



MEDIA ADVISORY

For Immediate Release: January 11, 2008
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BIGAUSTIN TO RECOGNIZE EXCELLENCE IN SMALL BUSINESS COMMUNITY ENTRIES SOUGHT FOR BIGIDEA BUSINESS PLAN CONTEST

- WHAT:** Online nominations are being sought for the 2008 BiGAUSTIN (Business Investment Growth) BiGIDEA Day's Business Plan Contest, which will honor the winner with a \$5,000 award for the best Business Plan. Finalists will be voted on by audience members and the winner announced live during the BiGIDEA Day luncheon on April 18, 2008, at the Austin Hilton Hotel where over 500 community /corporate leaders, entrepreneurs and government officials will be in attendance.
- WHO:** BiGAUSTIN is a non profit 501(c)(3) founded in 1995. BiGAUSTIN is the leading self-sustainable small business development organization that provides innovative growth strategies to underserved entrepreneurs in Central Texas. BiGAUSTIN offers entrepreneurial education, tailored business counseling and flexible loans for small business owners.
- WHEN:** Entries must be received by 5 p.m., March 21. Finalists will be voted on and the winner announced live at the BiGIDEA Day Luncheon on Friday, April 18.
- WHERE:** Entries are being accepted online, by fax or in person. To enter the contest for a chance to win a valuable business prize package worth thousands, go to www.bigaustin.org. Entries must be received by 5 p.m., March 21.
- WHY:** Local entrepreneurs employ 25% of Austin's workforce and continue to play a significant role in helping to shape the economic landscape of our city. BiGAUSTIN is committed to recognizing excellence in Central Texas' small business community.

BiGAUSTIN
BUSINESS INVESTMENT GROWTH

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