



June 27-29, 2010
 George R. Brown Convention Center
 Houston, TX

SHOW SPECIALS

A Show Special is something your company offers ONLY at the show. Examples include: A bakers dozen, buy one get one FREE, 10% off discount, etc.

- Give buyers an incentive to [place orders](#) on the show floor
- Show Specials are “only” available at the show
- Show Specials are posted on the Expo [website](#)
- Will be featured in the [Expo Program](#)

As soon as we receive your Show Special we will post it on our website

COST: FREE

PRINT YOUR SHOW SPECIAL HERE

WEBSITE LINK FROM OUR SITE TO YOURS

- [Great Exposure!](#)
- Let attendees see what you do
- Use this to drive [traffic](#) to your booth

COST: FREE

Print Your Web Address Below:

DIRECTORY LOGO UPGRADE

- UPGRADE your product listing
- Use your logo to [stand out!](#) Your company logo will be placed by your company information in the official [2010 Southwest Foodservice Expo Program & Directory](#)

LOGO SPECS	FORMAT
High Resolution 300 dpi	EPS, JPEG, OR TIF

COST: \$100.00

LOGO DUE DATE: May 1, 2010
E-Mail Logo to: expoinfo@tramail.org

Complete contact information. Check all Marketing Opportunities that apply. Be sure to print your Show Special and Web Link if you are including one. Don't forget to email your logo to expoinfo@tramail.org as soon as possible.

Contact: _____
 Company: _____
 Address: _____
 City: _____ ST: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

- SHOW SPECIAL
 WEB LINK
 DIRECTORY LOGO UPGRADE

Credit Card # _____
 Exp. Date: _____ CSC _____
 Name as it appears on card: _____
 Billing Address: _____
 City: _____
 Signature: _____

EXHIBITOR MARKETING OPPORTUNITIES

Return form with payment to
 Southwest Foodservice Expo
 P.O. Box 1429—Austin, TX 78767-1429
 800-395-2872 - Fax: 512-477-6486

ALL SALES ARE FINAL—NO REFUNDS—NO EXCEPTIONS