



FACT SHEET

- EVENT:** **BiGIDEA DAY**, Thursday, April 20, 2006
- PURPOSE:** Annual event to recognize local small businesses for their achievements and contributions to our local economy.
- SCHEDULE:** BiGBREAKFAST, 8 am – 10:00 am
opening doors and closing deals
BiGMARKETPLACE, 10 – 11:30 am & 1:30 – 2 pm
showcasing the best of BiG's clients
BiGIDEA AWARDS Luncheon, 11 am – 1:30 pm
recognizing small business achievements
- LOCATION:** Hyatt Regency
208 Barton Springs, Downtown Austin
- ORGANIZER(S):** BiGAUSTIN (Business Investment Growth, Inc.)
1050 E. 11th St., Ste. 350
Austin, TX 78702
512.928.8010
www.bigaustin.org
- KEY PLAYERS:** Jeanette Peten, President/Executive Director, BiGAUSTIN*
Mark Curry, Honorary Event Chair, BiGAUSTIN*
Gary Hoover, BiGBreakfast Keynote Speaker*
Dr. Randal Pinkett, Luncheon Keynote Speaker*
- (*bios included)
- TICKET INFO:** \$50 in advance, \$55 at door
www.bigaustin.org or call 512.928.8010

ABOUT BiG:

BiGAUSTIN, a non-profit organization founded in 1995, is Central Texas' single-source solution for entrepreneurial education, tailored business counseling and flexible loans. BiGAUSTIN has helped create or sustain more than 1,700 jobs over its 11-year history and has loaned more than \$2.5 million in capital since 2000.



BIOGRAPHIES

[organizers]



Jeannette Peten

President/Executive Director, BiGAUSTIN

Jeannette Peten is the President and founder of Businesses Invest In Growth, Inc. (BiGAUSTIN). Through BiG, she directs an innovative and successful program providing the opportunity for low to moderate income businesses to obtain quality entrepreneurial education and capital. BiGAUSTIN's intensive entrepreneurial training is tailored to the level of business development from start-up through existing business expansion. Her background in corporate America at IBM, Merrill Lynch and Grant Thornton prepared her well for the challenge presented by BiG.

Ms. Peten currently serves on the Executive Board of the Association for Enterprise Opportunities (AEO), a national association that supports the development of strong and effective U.S. microenterprise programs, serves on the Steering Committee of Champions Austin and was appointed by Mayor Pro Tem Jackie Goodman to serve on the Childcare council.



Mark Curry

Board Member/Honorary Event Chair, BiGAUSTIN

Mark Curry is a Wells Fargo Community Banking president. He is responsible for leading Wells Fargo's Business Banking in Greater Austin. Curry has more than 32 years of financial services experience, including 20 years in Austin. Prior to joining Wells Fargo in 1991, he worked as a senior consultant for a Big Eight accounting firm specializing in operational planning, control systems and financial reporting integration.

Curry serves on the boards of The Austin Area Urban League, AISD Education Foundation, Austin Revitalization Authority, The Greater Austin Chamber of Commerce and Leadership Austin. He is a member of Austin Area Research Organization.

Curry earned bachelor's degrees in management and accounting from Texas Tech University.

BIOGRAPHIES

[speakers]



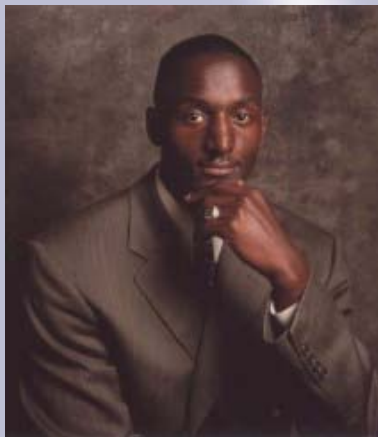
Gary Hoover

BiGBREAKFAST, Keynote Speaker

Gary Hoover studied economics at the University of Chicago under Milton Friedman, served as a securities analyst for CitiBank on Wall Street, worked as a buyer for Federated Department Stores, and headed up acquisitions and strategic planning for the giant May Department Stores Company.

At the age of 30, he finally took the plunge and created pioneering book superstore BOOKSTOP, which was sold to Barnes & Noble 7 years later for \$41.5 million cash, forming a foundation for that company's giant superstore chain. In 1990, Gary founded a small business information publisher, the Reference Press. This company evolved into Hoover's, Inc., the world's largest Internet-based provider of information about enterprises. Hoover's Online, at www.hoovers.com, covers over 40,000 companies around the world. In March of 2003, the company was purchased by Dun & Bradstreet for \$117 million.

Today, Gary Hoover travels the world speaking. His ideas are revealed in depth in his book, Hoover's Vision: Original Thinking for Business Success. He also maintains a list of over 100 new business ideas.



Randal Pinkett

BiGIDEA AWARDS, Keynote Speaker

Randal, 34, is the founder, president and CEO of his fifth venture "BCT Partners," a multi-million dollar management, technology and policy consulting firm based in Newark, N.J., that works with corporations, government agencies, philanthropic and nonprofit organizations. Born in Philadelphia and raised in Hightstown, N.J., he holds five academic degrees in engineering, business and technology including a B.S. from Rutgers University, an M.S. from the University of Oxford in England as a Rhodes Scholar, and an M.S., M.B.A. and Ph.D. from MIT.

A former college championship track and field athlete, Randal has received numerous awards for his accomplishments as an entrepreneur and technologist including the National Society of Black Engineers "National Member of the Year." A Leadership New Jersey Fellow and Next Generation Leadership Fellow, Randal has been featured by Black Enterprise magazine and Ebony magazine in their "30 Leaders of the Future" issue. He is a proud member of First Baptist Church in Somerset, N.J., where he resides and is happily married to his wife Zahara. More on Randal at www.randalpinkett.com.