

Seguin Area Chamber Of Commerce BUYER'S GUIDE & MEMBERSHIP DIRECTORY

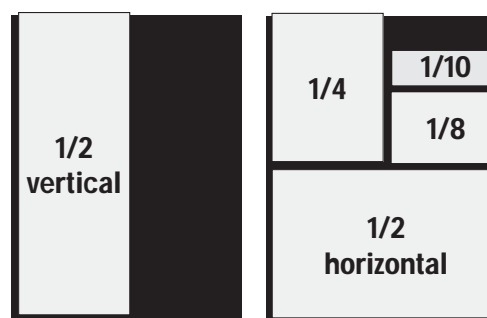
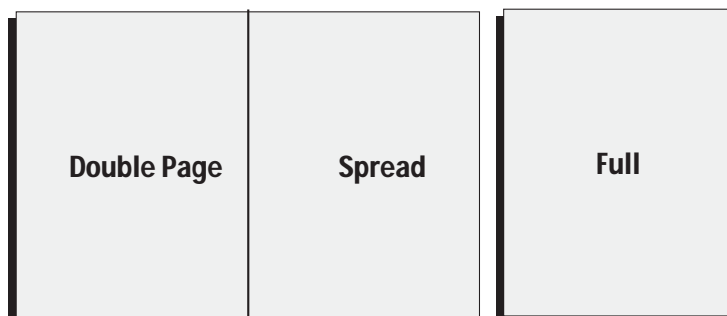
15,000 Copies - Full Color Magazine
Distributed Annually

THE official buyer's and marketing guide for the Seguin Area.
Don't miss this opportunity and these great benefits!

Exposure to more than 9,000 Seguin area households
Two FREE member listings: by category and alphabetical
Exposure to prospective residents, businesses and visitors
Exposure to all Seguin Area Chamber of Commerce members
Two FREE listings on the Chamber's Website
"Pass-along" readership of up to 45,000 individuals!!!!
Opportunity for a second "category" listing (\$10 annually)

We will customize your ad to fit the style and needs of your business!

| ADVERTISING RATES & MECHANICAL SPECS: | | |
|--|---------------|------------|
| | Black & White | Full Color |
| Two Page Spread | | |
| 15 3/4" x 10 7/8" | \$3,690 | \$4,345 |
| Bleed size 16" x 11 1/8" (1/4" gutter on each side) | | |
| Prime Positioning for a Full-Page Ad: | | |
| Back Cover | N/A | \$3,300 |
| Inside Front Cover | N/A | \$3,000 |
| Inside Back Cover | N/A | \$2,700 |
| Full Page | \$2,050 | \$2,415 |
| 7.5" x 9.8125" | | |
| Half Page | \$1,495 | \$1,760 |
| 7.5" x 4.78" horizontal | | |
| 3.625" x 9.8125" vertical | | |
| Quarter Page | \$920 | \$1,190 |
| 3.625" x 4.78" | | |
| Eighth Page | \$470 | \$535 |
| 3.65" x 2.265" | | |
| Tenth Page | \$285 | \$320 |
| 3.625" x 2.265" | | |
| * To bleed full page ads: Add 3/8" to 1/2" (on all four sides) beyond live area (above). | | |



ADS ACCEPTED IN THESE FORMATS:

- I. ADOBE ILLUSTRATOR CS2 or lower : Save As EPS
 - A. Convert Fonts to Outlines
 - * This process changes all fonts the customer uses to artwork, allowing us to GUARANTEE their fonts will not have to be replaced.
 - B. Color : Ads are to be built in CMYK (cyan, magenta, yellow, black)
- II. ADOBE PHOTOSHOP 7.0 or lower : Save As TIFF, JPEG, BITMAP or EPS
 - This program is best ONLY for photos or logos.
 - Photos/Logos must be saved at 300 RESOLUTION (300 DPI)
 - A . Photos or logos can be in CMYK (cyan, magenta, yellow, black)
 - B. Clip Art (Save as Bitmap or EPS formats)
- III. MICROSOFT WORD All supporting must be sent as well (photos and fonts)

Call Rebecca Fricke at (830)379-6382 or email
rebecca531@sbcglobal.net to place your ad today