce at 830-379-6386. Watch this space each week for more information, details about the various competitions, and how you can get involved.

Leadership Seguin Graduation at General Membership Meeting June 6

Congratulate the 2006-2007 Class of Leadership Seguin on their graduation at the Wednesday, June 6, General Membership Meeting.

The Leadership Seguin Class has spent nine months touring parts of the county and meeting business, government and education leaders. They are in the midst of finalizing their fundraising for a project of Saving Lives in Guadalupe County, which will install flood gates at low-water crossings.

Leadership Seguin graduates are Neice Bell of the Seguin Gazette-Enterprise, Jim Blair of Century 21 United D&D Real Estate, Denise Cretenden of Red Spoon Productions, Tavie

Erwin of Advanced Home Health, Dan Kinsey of Comal County Emergency Management Dept., Jamey McCurry of Alamo Industrial, Kathy Salinas of The City of Seguin, Adam Sargeant of CMC Steel Texas, Celicia Tovar of First Commercial Bank, Delissa Villarreal of First Commercial Bank, Bonita Vinson of Texas Lutheran University, and Dorothy Wiley of Guadalupe Regional Medical Center.

Door prizes are awarded each month. Sponsorship opportunities also are available.

Call The Chamber at 379-6382 to RSVP or for more information about One-Minute Commercials and Mini-Expo Tables at the luncheon.

BUSINESS After Hours

Thursday, May 24
5 to 7 p.m.

True Independence

200 N. River

Membership Drawing is \$850

BOARD OFFICERS

CHAIR Mark Stautzenberger	TREASURER Mark Herbold
CHAIR-ELECT Steve Johnson	PAST CHAIRS Darren Dunn
VICE CHAIRS Sharon Bettis Shawn Martinez Randy Worden	PRESIDENT Terry Boehnke Rob Cunningham

BOARD OF DIRECTORS

Fabio Benjumea	Christina Krueger
Mickey Franz	Stan Ledbetter
John Gesick	Kathy McCulloch
Dan Henry	Gail Roberson
Mike Holdman	Jennifer Schulze
Basil Kallies	Drew Williams

We're Here For You!
CHAMBER STAFF

Convention & Visitors Bureau Director
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Office Manager
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CVB Assistant
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Mission Statement:

To promote commercial, industrial, educational, tourism and agricultural development and to enhance the overall quality of life.

Seguin Area Chamber of Commerce
P.O. Box 710 Seguin, Texas 78156
(830) 379-6382 www.seguinchamber.com

April Showers bring lots of activity!

Well, if April showers bring May flowers, then this year we should be producing a boat-load of flowers! Between rain and storms and storms and rain, I'm beginning to worry about growing webbed feet. Although I know we will be looking for some of this precipitation when July and August get here.

As always it has been very busy around our great township. Having just completed a very successful Central Texas Golf Fest and Relay for Life; preceded by only a few days with a highly successful Hospice Gala, Leadership Seguin BBQ and Dance fundraiser, and the Texas State Ladies Chili Cook-Off, we are rapidly closing in on Seguin's premier event - 'FREEDOM FIESTA 2007' scheduled for June 29-July 1.

Planning for this year's Seguin Area Chamber of Commerce 'FREEDOM FIESTA 2007' is rapidly coming to a close and the annual event will soon prove to be a reality. And this year's 'new-and-improved' festivities will certainly offer something for everyone.

The tentative schedule highlights go something like this: Friday, June 29, will feature a good old Seguin Street Dance with some great local entertainment that will make you want to dance your flip-flops off. There will also be a carnival for the kids and for the young at heart, food booths, and plenty of ice cold drinks. Admission is free until 7pm and then it will be only \$3 after that.



Photo courtesy George Start
Mark Stautzenberger, Chair

Saturday, June 30, will feature a Kiddie Parade sponsored by the Republican Women's Club, High School Reunions, an "Ice and Spice" contest (ice cream and hot sauce), a Texas Hold'em Tournament, and a 'Battle of the Bands' with the winner taking home \$1,000. Saturday evening will feature 3 great bands - Honeybrowne, Pauline Reese, and Micky and the Motorcars. Saturday night band line-up will set you back only \$10 after 8 p.m.

