

2008 TRA President's Gala
Benefiting The
TRA Education Foundation

Monday June 23, 2008
6:30pm

Hilton Americas
Ballroom of the Americas
1600 Lamar St.
Houston, Texas

TRA President's Gala Registration Form

- \$10,000 Gold
- \$5,000 Silent Auction \$3,000 Entertainment
- \$3,500 Rapid Raffle \$2,500 Gala Gift
- \$2,500 Bronze \$2,500 Dinner Product
- \$1,000 Supporting Sponsor
- \$150 Individual Tickets

Contact Robert Hale at
(800) 395-2872 or (512) 457-4153 or
robert@tramail.org for sponsorship opportunities

Fax reservation form to: 512.472.2777

Name _____ Company _____

Address _____ C/S/Z _____

Phone _____ Fax _____ email _____

Credit Card # _____ Exp. Date _____ Card Security Code _____ Card Holder's Name _____


card holder's address, city, state, zip (if different than above)

Cardholder's signature



American Express
Supporting the restaurant industry since 1958

~ Office Use Only ~	
_____	Accounting received
_____	Recorded in database

	<p>In Conjunction With The 2008 Expo</p>
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2008 PRESIDENT'S GALA & SILENT AUCTION

Monday, June 23 2008 - Hilton Americas
1600 Lamar - Houston, Texas

GOLD TITLE SPONSORSHIP **\$10,000**

8 tickets to President's Gala
Host & attend the TRA President's Dinner with one Company representative and guest (Saturday, June 21)
TRA & TRAEF e-newsletter announcement
Logo recognition on the invitation
Logo recognition on your table and signage in the reception area
Logo recognition and special thank-you from the podium at event
Logo recognition on program/menu
Logo and article recognition in *Food for Thought*
Logo in Southwest Foodservice Expo Directory
Logo recognition on the website & link to Company website
2008 Gala attendee list
10 Online ServSafe® assessments for your clients
10 TABC TO Go online training and certifications for your clients

ON-LINE & SILENT AUCTION SPONSOR **\$5,000**

On-line Auction runs May 19- June 16
TRA & TRAEF e-newsletter announcement
8 reserved seats to the President's Dinner
Logo recognition on the invitation
Logo recognition on your table and signage in the silent auction area
Logo recognition on all auction bid sheets and program
Logo recognition and special thank-you from the podium at event
Logo in Southwest Foodservice Expo Directory
Logo recognition on the website & link to Company website
Recognition in pre-show and post-show *Food for Thought*

ENTERTAINMENT SPONSORSHIP **\$3,000**

8 tickets to President's Gala
TRA & TRAEF e-newsletter announcement
Logo recognition on the invitation
Logo recognition on your table and signage in the reception area
Logo recognition and special thank-you when music is introduced
Logo recognition on program/menu
Logo and article recognition in *Food for Thought*
Logo in Southwest Foodservice Expo Directory
Logo recognition on the website & link to Company website

RAPID RAFFLE SPONSOR **\$3,500 (2)**

8 tickets to President's Gala
TRA & TRAEF e-newsletter announcement
Logo recognition on the invitation
Logo recognition on your table and signage in the reception area
Logo recognition on program/menu
Logo recognition and recognition from the podium in connection with one of two Rapid Raffles (guests are issued tickets at check in and drop tickets in bowl if participating)
Recognition in pre-show and post-show *Food for Thought*
Logo in Southwest Foodservice Expo Directory
Logo recognition on the website
Logo on all guest tickets for one of two Rapid Raffles

GALA GIFT SPONSORSHIP **\$2,500(2)**

8 tickets to President's Gala
Logo recognition on the invitation
Logo recognition on your table and signage in the reception area
Logo recognition and special thank-you from the podium at event
Logo recognition on program/menu
Recognition in pre-show and post-show *Food for Thought*
Logo in Southwest Foodservice Expo Directory
Logo recognition on restaurantville.com
Logo recognition on wrapper of Gala Gift
Contact information included with Gala Gift

BRONZE SPONSORSHIP **\$2,500**

8 tickets to President's Gala
Logo recognition on invitation
Logo recognition on your table and signage in the reception area
Logo recognition on program/menu
Logo in Southwest Foodservice Expo Directory
Logo recognition on restaurantville.com
Recognition in pre-show and post-show *Food for Thought*

DINNER PRODUCT SPONSOR **\$2,500**

8 tickets to President's Gala
Logo recognition on the invitation
Logo recognition on your table and signage in the reception area
Logo recognition on program/menu
Signage in the reception area
Product highlighted during dinner
Logo in Southwest Foodservice Expo Directory
Logo recognition on restaurantville.com
Recognition in pre-show and post-show *Food for Thought*
* *Final menu approval by TRA*

SUPPORTING SPONSORSHIP **\$1,000**

Letter and certificate of recognition from TRA President and TRAEF Chairman

ON-LINE & SILENT AUCTION DONOR

Auction items donated ranging from \$25 to \$1,000+ will have exposure on auction display or on-line. Companies may provide TRAEF with additional marketing pieces for display as appropriate with donated item(s).

INDIVIDUAL TICKET **\$150**

Evening includes Pre-Gala Reception, Silent Auction and dinner entertainment.