



June 27-29, 2010
 George R. Brown Convention Center
 Houston, Texas

2010 Southwest Foodservice Expo Attendee Marketing Order Form

Each record contains:
 Attendee Name, Company, Address, Phone,
 Email, Type of Business, Position, Buying
 Influence and whether or not they Serve Alcohol.

All lists come in Excel format and will be
 emailed to the address you submit below. If a
 file is too large to send via email, it will be mailed
 to you on a CD.

1. PRINT CONTACT INFORMATION

Contact _____
 Company _____
 Address _____
 City _____ ST _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

3. MAKE A PAYMENT

Subtotal \$ _____
 Add 8.25% Sales Tax \$ _____
TOTAL \$ _____

- | | |
|---|---|
| <input type="checkbox"/> Credit Card | <input type="checkbox"/> Check Enclosed |
| <input type="checkbox"/> Master Card/Visa | <input type="checkbox"/> Discover |
| <input type="checkbox"/> Diner's Club | <input type="checkbox"/> American Express |



2. CHOOSE A LIST

Pre-Show 2010 (Available May 28, 2010)

| | |
|---------------------|-------|
| Total Pre-Show List | \$400 |
| Supplier/Wholesaler | \$100 |

Post-Show 2010 (Available July 17 thru December 31, 2010)

| | |
|----------------------|-------|
| Total Post-Show List | \$600 |
| Supplier/Wholesaler | \$175 |

Credit Card # _____
 Exp. Date _____ CSC# _____
 Name as it appears on card _____
 Billing Address _____
 City _____
 Signature _____

Please make payment to:

Texas Restaurant Association
 PO Box 1429
 Austin, TX 78767-1429
 Phone: 800-395-2872
 Fax: 512-477-6486

www.swfoodexpo.com

ATTENDING MARKETING FORM