On Sunday, July 1st we will continue to celebrate our great nation's birthday with military displays, the Texas Hold'em finals, a washers tournament, a jalapeno eating contest, KLRN's Cat Paws children's program, and a special appearance by our Battle of the Band's winner.

Along with, as always, the coldest beverages around. So write it down and pencil it in, but be sure to saddle up the horses and round up the wife and kids, girlfriend or boyfriend and help celebrate the 'Biggest Small Town Fourth of July Celebration in Texas' FREEDOM FIESTA 2007 June 29-July 1 at the City of Seguin's revitalized Central Park. Don't forget the City's 4th of July activities on Wednesday, July 4!

In closing I want to remind you to once again Support Your Fellow Chamber Member Businesses and as always SHOP SEGUN FIRST!

We are **your** Seguin Area Chamber of Commerce.

Convention & Visitors Bureau



Central Park Concert Series gearing up for June

The Central Park Concert Series will be held each Sunday evening in June from 7 to 8:30 p.m. Each concert features a different style of music and the line-up for this year is completely new from previous years.

Sunday, June 3

The Hugh Fadal Band (Southern Rock)

Sunday, June 10

Ooh La La with Caitlyn Offerman and Terry Cavanagh
(German /Czech & Texas Swing)

Sunday, June 17

Zydeco Blanco (Cajun and Zydeco)

Sunday, June 24

Seguin Jazz Machine

Sunday, July 3

Special concert by Lackland Air Force Base "Top Flight" Band of the West Rock Group, 7:30 to 9 p.m.

Concerts are free and open to the public. Patrons should bring a lawn chair, blanket, family and friends to enjoy a pleasant evening in historic downtown Seguin. Boy Scout Troop 107 will be selling cold beverages, hot dogs and hamburgers.

Donations from local business and corporations make the Central Park Concert Series possible. The City of Seguin Main Street Program sponsors the series and may be contacted at 830-401-5000. (In case of inclement weather, please listen to KWED AM 1580 for cancellations notices or change in venue.

Expose Your Business to Visitors

Did you know that Chamber businesses members can provide promotional and discount coupons to be placed in Seguin Welcome Bags for groups convening in Seguin? This is a great, inexpensive way to promote your business! Call Sherry at 379-6382 or e-mail cvb@seguintx.org.

MayDay!

Sebastopol House State Historic Site Saturday, May 5, at 11 a.m.

Exciting Games and Exhibits for the young and young at heart!
830-379-4833

MAYB Youth Basketball Tournament May 18-20

The tournament is co-sponsored by Mid American Youth Basketball Association and Seguin Hoops. Teams will be playing at Seguin ISD gyms, Navarro and Texas Lutheran University. The group is expecting 130 teams of boys and girls ranging from third- to 12th grades.

Texas Ladies State Chili Championship Winners

1. Jean Barkley - Wiemar, TX
2. Patti Cook - Garland, TX
3. Shirley Smith - Wichita Falls, TX

Texas Ladies State Showmanship winners

1. Sisters on the Fly - Sheree Duncan, North Richland Hills TX
2. Linda's Black Cat - Linda Jaks, Seguin TX
3. Fall from Grace - Kelly Talavera, Kyle TX



Thank you to the local Classic CASI Chili Pod for hosting Ladies State as well as all of the volunteers who assisted in judging.

"Getting to Know Your Community from a Tourist Perspective"

An educational program offered by the Convention and Visitors Bureau will bring front-line hotel employees out from behind the desk and into the community on Wednesday, May 16. The group will tour the city and attractions to become aware of what Seguin has to offer the traveling public. The group will also learn about shopping and dining experiences in Seguin.

