



The Spark that Creates Extraordinary Results!

Speaking for Success™

In a powerful company, employees at all levels must be able to organize and present their ideas in a way that will motivate others to listen and to act... Providing this skill is at the heart of Catalyst... Barbara J Petry, Founder

CATALYST DELIVERS

Catalyst Training & Development has been delivering presentation skills training for over fourteen years to companies such as Dell, Hoovers, the Texas Attorney General's office, Texas Court Clerks, and many others. The courses provide employees of all pay grades, and at all skill levels, the capabilities to deliver professional, powerful and persuasive presentations no matter the audience.

Whether in a selling situation or among project members, individuals must be able to deliver the right information, and make their main points memorable if they want to lead others to action. Participants leave Speaking for Success able to organize and communicate their ideas so that they contribute to the success of the company.

Thanks a lot for your encouragement. It wouldn't have been possible without your excellent guidance. I had a presentation yesterday and I could really feel the difference.

Rakesh M. - Lead Tools Designer

WHAT EMPLOYEES REPORT

Employees who have completed Speaking for Success report a renewed alignment with their company's success and a revitalized spirit. They are able to organize and present their issues, ideas, needs and opportunities in a way that motivates others to listen and to act. Self confidence is also increased due to an expanded comfort level in the front of the room.

I just finished the second of two meetings with my team here at MCI. Both of them went exceptionally well because of what I learned in the course. It turned out to be one of the best and most useful courses I have ever taken. Thank you.

Steve S. - Test Team Engineer

WHAT COMPANIES REPORT

Companies report that participants are better able to work as a team, are motivated to advance as leaders, and are able to begin immediately to add more value to the company. From executives, managers and decision makers to project managers, frontline workers and new hires, all levels gain practical new knowledge, skills and tools that may be applied immediately to make a dramatic difference in business performance.

The skills taught in Speaking for Success contribute to the whole business and teach sound principles that can be applied to any industry and any size organization.



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SPEAKING FOR SUCCESS

Speaking for Success is a two day course designed for employees of all levels. It blends multiple, videotaped sessions with in-the-moment coaching by the trainer and other participants.

- **Multiple Presentations**—Participants prepare and deliver five presentations.
- **Video Feedback**—Two presentations are videotaped for review.
- **Coaching**—Participants receive expert in-the-moment coaching, never constructive criticism, from the trainer as well as from group members and take away written coaching comments.
- **Limited Enrollment**—Each training is limited to ten participants to encourage open communication and personal attention.
- **Materials to Take Away**—Participants receive a videotape of their presentations, coaching sheets from the trainer and group members, as well as a detailed reference manual of the topics covered and a Certificate of Achievement.

IN SPEAKING FOR SUCCESS

LEARN HOW TO:

- Use presentations skills to advance your career.
- Speak effectively to any size or type of group.
- Write an effective presentation.
- Make your main points memorable.
- Create effective notes, plan your media and set the stage.
- Hook your audience right from the start and maintain their attention.
- Create and use visuals with confidence.
- Persuade your listeners to take action
- Master the physical mechanics of presenting—eye contact, breathing, gestures and movements.
- Think on your feet and handle pressure from a challenging audience.
- Locate and use the power position in a room.
- Add conviction and confidence through voice power and body language.