



## MEMBERSHIP BENEFITS



### Fighting For Your Business!

The **Texas Restaurant Association** and **National Restaurant Association** work to represent, educate and promote the restaurant industry.

From representing the industry on Capitol Hill, to promoting the industry as a career choice, we are committed to providing our members with the tools, resources and benefits they need to run more effective, more profitable operations.

This dues schedule is for dual membership in the Texas Restaurant Association and the National Restaurant Association.

Dues investment is based on your total annual foodservice and beverage sales volume. If you own more than one unit, your dues are based on the combined volume of all units.

**(800) 395-2872**

### 2-For-1 Membership

- You receive two memberships for the price of one. Join the Texas Restaurant Association and automatically receive membership in the National Restaurant Association - at no extra charge!

### Access to Information

- 24/7 web sites - [www.restaurantville.com](http://www.restaurantville.com) for TRA and [www.restaurant.org](http://www.restaurant.org) for NRA
- Industry experts on staff to answer your questions at a toll-free number
- Consumer trends and studies
- Legal and technical advice
- Annual subscription to the Association's monthly magazine, *Food for Thought*.
- NRA's weekly newsletter, *Washington Weekly*, keeps you up-to-date on what's happening on
- Capitol Hill

### Help Solving Operational Challenges

- Answers to questions about your restaurant, such as equipment or suppliers, employee recruitment and retention, marketing and recipe ideas
- Resources and information of food safety, security, and more

### Marketing & Promotional Ideas

- Tips and techniques for building sales
- Ideas for generating publicity for your restaurant
- Consumer trends and studies
- Enter the NRA Restaurant Neighbor Award - you could win \$5,000 for your community project and recognition for outstanding community involvement
- Member window decal
- Use of Association logo for menu and advertising
- The Cornerstone Initiative - a public relations effort to communicate that the restaurant industry is the cornerstone of the economy, career opportunities and community involvement

### Tools to Save Money

- Up-to-date information on new laws, regulation and tax credits
- Customize your restaurant advertisement at [AdvertisingLibrary.com](http://AdvertisingLibrary.com), and receive a 25% member discount
- Member discounts up to 50% on training materials and publications
- \$10 off your first NRA publication order
- Reduced member rates on insurance, credit-card processing and car rentals
- Free admission to two of the nation's largest hospitality trade shows.

### Networking Opportunities

- The NRA hosts the nation's largest trade show, with 2,000 exhibitors and nearly 100,000 attendees. The TRA produces the Southwest Foodservice Expo, the second largest industry trade show in the nation, with nearly 30,000 attendees each year alternating between Dallas and Houston
- Member-only executive study groups on issues such as finance, food safety, marketing and human resources
- Information about industry conferences and events throughout the year

### Political representation on a local, state and national level

- Answers to questions about your restaurant, such as equipment or suppliers, employee recruitment and retention, marketing and recipe ideas
- Resources and information of food safety, security, and more

For additional information, call (800) 395-2872 or visit our website at [www.restaurantville.com](http://www.restaurantville.com)



# ANNUAL ASSOCIATION MEMBERSHIP APPLICATION



Send completed application with membership dues to: Texas Restaurant Association, P.O. Box 1429, Austin, TX 78767-1429 **OR** fax to (512) 472-2777. For additional information, call (800) 395-2872 or visit [www.restaurantville.com](http://www.restaurantville.com)

Name		Title	Tax ID#	
Company Name/dba		Website Address		
Address		City	State	Zip
Phone	Fax	Email		
<b>PAYMENT METHOD</b> <input type="checkbox"/> Check Enclosed <input type="checkbox"/> American Express Supporting the restaurant industry since 1958 <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Diners				
Credit Card No.		Verification Number	Exp. Date	
Cardholder's Name		Cardholder's Signature (required)		
Cardholder's Billing Address (if different from above)		City	State	Zip

TRA District Manager For Office Use Only

## RESTAURANT, FOODSERVICE OPERATOR

Recommended by TRA Member

**Annual Dues** - Investment is based on your total annual foodservice and beverage sales volume. If you own more than one unit, your dues are based on the combined volume of all units.

- |  |   |
|--|---|
| <input type="checkbox"/> Up to \$300,000.....\$220         | <input type="checkbox"/> \$7,500,000-8,750,000.....\$1,750  |
| <input type="checkbox"/> \$300,000-600,000.....\$320       | <input type="checkbox"/> \$8,750,000-10,000,000.....\$2,000 |
| <input type="checkbox"/> \$600,000-800,000.....\$420       | <input type="checkbox"/> \$10,000,000-15,000,000...\$2,300  |
| <input type="checkbox"/> \$800,000-1,000,000.....\$545     | <input type="checkbox"/> \$15,000,000-20,000,000...\$2,650  |
| <input type="checkbox"/> \$1,000,000-2,000,000.....\$645   | <input type="checkbox"/> \$20,000,000-25,000,000...\$3,000  |
| <input type="checkbox"/> \$2,000,000-3,000,000.....\$745   | <input type="checkbox"/> \$25,000,000-45,000,000...\$4,000  |
| <input type="checkbox"/> \$3,000,000-4,000,000.....\$845   | <input type="checkbox"/> \$45,000,000-60,000,000...\$5,000  |
| <input type="checkbox"/> \$4,000,000-5,000,000.....\$945   | <input type="checkbox"/> \$60,000,000-75,000,000...\$6,000  |
| <input type="checkbox"/> \$5,000,000-6,250,000.....\$1,250 | <input type="checkbox"/> \$75,000,000-90,000,000...\$8,000  |
| <input type="checkbox"/> \$6,250,000-7,500,000.....\$1,500 | <input type="checkbox"/> \$over 90,000,000.....\$9,500      |

### Service Type

- Fine Dining  
  Casual Dining  
  Caterer  
 Quick Serve Restaurant

### Alcohol Permit

- none  
  beer  
  wine  
  mixed beverage

Years in Operation \_\_\_\_\_

**Would you like to participate on a TRA chapter committee?**  
 Yes  
 No

### Affiliation

- Independent  
 Franchise  
 National Chain

# of Units \_\_\_\_\_ # of Employees \_\_\_\_\_

# of Seats \_\_\_\_\_ # of Mgrs \_\_\_\_\_

## ASSOCIATE MEMBERSHIP - ALLIED SUPPLIER TO THE INDUSTRY

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> <b>Membership in all chapters.....\$2,500</b><br>(Statewide representation; a savings of \$1,245) | <input type="checkbox"/> <b>Single Chapter Representation...Dues</b><br>Gross Sales Volume \$300,000 and up...\$295<br>Each Additional Chapter.....\$150 | <input type="checkbox"/> <b>Single Chapter Representation ...Dues</b><br>Gross Sales Volume under \$300,000...\$195<br>Additional Chapters Not Available |
|--|--|--|

Dues payments may be deductible in part as ordinary and necessary business expenses for federal income tax purposes. However, given the significant portion of TRA resources that are directed to representing the restaurant industry before state and federal officials, 25% of your dues are non-deductible. Dues and similar payments are not deductible as charitable contributions. Of the amount of dues paid toward your firm's membership in the Texas Restaurant Association, \$20 will pay for each requested subscription you receive to TRA's newsletter, *Food For Thought*. By becoming a member you are authorizing us to send you information on products and services via phone, email and fax under U.S.C 47 § 227. A portion of the restaurant member dues are provided to the National Restaurant Association to support industry needs and activities. TRA dues are not refundable or transferable.