Businesses are invited to submit literature to be included in a "Community Reference Guide" for Hotel Front Desks. The one-sheet information should include the name business, hours of operation, and what services/programs you offer for a tourist. For more information contact Sherry Nefford at 379-6382.

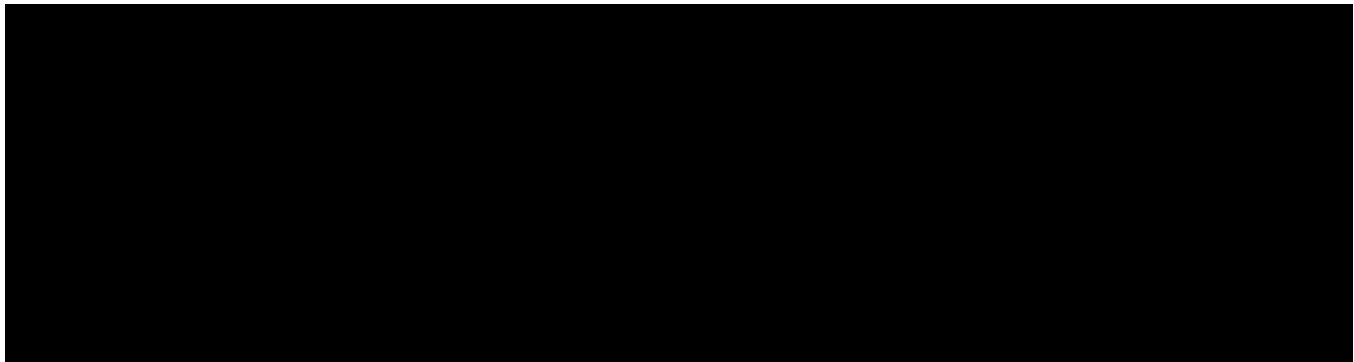
Mark Your Calendars!

Fiestas Juan Seguin

June 1 - 2, Downtown Central Park
Delicious food, entertainment and fellowship!
Sponsored by the Seguin & Guadalupe County
Hispanic Chamber of Commerce

Rural Heritage Days

June 2 - 3, Texas Ag Education & Heritage Center
Entertainment, living history demonstrations, delicious food.



MEMBERSHIP RENEWALS

The Chamber wishes to thank the following for reaffirming their belief in the Seguin Area Chamber of Commerce by renewing their investment.

A1 Tri-County Plumbing, Inc.
ACCO Feeds
Alamo Country Inn & Suites
All 4 One Cleaning Solutions
All Occasions Catering
Around South Texas Tours
AT&T
Bettersworth Engineering & Surveying
Big Brother Big Sisters Alamo Area
Bradzoil
Bradzoil - West
David L. Brucks
Cascades Gift Shop
CB Richard Ellis, Inc.
Central Texas Metal Roofing Supply Co.
Valdamar Cevallos, DDS
Charmaine's Hairstyling
CMC Metal Recycling
Dr. Marylin Cooper
M'Cheyl Cox
Renee Cutcher - Mickey Ferrell Realtors
Andrew & Jennifer Dalton
Daniel Campos MD, MPH - Anesthesia
Associates of Seguin
Dr. Jack Deetjen
Dietz Flower Shop
Dream On
Elizabeth R. Eline, DPM, PA
Woodie Ellis
Ferrellgas
Greinke Moving, Storage & Mini Storage
Guadalupe-Blanco River Authority
Frances Hartenstein

Robert Haynes
Hexcel
Hisco, Inc.
Hope Hospice
Ikon Office Solutions
Jackson Hewitt Tax Service
Joe's Sprinklers
Jo-Pat Sales
Lake Placid Veterinary Clinic
Landura Appraisal Company
Ledbetter's Dependable Cleaners
Clarence Little, Jr.
Lloyd's Brake & Alignment
Magic Shears
Nora Naumann
Net Results
Palm Harbor Village
Pamrod Products Co.
Deborah Perry, Attorney at Law
Pickett's Fine Art & Frame Shop
Quality Bioresources, Inc.
Reno Reiley
Rio Nogales/Constellation Power
Development
River Valley Pediatrics / Michelle M.
Lopez- Glynn
Karen L. Roberson, CPA
Rosie's Pizza To Go
RRL Concessions
Jim Sagebiel
San Anthony Jewelry
Randy Schriewer - Century 21 United
D & D Real Estate

