

# BiGNEWS

BUSINESS INVESTMENT GROWTH

THE Small Business Development Resource

## BiGAUSTIN's Vision

*BiGAUSTIN fosters economic development as THE resource for small businesses to stimulate prosperity.*

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### Headquarters/Training Center

1050 East Eleventh St., Ste. 350  
Austin, TX 78702  
(corner of Waller and East 11th)  
512-928-8010 • fax: 512-926-2997

### Lending Center

1101 Navasota, Suite 4  
Austin, TX 78721  
(Corner of East 11th and Navasota -  
Across from Gene's New Orleans Deli)  
512-320-8660 • fax: 512-320-8647

info@bigaustin.org

## Women's Center hosts Express Loan Day



*Lenders and Loan Applicants at the Women's Business Center SBA Express Loan Day*

BiGAUSTIN's Women's Business Center teamed up with the Small Business Administration (SBA) and Innovative Bank on May 23, 2005, to offer their first Express Loan Day, a full day of on-the-spot loan processing and information on business financing options.

Business owners were given the opportunity to attend a morning or afternoon session where they learned from a very enthusiastic Sue Malone of Innovative Bank about every step in the SBA loan process. Attendees could apply for SBA loans up to \$15,000 during the day long event.

BiGAUSTIN's Lending Department also provided information on our loan products which are specially designed to address small business needs. Attendees were able to use our online loan pre-qualification tool available at

<http://www.bigaustin.org>

A full day of on-the-spot loan processing by local lenders, Business Owners were able to:

- Apply on-the-spot for an SBA Express Loan up to \$15,000
- Learn about the Small Business Administration loan process
- Personally speak to small business lenders about their banking needs
- Find out more about the variety of services at the Women's Business Center

The sessions were very interactive with clients given the opportunity to ask specific questions regarding their small business banking needs. Applicants also learned how the Women's Business Center services can assist them in the form of specialized business training and one-on-one business counseling services. More than 15 business owners attended the event, many applying for financing from one of the lenders represented.

**"The Express Loan Day was extremely helpful and very encouraging for me as an entrepreneur."**

Betty Chlystek  
*Elunia*

## Save the Date:

### Women's Business Center Tea

Friday August 26th @ 11:30 to 1 PM

- Network with other women entrepreneurs
- Great tips for both your business and you life!

Contact BiGAUSTIN at 512-928-8010 ext. 102 for more info.



## Board of Directors

### Chairman

**Paul M. Saldana**

Adelante Solutions, Inc.

### Jeannette Peten

BiGAUSTIN

President

### Members

**George Aguirre**

Guaranty Bank

**Brian J. Anderson**

Omni Bank

**Rob Carruthers**

HyPerformix, Inc.

**Jerry Lewis**

Lewis & Prashner, LLP

**Anna Sanchez**

Wells Fargo Bank, N.A.

**Channy Soeur, P.E.**

CAS Consulting & Services, Inc.

**Bradley Stein**

Brown McCarroll, LLP

**Angela White**

Dell, Inc.

## BiGNews Staff

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President

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BiGAUSTIN as a subrecipient of the City of Austin is committed to compliance with the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act of 1973, as amended. Please call (512) 928-8010 (voice) or Relay Texas at 1-800-735-2989 (TDD) for assistance.

# Message from the President

## By Jeannette Peten

On April 22<sup>nd</sup>, we paid tribute to the small business owners in Central Texas at our 5<sup>th</sup> annual BiG Idea Awards luncheon. Every year, the BiG Idea Awards has been bigger and better and this year was no exception with a record attendance of over 500 entrepreneurs and community leaders attending the awards ceremony.

While celebrating our tenth anniversary, we were also able to salute the entrepreneurs we serve and thank the sponsors, partners and volunteers who helped me start BiGAUSTIN.

The BiGAUSTIN board of directors presented an award to Wells Fargo Bank for the support they have provided the organization since its inception. Mark Curry, President of Community Bank



ing, who accepted the award for Wells Fargo, was one of the first bankers in Austin to put his support behind the idea of BiGAUSTIN's microenterprise development training programs. Deputy City Manager Joe Canales accepted the award the board of directors gave to the City of Austin for their ongoing support.

Three of the Award presenters helped start BiGAUSTIN by becoming part of our original board of directors. Alex Brown, Angelo DeCaro and Hopeton Hay

were presented with awards for their roles as founding board members.

Each of these gentlemen spent countless hours working to get BiGAUSTIN established as an independent 501(c)3 non-profit organization and for creating the policies that guide us to this day.

As we begin our second decade at BiGAUSTIN, I know that we will continue to rely on the support and generosity of individuals committed to fostering economic development by providing tools and resources for small business owners.

Thank you Austin for your support and continued involvement!

## A BiG Thanks!

BiGAUSTIN wants to thank all of the generous businesses, organizations and individuals who contributed to the success of the BiG Idea Awards Luncheon. We hope everyone enjoyed themselves at the event and were proud to see the results of the assistance they provided. Your support is crucial to the current and continued success of BiGAUSTIN's programs. Thank you sponsors and we hope to see you again next April!

