June 27-29, 2010
George R. Brown Convention Center
Houston, TX

FACILITY & BOOTH EQUIPMENT SPECIFICS

EXHIBIT HALL

Facility: George R. Brown Convention Center
Exhibit Halls C, D, E
1001 Avenida de las Americas
Houston, TX 77010

Ceiling Height: 35'

Loading Facilities: Freight drive-in access: Hall C 18'H x 30'W
Hall D 14'H x 24'W
Hall E 25'H x 30'W

Utilities: Electricity, Water, Drains, Compressed Air, Natural Gas and Telephones. By order of the City of Houston Fire Marshal, no propane gas is allowed in the George R. Brown Convention Center.

Floor: 100 lbs. per sq. ft.
Concrete floors, carpeted aisles

* **All exhibit booths are required to have floor covering**

For exact shipping procedures, please refer to the "Booth Furnishings / Material Handling" section of this manual.

BOOTH EQUIPMENT

Each 8' x 10' and 10' x 10' in-line booth will be set with 8' high red, apple green, and black back drape and 3' high black side drapes. Aisle carpet colors will be red. All exhibitors will be provided with a 7" x 44" identification sign consisting of company name and booth number**. In order to receive this booth sign, each exhibitor must fill out the "Standard Booth Sign" order form in the "Decorator / Material Handling" section of this manual.** All other equipment may be obtained through Freeman using the enclosed forms in the "Booth Furnishings / Material Handling" section.

- In-line 8'x 10' and 10'x 10' booths are limited to 8' in height
- Perimeter in-line booths are limited to 14' in height
- Peninsula and Island booths are limited to 20' in height

Please review the display guidelines in the "Show Display Rules & Regulations" section of this manual for specifics pertaining to booth design and construction. All booths are required to have some form of floor covering. If an exhibitor lays his own carpet, he must use tape that can easily be removed. The exhibitor is responsible for removing all tape and residue. Proper tape can be obtained through Freeman.