Seguin Auto Parts
Dr. Ray Simecek
Southwest Plumbing
Mark & Thalia Stautzenberger
John Taylor
Tecni-Quip
The Ledbetter Group
Tractor Supply Company
Tri-State Transmission
Up's & Grounds
Viola's Flower Shop
Warm Springs Specialty Hospital at Luling
Wilson Pottery Foundation
Wright Distributing Company

WELCOME NEW MEMBERS!

Inksell.Com

Lori Copper
476 S. Hwy 123 Bypass
Seguin, TX 78155
830-379-8787 fax: 830-397-8788
www.inksell.net
Office-Supplies, Equipment & Furniture

Micro Beef Technologies

Christy Smith
1377 E. College St.
Seguin, TX 78155
830-372-5252 fax: 830-372-5254
www.microbeef.com
Wholesaler/Distributor



Billboard damaged during storms
During the recent storm that hit the community and demolished trees, rooftops and homes, the CVB billboard on Hwy 90A took a hit as well. The billboard debris is being removed and a new structure will appear soon.

MEMBER MENTION

Successful Learning, 114 E. Court St., is a tutoring establishment that has helped students in the Seguin community for more than 10 years. Successful Learning has a tutor to meet all families' needs and helps bring their ability level up, get them ahead, and strengthen their foundation. Successful Learning helps with all math and science levels, college preparation, entrance exams, and mastery tests. Spanish classes are also offered for those wanting to learn the language as well as for those needing to study for school.

This summer, Successful Learning will offer a Mother's Day Out program. Children from the ages of 2 ½ to 5 ½ can be enrolled. The classes are Monday and Wednesday from 8:30-12:30. The curriculum is Montessori based. Children will learn practical life skills and develop learning skills that will give them a strong foundation in their education. Availability is limited for this program, call 830-372-5006.

Feng Shui classes will be offered the last two

Saturdays of April. The instructor is certified in Feng Shui. Classes will be held from 9-12. This course is ideal for people wishing to decorate their home, realtors and investors. Space is limited.

Advance Lock & Key has expanded to offer Safe Deposit Boxes, this is a speciality aspect of the Locksmithing Industry that is hard to find in the area, and Advance Lock & Key is looking forward to helping the banking and hotel businesses in and around Seguin.

They have recently become Factory Certified Technicians for KABA Simplex Locks and are ready to serve your push-button keyless entry needs.

Lastly, Bryan & Lori have become exclusive distributors of the Lori-10 Security System in this area. This system provides a restricted keyway that is not available to the public or even another locksmith...this prohibits 'bumping' of locks and significantly improves key control. Call Advance Lock & Key at 560-2000.



June 6
 General Membership Meeting and
 Leadership Seguin Graduation

June 14
 Freedom Fiesta After-Hours Mixer
 at Seguin Chevrolet

June 14-20
 Seguin Youth Leadership Academy

June 29-July 1
 FREEDOM FIESTA!

Aug. 10
 Leadership Seguin
 Applications Due

Sept. 22
 Seguin Chamber Golf Classic

Sept. 25
 Annual Banquet

Oct. 6 & 7
 Central Texas Senior Men's
 Golf Fest

CHAMBER CALENDAR ~ MAY

Tuesday, May 1
 Quarterly Communications Council,
 7 a.m., Location TBA

Wednesday, May 2
 General Membership Meeting,
 11:30 a.m., Coliseum

Thursday, May 3
 Ag Day for Kids

Monday, May 7
 Industrial Relations Committee,
 Noon, Dixie Grille

Tuesday, May 8
 Industrial Relations Plant Tour of
 Acme Brick, 10 a.m.