### Visionary



**Washington Mutual**

### Believer

The  
Hartman  
Foundation, Inc.



**JPMorgan Chase**

**citibank**

**Golfsmith**  
GOLF & TENNIS

### Ambassador

WALKER, BRIGHT & LEWIS, P.C.



**DELL**



### Leader



**Compass Bank**



**Hy·Perform·ix**



**PROSPERITY  
BANK**

**OMNIBANK, N.A.**

**Guaranty  
BANK**



### Media



## *Rookie of the Year*



Candace Smith from Cain and Able Collection accepts her Rookie of the Year award from Joe Gonzalez of Washington Mutual Bank.

## *Most Creative Business*



Sylvia Acevedo from CommuniCard accepts her Most Creative Business Award from Susan Strickland from CitiBank Texas and Austin City Council Member Betty Dunkerley.

## *BiG ALUMNUS*



BiGAUSTIN founding board members Alex Brown of AMD, Angelo DeCaro of XeTel, and Hopeton Hay of the University of Texas Systems, present Leonor Banos-Stoute of Oaxacan Tamaleo with the BiG ALUMNUS award.

## *Best Transition*



Olga Campos from KVUE and Travis County Judge Sam Biscoe present Darrell Pierce from SNAP Management Group, Inc. with the Best Transition award.

## **BiGAUSTIN Clients Showcase Wares at the BiG Idea Awards**

The attendees of the 2005 BiG Idea Awards Luncheon had the opportunity to see the variety of goods produced by the small businesses served by BiGAUSTIN. From the popular chocolate fountain provided by Austin Chocolate Fountain to the unique handmade jewelry of Ravensouls Jewelry, the reception area outside the ballroom was lined with entrepreneurs showcasing their products to a diverse audience. Each entrepreneur also used the event to network with other entrepreneurs.

Below is a list of the small businesses that presented their products at the event and how to contact them for more information about where to buy their products and services.

**Austin Chocolate Fountain** (512) 563-6326  
[info@austinchocolatefountain.com](mailto:info@austinchocolatefountain.com)

**Fam-Co** (512) 912-0319  
[ice-art@fam-co.com](mailto:ice-art@fam-co.com)

**Lee Systems** (512) 275-6159  
[info@leesystems.net](mailto:info@leesystems.net)

**Mama Says WASH** (512) 789-4789  
[info@mamasayswash.com](mailto:info@mamasayswash.com)

**Ophelia Lanier Therapeutic Bodyworks**  
(512) 837-9615

**Winston's Hot Pepper Sauce** (512) 821-3750  
[orville@winstonshotsauce.com](mailto:orville@winstonshotsauce.com)

**Party Machines.com** (512) 377-2789  
[fun@partymachines.com](mailto:fun@partymachines.com)

**Ravensouls Jewelry** (512) 912-0319  
[ravensoulsjewelry@yahoo.com](mailto:ravensoulsjewelry@yahoo.com)

## CALENDAR OF EVENTS

## September

### July

**11** **Start Smart Graduation & Networker**  
Call for Details 512.928.8010 x 102

**15** **Business Basics - Steps for Starting Your Business**  
The 3rd & 5th Friday in July & August  
FREE! noon - 2:00 pm  
1050 East 11th St., Ste. 350

### August

**19** **Business Basics - Steps for Starting Your Business**  
The 3rd & 5th Friday in July & August  
FREE! noon - 2:00 pm  
1050 East 11th St., Ste. 350

**31** **Small Business - Access to Capital**  
FREE! 11:00 am - 12:15 pm  
1050 East 11th St., Ste. 350

**31** **8(A) Business Development and Eligibility and Criteria**  
FREE! 10:00 am - 11:00 Am  
1050 East 11th St., Ste. 350

**12** **Start Smart - A Comprehensive Business Plan Development Course**  
Begins **September 12th** (14 sessions)  
Mondays and Thursdays, 6:30pm-9:00pm, 1050 East 11th St., Ste. 350, \$250 fee

### Ongoing

**Business Basics - Steps for Starting Your Business**  
The 3rd & 5th Friday in July & August  
FREE! noon - 2:00 pm  
1050 East 11th St., Ste. 350

## Thank You Training Volunteers

The Following Individuals have volunteered many hours to BiGAUSTIN clients and we wish to thank them.

**Daniel Scardino**  
**Diane Olsen**

## Volunteer Opportunities

### CLASSROOM COUNSELOR

Assists with the BiGAUSTIN classes and provides feedback on student feasibility plans. Requires a time commitment of 6-9PM, once or twice a week for a three-month period and a general knowledge of financial management, marketing, operations and planning.

### SMALL BUSINESS COUNSELOR

Provides one-on-one consulting on an hourly basis to BiGAUSTIN clients. Requires a focused education in one or more key functional business areas.

### GUEST SPEAKER

Addresses the BiGAUSTIN students during a class or workshop on one's area of expertise as it relates to small business operations and success. A two to three hour commitment.

Contact BiGAUSTIN for more information  
(512) 928-8010  
or  
education@bigaustin.org