



June 27-29, 2010
George R. Brown Convention Center
Houston, TX

AGE RESTRICTION

No children under 16 years of age will be admitted to the exhibit hall at any time under any circumstances, including infants in strollers and those being carried. Proof of age will be required. This restriction is strictly enforced for safety reasons and applies to both exhibitors and attendees.

ROLLING CARTS

There is a "no wheels" policy in the exhibit hall for the Southwest Foodservice Expo, during show hours. This includes wheeled bags and luggage carts. This decision was made in an effort to ensure the safety and enjoyment of all individuals in the exhibit hall. A luggage check area will be available at the convention center.

SELLING ON SHOW FLOOR

Selling **IS** permitted on the show floor and Show Management encourages attendees to place orders while at the Show. As an exhibitor you may want to consider offering a "show special" to encourage sales. For more information on "show specials", see Tab D of this Exhibitor Service Manual.

DEMONSTRATIONS AND SOLICITATIONS

All demonstrations must be confined within the exhibit space. No exhibitor may solicit attendees or distribute literature or other materials outside of his booth space. Aisles may not be obstructed at any time. Solicitations in the exhibit hall by non-exhibiting personnel are strictly prohibited and offenders will be asked to leave the Expo.

DOOR PRIZES

Exhibitors may award door prizes to attendees, provided that the door prize registrations and drawings are held within the exhibitor's booth space. Notifying attendees that they are door prize winners is the sole responsibility of the exhibitor.

BALLOONS

It is the policy of the George R. Brown Convention Center that no helium-filled balloons be used as give-aways in the exhibit hall. This policy will be strictly enforced. Helium balloons may be used only if they are part of a display.

SECURITY

The Texas Restaurant Association will provide perimeter security to the best of its ability. Security guards will be in the exhibit hall at all times. However, exhibitors are encouraged to take steps to prevent theft by cooperating with TRA security policies. If you see any security violation, please report it immediately to our security officers or to Show Management.

PROPERTY RELEASE FORMS

To help prevent theft of exhibitor property, no property or merchandise of any type other than mechanic's tools, may be removed from the exhibit hall between 8 a.m. on Sunday, June 27 and 4 p.m. on Tuesday, June 29 unless a Property Release Form is presented to the security guard on duty. Property Release Forms will be included in the Exhibitor Packet you receive at the Show. Additional forms will be available from Show Management.

PROPERTY REMOVAL BY EXHIBITORS

Complete a Property Release Form and carry it with you if you need to remove any type of property from the hall on Sunday, June 27 or Monday, June 28. Exhibitors may remove property only through the freight entrances. To discourage early dismantling of exhibits, exhibitors are not allowed to remove property from the hall on Tuesday, June 29 prior to show closing at 4 p.m.

PROPERTY REMOVAL BY ATTENDEES

If you sell or give away any type of property or door prizes (other than advertising give-away items such as pens, shopping bags, T-shirts, caps, etc.) to an attendee, complete the Property Release Form and ask the attendee to present it to the security guard as he/she leaves the hall.

SOUND

The use of sound systems or equipment producing sound is a privilege, not a right. Show Management reserves the right to determine at what point sound constitutes interference with others and must be discontinued by adhering to the following: The 80/80 Rule: Any sound that consistently exceeds 80 decibels measured at the edge of an exhibitor's booth or is clearly identifiable more than 80 feet from that booth is considered objectionable.

MUSIC LICENSING

Exhibitors shall not play or permit the playing or performance of, or distribution of any copyrighted material at the Expo unless it has obtained all necessary rights and paid all required royalties, fees or other payments.

GENERAL INFORMATION