Tuesday, May 8
 Economic Development Committee,
 4 p.m., The Chamber

Tuesday, May 8
 Freedom Fiesta Committee, 5:15
 p.m., All Occasions Catering

Wednesday, May 9
 Teacher of the Year Reception, 4
 p.m., Timmerman Room, TLU

Monday, May 14
 Ambassadors, Noon, Kirby's Komer

Tuesday, May 15
 Executive comm, Noon, La Quinta

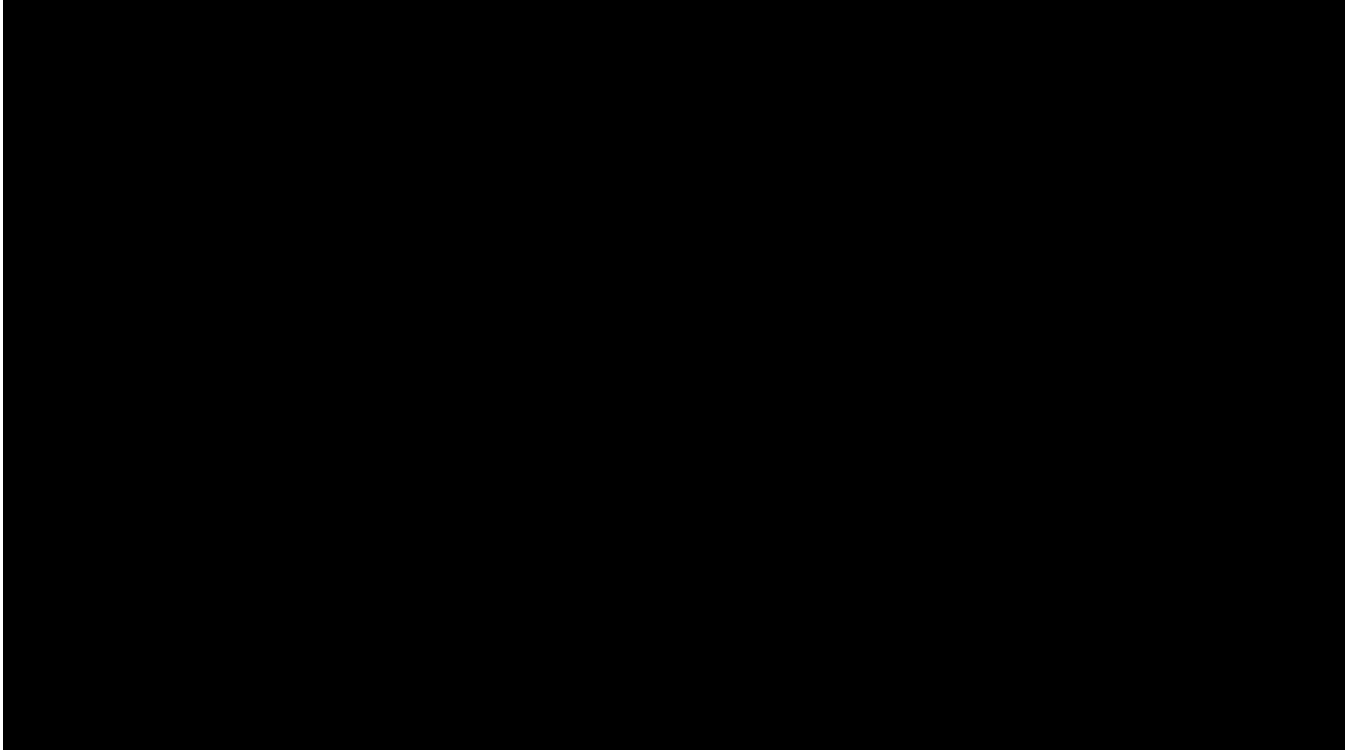
Thursday, May 17
 Ribbon cutting, 12:30, Dr. Balli's
 office, 1375 E. Walnut, Ste. 400

Thursday, May 17
 Leadership Seguin, Government
 Tour

Monday, May 21
 Board of Directors Meeting, Noon,
 Silver Center

Tuesday, May 22
 CVB, 5:15, Chamber

Thursday, May 24
 Mixer, True Independence, 5 p.m.,
 200 N. River





United American Insurance

Seguin Area Chamber Ambassadors helped Kathy Pullin of United American Insurance, 1955 FM 466, cut the ribbon. United American Insurance offers affordable health- and life insurance to individuals and small business. She also offers a wide range of supplements and Medicare supplement. Contact Kathy Pullin at 210-363-1264. Her fax number is 830-433-4727.



