

<p>Members Present: Dean McSherry; Chair, Tap Bentz, Gayle Bickel (committee only) Mark Burden, Cathy Cace, Doug Carlton, Charles Ducote, Charles Duit, Jeffrey Frankel, Jennifer Gause, Jennifer Hale, Dave Hermann, Timothy Kelly, Tom Massey, Leona May, Kathleen Meisenheimer (committee only) Jerry Morales, Earl Mulley, Karen Musa, Christina Perrington, Melissa Plowman, Diane Salazar, Mary Jane Sampson (committee only) Bernay Sheffield, Wayne Shirley, Jerry Walker</p> <p>Members Absent: Ruben Cortez, Jay Goldstein, Peter Gryska, William McBride, Steve Ousley, Robin Painovich, Stephen Peterson, Bill Shearin, Hon. Ralph Sheffield, David Tindol, David Werner, Russell Woodward</p> <p>Staff Present: Sandy Mitschke, Robert Hale, Yvonne Loya, Susan Petty, Christi Suter</p>	
<p>Approval of Minutes – June 9, 2009 Dean McSherry asked for a motion to accept the minutes as written. Jerry Morales made the motion and Tom Massey seconded. The motion passed.</p>	Dean McSherry
<p>Financial Report Mark Burden gave the financial report. Tremendous strides have been made to improve revenue. Revenue is \$22,774 over budget for the month of August, which is a very good position to be in over budget for the year. Revenue continues to come in from FS Prep Curriculum as Jamee Green continues to send new schools our way and Yvonne Loya works the leads she has received from her conferences. Serious adjustments to expenses were made by staff due to the economic condition. Total profit for August is \$36,787.</p> <p>Sandy Mitschke spoke in regards to the 2009-2010 proposed budget. TRAEF is still being very conservative with budget based upon the current economy. Forecasting \$408,214 in revenue for 2009-2010, which is \$19,000 over the 2008-2009 forecast.</p> <p>Dean McSherry called for a motion to accept the financial report; Charles Duit moved and Tom Massey seconded. The motion passed.</p>	<p>Mark Burden</p> <p>Sandy Mitschke</p> <p>Dean McSherry</p>
<p>Chapter Contributions Dean McSherry accepted a check in the amount of \$17,355 on behalf of the TRAEF. The check was presented by Jerry Walker on behalf of the Greater Dallas Restaurant Association. Dean stated the importance of recognizing all chapter contributions, making contributions visible at TRA level as well as TRAEF level. Dean made reference to the 2008-09 individual chapter contributions listed on page 94 of board book.</p>	Dean McSherry
<p>Committee Reports Workforce Development Committee Committee Chair Jay Goldstein was out of the country during the September 20, 2009 board meeting; therefore, committee member Jeff Frankel sat in for Jay during</p>	Jeff Frankel

<p>the committee meeting.</p> <p>The Workforce Development Committee's plan at the TRAEF board retreat was to focus on getting Boot Camp online. Online Boot Camp was tabled upon review of Boot Camp curriculum, as Boot Camp requires a hands-on, face to face teaching approach.</p> <p>The committee decided their first charge would be to create one-hour in-depth discussions through webinars. Several identified:</p> <ol style="list-style-type: none"> 1. Leadership Skills 2. Human Resources 3. In-depth Profit & Loss <p>Second charge for committee is applying to TEA to get Boot Camp approved for continuing education credits, which opens the doors for more people to train.</p> <p>Third charge for committee is to market Boot Camp at EXPO by showing level of curriculum to restaurateurs at the show through a one-hour seminar to educate what Boot Camp is so they may send their managers.</p> <p>Committee would like TRAEF Boot Camp trainer Scott Smith to attend training for his own professional development.</p> <p>Committee work: committee members to submit ideas from their businesses/chapters to incorporate into the ideas and topics. Workforce Development Committee will reconvene in November.</p>	
<p>Partnership Committee</p> <p>The partnership committee began by reviewing current partners. Their task from the TRAEF board retreat to secure a title sponsor for the golf tournament has been done. Robert stated he secured Sysco at \$12,500 for the next two years as the Legends Title Sponsor. Previous contract was \$10,000 for five years. Both Sysco and the committee are excited about this partnership. The committee wants to get them more involved so they may receive more visibility for their dollars.</p> <p>First charge for committee is creating levels of partnership. Instead of partnering with several different programs/events a little at a time, the idea is to combine opportunities so partners are just giving a lump sum one time.</p> <p>Second charge for committee is to increase contributions and have current partners be more involved with TRAEF as well as individual chapters.</p> <p>Committee work: Asking board members to send leads for TRAEF to pursue. There are a lot of businesses in the industry not involved. Committees work is to capitalize on relationships and think outside the box.</p>	<p>Doug Carlton</p>
<p>Education Committee</p> <p>The education committee's task from the TRAEF board retreat was to educate all culinary educators on available training, resources and fully utilize all aspects of FS Prep and/or related programs of TRAEF.</p> <p>The first charge of the education committee is to complete recommended standards for facilities, student portfolio process, and teacher competencies in an effort to</p>	<p>Jennifer Gause-Prestridge</p>

