



Sponsorships and Advertising

For the Rural Texas Tourism Center

Basic Sponsorship - \$200

- 1 webpage to showcase sponsor on RTTC website
- Ad in monthly newsletters, 12 per year
- Promotional materials from sponsor showcased & available in RTTC location
- Sponsor's Choice of one of the following:

- A. Community Page Banner ad for 1 year
- B. Main Page Static Banner for 1 year
- C. Home Page Rotating Banner for 6 months

More Sponsorship and Advertising Options

Texas Treasure - \$20

If you love rural Texas and want to support RTTC efforts to spread the word, you can be one of our Texas Treasures. This list of supporters will be included in the Backroads newsletter for one year (12 issues) and will have a commemorative certificate at our physical location. You don't have to be located in rural Texas to be a Texas Treasure.

Static Banner Ad on a Community Page of Sponsors Choice - \$25

Sponsor may choose the community page of any of our Partner cities to advertise on for one year. Please check our website "Destinations" page to see all Partners.

Static Banner ad on a Main RTTC page of choice (6 months) - \$25

Sponsors may provide a banner ad that will be seen on a main RTTC page of sponsor's choice. There are 10 main pages:

<i>Destinations</i>	<i>Tours&Itineraries</i>	<i>Calendar</i>	<i>Resources</i>
<i>News</i>	<i>Contact Us</i>	<i>About the RTTC</i>	<i>Support&Tools for Rural Communities</i>
<i>Advertisements/Sponsorships</i>	<i>Be a Partner</i>		

Only two sponsors will be allowed per page to give each sponsor better coverage. One full year of a banner ad equals \$50.

Rotating banner ad on the Home page of RTTC (6 months) - \$50

Sponsors may provide a banner ad that will be seen on the home page of the RTTC for 6 months.

Depending on space availability, ad may be static or rotate with other ads. One full year for a banner ad equals \$100.

Exclusive Sponsor Newsletter (2 per year) - \$150

Sponsor will have the opportunity to advertise in the RTTC's exclusive "Sponsors Only" newsletter that goes out to all our subscribers and Partners twice a year. Sponsor may place an ad, an article or list events & specials that they would like our readers to know about.

Event Sponsorships - \$300

Sponsors will be prominently featured in an event promoted by the RTTC. This will include newspaper recognition, an ad or name mention in the program, a booth with table in a central location where Sponsor can have a representative and display materials for the public. Only two sponsors per event to allow better coverage. Call for available events: 979-542-3455.

**Some of the Benefits of Joining the Rural Texas Tourism Center
as one of our Sponsors:**

- Year round advertising at affordable prices, some advertising is even targeted to certain areas / cities.
- Recognition through Center web site
- Recognition at Center events
- Recognition in Center publications, including our e-newsletter which goes out to over 300 communities.
- Daily tourism visibility through Center operations
- Individual web page or pages at minimal cost
- Web advertising at minimal cost
- Statewide network of Rural Texas Tourism Partners
- Knowing that you are contributing to a worthy organization dedicated to bringing more recognition and revenue into small Texas towns.

Banner Ad size: 250 pixels wide x 325 pixels high

Please submit banner ads in JPG format and email to: contact@ruraltexastourism.org

Payment Options: Check or credit card payment options

Please make checks payable to: Rural Texas Tourism Center
Attn: Kelita Alberts
289 West Railroad Avenue
Giddings, Texas 78942

For Credit Card: Credit Card payments may be made over the phone only at this time. Please call the RTTC, Kelita Alberts or Denice Harlan at 979-542-3455.



Rural Texas Tourism Center
SPONSOR AGREEMENT

Select your package and options:

- 1. Annual Basic Sponsor Package - \$200 _____
(you may indicate banner choice below and enter "NA" on that line)

Additional Sponsorships or Advertising:

- 1. Static banner ad on a Main RTTC page - \$25 for 6 months _____

Please circle one desired main page from these 10 choices:

- | | |
|----------------------------------|--|
| <i>Destinations</i> | <i>Tours&Itineraries</i> |
| <i>Calendar</i> | <i>Featured Events</i> |
| <i>News</i> | <i>Contact Us</i> |
| <i>About the RTTC</i> | <i>Support&Tools for Rural Communities</i> |
| <i>Group Travel Destinations</i> | <i>Be a Partner/Advertiser</i> |

- 2. Static banner ad on a Community RTTC page - \$25 for 6 months _____
(Please check "Destinations" page on website for all available options)

- 3. Rotating banner ad on the Home RTTC page - \$50 for 6 months _____

- 4. Texas Treasure – RTTC supporter - \$20 _____

- 5. Exclusive Sponsor Newsletter (2 per year) - \$150 _____

- 6. Event Sponsorships (2 events per year) - \$300 _____
(Call for available events: 979-542-3455)

Total: _____

Name _____ Advertiser _____

Address _____ City _____ Zip _____

Phone # _____ Fax # _____

Email _____ Website _____

Disclaimer: As a participant in the Rural Texas Tourism Center, I acknowledge that neither the Rural Texas Tourism Center, the Giddings Economic Development Corporation nor the Giddings Chamber of Commerce has created, reviewed, or approved any material or events that are provided regarding my community or business. On behalf of my community or business, I hold the Rural Texas Tourism Center, the Giddings Economic Development Corporation and the Giddings Chamber of Commerce harmless for any misprints, misinformation, or misunderstandings regarding said material.

Date _____

Authorized Signature _____

Printed Name and Title _____

Please return signed form to: Kelita Alberts, Program Director, contact@texastourismcenter.org, Fax: 979-540-2183