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Welcome to the first edition of the Texas Restaurant Association Education Foundation (TRAEF) Board Briefs. This newsletter will be delivered periodically to share news and pertinent information to the members of the TRAEF & TRA Boards!



Thank you for being a part of everything we do!!!

A Message From Our Chairman

Upcoming TRAEF Events



- 10/26/09, Austin, Del Valle Culinary Showcase Dinner
- 01/25/10 - 01/26/10, Austin, [Boot Camp](#)
- 02/21/10, Austin, TRAEF Board Meeting
- 02/22/10, Austin, Casino Night
- 03/15/10 - 03/16/10, Houston, [Boot Camp](#)
- 04/12/10, Austin, [Legends Golf Classic](#)
- 05/10/10 - 05/11/10, Lubbock, [Boot Camp](#)
- 06/28/10, Houston, President's Gala
- 07/19/10 - 07/20/10, Austin, [Boot Camp](#)
- 08/30/10 - 08/31/10, Houston, [Boot Camp](#)

By now, you have probably already received your copy of the TRAEF [Making The Connection DVD](#) and invitation to the TRAEF Culinary Showcase dinner at Del Valle High School, an E-101 school.

Update: Education Committee
Chair: Jennifer Gause-Prestridge



The Education Committee is hard at work updating the [Making the Transition Guide](#) with three new documents.

These three documents include a student portfolio worksheet, teacher guidelines & competencies and a facilities checklist. These documents will show educators and administrators where their school is in relation to the culinary transition and/or recommended industry standards, as well as give students a professional portfolio to leave high school with as they advance in their culinary future.

In addition to the above, the committee will also create and define four levels for the culinary arts program. [E-101](#) will serve as level 4!

November 6 is the date for all documents to be compiled. All documents will be put before the committee for a final review on November 16.

Please continue to promote this video, which can also be found on youtube at: <http://www.youtube.com/watch?v=9dETAGBGbFg>.

Update: Partnership Committee

Chair: Doug Carlton

The Partnership Committee is looking to increase partnership opportunities. In order to accomplish this, they need your help! The committee is asking all board members to complete the [TRAEF Partnership Leads Form](#). Robert Hale, Corporate Relations Manager, will follow-up and secure new partners for the 2010 year.

Also, if you haven't already, RSVP for the Culinary Showcase Dinner. RSVP's can be sent to Sandy Mitschke, smitschke@tramail.org, or Christi Suter, csuter@tramail.org.

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Be sure to let [Sandy](#) know of any educators or school administration you believe would benefit from seeing this Culinary Program. Sandy will ensure they receive a personal invitation!

As always, thank you for your support to the TRA Education Foundation.

-Dean McSherry
TRAEF Chairman
Preferred Restaurant
Management Group



"Honey Do" List

1. [Send Partnership Leads to TRAEF.](#)
2. [Donate to TRAEF Gala Silent Auction.](#)
3. [RSVP, October 26, 2009, for E-101 Dinner at Del Valle.](#)
4. Save the Date, April 12, 2010, for TRAEF Legends Golf Classic.
5. [Promote "Making the Connection" DVD.](#)
6. Save the Date, February 21, 2010, for next TRAEF Board Meeting.
7. Watch for The "Ball Drop", being held in April.

Update: Partnership Committee

Continued from Pg.1

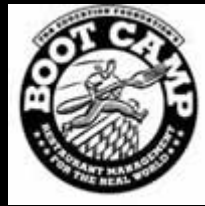
Please email all opportunities to Robert at robert@tramail.org.

We will be publishing our "Leads Leaders" in the next issue of Board Briefs! **Don't miss the opportunity to see your name at the top of the Leads Leaders scoreboard!**

Also this year the Partnership Committee will be focusing their efforts on reorganizing the partnership contribution structure. Instead of Foundation partners giving several times throughout the year to several different programs/events, partners will have the opportunity to contribute to the Foundation on a particular level one time and still have their dollars reach across several programs.

With this new reorganization, the Partnership Committee will work to increase involvement from partners, both on a state-wide basis, as well as within the local chapters.

Update: Workforce Development Committee



Chair: Jay Goldstein

The Workforce Development Committee has decided to focus their attention this year to the [TRAEF Boot Camp](#).

The committee will work to create one-hour long in-depth webinar discussions. The first three topics identified are Leadership Skills, Human Resources and Profit & Loss.

The Workforce Development Committee will also work to get TRAEF Boot Camp certified for continuing education credits through the TEA.

The committee will also be devising a marketing plan to promote Boot Camp at [EXPO](#). The idea is to educate managers through a one-hour seminar on what Boot Camp is; therefore, encouraging them to send their managers.

Lastly, the committee will research topics and seminars so that TRAEF Trainer, Scott Smith, can attend and have most up-to-date information on restaurant management facts and ideas.

Committee members are to bring ideas for topics from their chapters and/or businesses. The committee will reconvene in November.

Update: Golf Committee

Chair: Tap Bentz

After looking at several different options, the Golf Committee has decided that Onion Creek is still the best option for the [TRAEF Legends Golf Classic](#).

The tournament will be held Monday, April 12, 2010 with a pre-reception being held at the newly opened Third Base located in South Austin in The Grove @ Southpark Meadows. **Be sure to mark both dates on your calendar as they both promise to be loads of fun!!!**

The Golf Committee is looking at different **FUN** revenue producing ideas for this years tournament as the price will **NOT** be increased.

The committee will meet within 2-3 weeks to finalize ideas.



Update: Gala Committee

Chair: Jerry Walker



A major goal of the Gala Committee for the 2009-2010 year is to increase Gala attendance.

Realizing that recognition is critical to the event, the committee would like to introduce two new awards to the Gala, those being a vendor award(s) and an educator award.

The committee also recognizes the impact they can have on auction items and sponsors. Their immediate work is to maximize the value of the auction items and sponsors. **To donate to an auction item to the 2010 President's Gala, [download your donor form here](#) and email or fax to Christi at csuter@tramail.org or 512-472-2777.**

To partner with the 2010 President's Gala, contact Robert at robert@tramail.org.

Entrepreneur of America
REALIZING AN AMERICAN DREAM

Join us as we showcase the
Del Valle E-101 Program

The Texas Restaurant Association
Education Foundation
invites you to attend the
Del Valle Culinary Showcase Dinner
Monday, October 26, 2009
5:00 PM - 8:00 PM
Del Valle High School
5201 Ross Road
Del Valle, Texas

DV

R.S.V.P. by October 19, 2009
512-457-4100 - Sandy Mitschke
smitschke@tramail.org

Texas Restaurant Association
EDUCATION FOUNDATION

Marketing the Occasion

The [E-101](#) program is a high school program that utilizes a school-based restaurant to teach the students entrepreneurial skills and how to own and run a business. As part of the E-101 program, students will undertake responsibility as the owners and operators of this business with the assistance of experienced business professionals and educators. **Del Valle has been branded with Carmelo's Italian Restaurant.** Built within the school, it serves as a business laboratory for E-101 students. If you know of educators, school officials or anyone else that you feel would benefit from seeing the E-101 operation, please forward their mailing contact information to Sandy Mitschke at smitschke@tramail.org.

[Click Here to view entire September 20, 2009 Board Meeting Highlights!](#)

Thank you for being such a valuable member of our board. We truly appreciate all you do for us and the Foundation!

Sincerely,

YOUR TRAEF STAFF