<p>incorporate them into the 'Making the Transition' Guide. Three documents were submitted for evaluation to be added to Making the Transition:</p> <ol style="list-style-type: none"> 1. Student Portfolio Worksheet – This enables students, regardless of how many years the student has been in culinary classes, to graduate high school with a professional portfolio; complete with their food photos, letters of recommendation, resume, awards, certifications, etc. 2. Facilities Checklist – This provides educators with a roadmap of recommended equipment needed to build out or update current facilities, recognize where their school is with the culinary transition, and what the facility should look like in regards to where their school fits into program. 3. Teacher Guidelines and Competencies – This document will list recommended educator skill sets, education and experience level, etc. The idea is to help them have a better idea of where they fit into the program and give them an outline of industry recommended standards. <p>Committee Work: Deadline November 6 to finish updating and compiling above documents and November 16 to review the final documents.</p> <p>Committee News: <i>On the menu</i> newsletter was addressed. This newsletter goes out to FS Prep instructors. The newsletter recognized that FS Prep schools will receive the added benefit of the ProStart program, which provides additional certification to teachers and students. As part of the partnership, these schools will be given the opportunity to compete on a national level. TRAEF will coordinate three regional competitions and one state competition. One winning team from each of the two categories (culinary and management) will be going to the national competition. Cathy Cace questioned if it would be called FS Prep or ProStart for competition purposes. Yvonne Loya stated we will have to look at, but will probably call it FS Prep sponsored by ProStart or perhaps co-brand. National's competition is called ProStart invitational. The last piece in the newsletter is about ServSafe starters guide, an alternative to Servsafe certifications. The newsletter will be adding a section for commonly asked questions.</p> <p>The last piece of news that will be addressed by the education committee is regarding State Mandated Nutritional policies. There have been many questions asked from FS Prep instructors as to whether or not their culinary programs fall under new changes made to State Nutritional Policies affecting all schools. The policy states that foods and beverages that qualify as Foods of Minimum Nutritional Value (FMNV) may not be sold or given away to students on school premises by school administrators or staff (principals, coaches, teachers, etc.), students or student groups, parents or parent groups, guest speakers, or any other person, company, or organization. The committee will work towards clarifying that culinary programs do not fall under these child nutrition laws.</p> <p>Legends Golf Classic</p> <p>The golf committee met via conference call on September 15 and put out a request for proposal, thinking maybe with economic situation, courses might have loosened up. However, Onion Creek still seems to be our best prospect. The tournament will be Monday, April 12 at Onion Creek. Be sure to place this event on your calendar, as well as the reception the night before.</p> <p>Committee Work: Committee members were challenged to come up with 5 revenue producing ideas as TRAEF as the committee will not be raising the price of entry this year. The committee will have another conference call in 2-3 weeks, where</p>	<p>Tap Bentz</p>
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------

<p>they will finalize their ideas.</p> <p>President's Gala The gala committee had a conference call last Tuesday. The call was very efficient and robust. The committee added to their original SWAT analysis. Committee goal is to increase attendance. During call, the committee realized the need for a long term goal for the future of the gala. Gala has lost money every year. The committee wants to move toward breaking even, as well as move toward an easier transition year to year. Recognition of the event is critical and along those lines the committee wants to add two new levels of recognition:</p> <ol style="list-style-type: none"> 1. Vendor Award 2. Educator Award. <p>Committee Work: the committee will need to set standards, benchmarks and qualifiers for the 2 award categories. They also will work on increasing the quality of auction items to produce revenue and really maximize this opportunity. The committee recognizes the fact that as committee members they can affect sponsors, auction items and attendance. The plan is to maximize the entire event.</p>	<p>Jerry Walker</p>
<p>E-101 Dinner Save the date for October 26, 2009 at Del Valle E-101 school for dinner and a tour. Invitations will be mailed to EF Board, TRA Board, dignitaries and FS Prep prospects. The attendance goal is 50-100. This is a great way to showcase the E-101 program. All board members are encouraged to come. This will continue in the goal to "Making the Connection" between TRAEF and TRA boards, between educators and TRAEF and restaurateurs. A DVD was produced and handed out to the board regarding TRAEF outlining what we do and the programs we encompass. We will be posting this on the website and will continue to interview sponsors, TRA President, educators and students.</p>	<p>Dean McSherry</p>
<p>Other Business Cathy Cace stated that Longview has had lots of press, including an article that will come out in Achieve Texas in October-November. The magazine will be going to Longview High School this week to take pictures. Cathy Cace will distribute to board.</p> <p>Cathy also mentioned she had the brief opportunity to talk to Kay Bailey Hutchison. She is very pro 14-year education right now. Cathy was invited with 19 others to meet her and had a 2 minute opportunity to talk one on one to tell her about our program. Cathy is keeping in contact with staff member.</p> <p>Cathy also thanked TRA for assisting her daughter with her senior project survey regarding industry. It was recently published in a consumer science magazine.</p> <p>Lastly, Dean reminded everyone of the "power of the pole" that raised over \$900 for the TRAEF during our 2009-2010 board retreat. Dean thanked everyone and announced the next board meeting to be held February 21, 2010 in Austin, Texas.</p>	<p>Cathy Cace</p> <p>Dean McSherry</p>
<p>Chairman adjourned the meeting at 1:59 p.m.</p>	<p>Dean McSherry</p>



<p><i>S. Mutschke</i></p> <hr/> <p>Submitted by</p>	