

ARIA

Changes The Landscape Of The Vegas Strip



Rising from the dust of the old Boardwalk Casino on the famed Las Vegas strip is a newer, sleeker and more shimmering "City Center". Envision a "Jetson-esque" futuristic world with the convergence of a monorail system, elegantly shaped sky scrapers and state-of-the-art convention center and you have a new fixture on the Las Vegas strip that has not only changed the skyline, but has also revitalized a town known for its "themed" hotels. The highlight of this grand City Center is the new Aria resort and Casino which opened its doors to some of the highest ratings the city has ever seen.

Aria's innovative, contemporary design combines spectacular amenities with unique and sustainable technology that enhances the modern vibe seen throughout its 18 million square foot complex. This 61 story, 4004 room gaming resort is a virtual urban metropolis located on 67 acres and nestled perfectly between the Bellagio and the Monte Carlo in the heart of the strip.

Designed to be the focal point of City Center, the Aria soars with two curvy towers. Guests in every room have spectacular views of either the strip or the glorious mountains that hug Las Vegas. The rooms feature incredible technology which is so futuristic that they have a special phone line just for "support" on how to use the features. I set my clock to wake me up by gradually turning on the lights, opening the curtains and turning on the TV. When I touched the "good night" button, all the curtains closed, the lights dimmed and the TV turned off. The ARIA boasts that it features the most advanced guestroom technology in the country with the help of Control4 Corporation. But these electronic features simply can't compete with the floor to ceiling windows, lavish styling's and high end amenities that take the Aria to the 5 star level.

Like the typical 5 star resort/casino in Vegas, the Aria doesn't lack in dining choices or entertainment. Their cutting edge hotspot is "HAZE", a nightclub that uses 100 feet of interactive projection screens to highlight impromptu acts by world renowned artists. An inimitable two story wall of lights incorporates a one of a kind sound system which gives a new meaning to "pulsating", electric music. Connected to the Aria is the Mandarin Oriental Hotel, Vdara (a 2400 residence high rise) and The Harmon, which is a 400 room luxury boutique style hotel. The City Center and Aria feature dozens of signature restaurants including Chef Michael Mina's seafood restaurant, AMERICAN FISH and Sirio Ristorante, a classical Italian concept by the Maccioni family. Casual dining and lounges abound throughout the complex. Shoppers will enjoy the luxury boutiques found in their "gallery-like" shopping corridor. Fine jewelry, designer sportswear, upscale names like Prada, Gucci, and Louis Vuitton line the trendy art infused indoor boulevard.

The Aria also has an 1840 seat theater that houses VIVA Elvis by Cirque du Soleil. Another standard to Vegas resorts is a lavish SPA and the Aria's doesn't disappoint. An 80,000-square-foot spa highlights nature's healing properties of salt, stone, earth, fire and water. This two-level spa offers 62 treatment rooms, a full-service salon, an advanced fitness center and Las Vegas' first co-ed spa balcony featuring an outdoor infinity-edge pool and views of ARIA's spectacular poolscape.

Since this is Vegas, the casino at Aria offers more than 150,000 square feet of gaming and Carta Privada, SPIN and Salon Privé offer high-limit gaming in intimate environments. High ceilings, deep rich tones, give this casino a very modern take and quite a departure from the dark, smoky casino floors of yesterday. The Aria is more than a resort/casino, it is a high end, technical attraction not to be missed on your next trip to the Vegas strip.