Central Texas Golf Fest

Chamber Ambassadors Gerald Hartmann and Helen Hamilton spent a recent morning at Starcke Park Golf Course handing out entry gifts to golfers participating in Central Texas Golf Fest. More than 1,340 golfers were in the tri-county area April 27-29 playing golf on seven area courses. Other Ambassadors who helped make them feel welcome were Shelly Sposari, Fanny Harkins, Brenda Nitsch, Margo Trost, Sandy Wille, Stanley Naumann, Monty Trost, and Eddie B. Garcia.



InkSell.com

Manager Lori Cooper cuts the ribbon at InkSell.com, 476 S. 123 Bypass, to celebrate the opening of a store that offers printer and office supplies, including ink cartridges for all types of printers. They also refill empty ink cartridges. InkSell.com is open Monday through Saturday from 9 a.m. to 7 p.m., and Sunday from noon to 6 p.m. Phone is 379-8787. Also pictured are Karen Johnson and Ralph Scott.



General Membership Meeting & Lunch

County Judge Mike Wiggins was the speaker at the April General Membership Meeting and Luncheon. The next GMM is Wednesday, May 4, at 11:30 a.m. at the Seguin Guadalupe Coliseum. Guest speaker is Camille Keith of Southwest Airlines. Call 379-6382 to RSVP.

Plant Tour

The Industrial Relations Committee will host a **PLANT TOUR** of Acme Brick **Tuesday, May 8** **10:30 a.m.** **RSVP to Kendy at 379-6382**

If you can read this, thank a teacher.

But seriously, if you have a marquis or changeable sign at your business, please let area teachers know they are appreciated during Texas Appreciation Week, May 6-12.

Other ideas: place an ad in the local media, offer teachers discounts, provide goodies to the schools, or make a donation to the Seguin Education Foundation or the Navarro Education Foundation in honor of a teacher.



Agri-Fest a Success!

A face-painted youngster delights in the petting of an alpaca from Great American Alpacas at the annual Agri-Fest. Dennis Carr of the Texas Cooperative Extension Dairy Classroom shows different breeds of cattle to an interested youngster at the April 12 Agri-Fest. Above right, Poster Contest Winner Jene Swain, a fourth grader at Wiederstein Elementary School shows off her winning poster and her basket of prizes. Second-place winner was Natalie Smith, also a fourth-grader at Wiederstein and Third Place was won by Veronica Ramos, a fourth-grader at Wiederstein. At right, Ethan Bundick appears to be enjoying the children's activities, which included a haystack "seek," coloring pages, face-painting and the Kids' Kontest. Above, Glen McCoy of Gate Tech explains his product to an interested visitor. The \$1,000 Raffle Winner was Mike Herrera.



www.freedomfiesta.com

Check it out for entry forms for the Ice 'N' Spice, Battle of the Bands, Texas Hold 'Em and Jalapeno-Eating competitions, for news about entertainment, and for tickets and merchandise.

You are cordially invited to the

Annual Teacher of the Year RECEPTION

Wednesday
May 9, 2007
4 p.m.

Texas Lutheran University
Timmerman Room
in the Hein Dining Hall

Sponsored by
The Sequin Area Chamber of Commerce
Education Partnership Committee

RSVP to ALaura at 830-379-6382
or alaura@sequinchamber.com
by Friday, May 4

Happy-Up Your Neighborhood!
Plant some
May Flowers!

Shop Chamber Members First!