

- ◆ **TOP GROUP TRAVEL AGENCY (twice)** – Collette Vacations
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- ◆ **PREMIER AGENCY** – Globus Family of Travel Brands
- ◆ **PLATINUM GROUP PRODUCER** – Globus Family of Travel Brands

UNLIMITED “PRICE & PRODUCT” COMPARISONS

As a fully licensed, bonded, insured and certified full time professional travel agency, we have access to “every” departure date of “every” quality travel company, resort and cruise line for our clients’ consideration. To not be fully informed as to what one’s choices are as to product and price is to invite disaster in today’s travel world. When you are fully informed you are guaranteed to obtain the best price and best product to accomplish your personal travel goals as you determine them to be. Throughout the entire process of our clients being able to enjoy unlimited comparisons of “product and price” they are also able to always talk with, and obtain answers from, the same travel professional. Repeatedly, our clients save both time and money; and at the same time know they have made a knowledgeable decision. Our clients also pay nothing extra for our normal services. Instead, we are paid by the companies whose products we service and sell.

THREE ACTUAL EXAMPLES OF “PRACTICING WHAT WE PREACH”

HURRICANE HARVEY - 2017 - is tied with Hurricane Katrina as the costliest hurricane on record, heavily impacting Houston. It presented major travel challenges that produced “**HARVEY HEROICS:**”

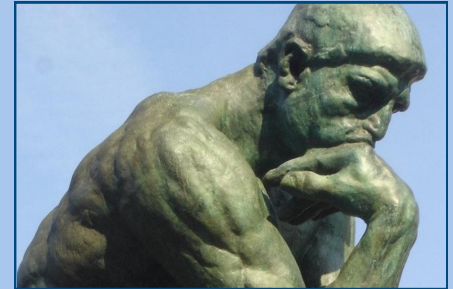
- ◆ 20 of our travelers were to fly from Wichita to Tel Aviv, Israel via Houston. The only question was when the Houston airport would be forced to close. Instead of having travel plans ruined, as was experienced by thousands of others who did not have such a dedicated travel agent on their side, our group was able to successfully travel to Israel without delay. Our team was able to see the instant United was allowing flight changes, even though they had yet to cancel flights through Houston. We immediately got on the phone, waited, and pleaded our case. By acting

before the limited supply of alternatives was gone nationwide, we were able to arrange alternative flights. Almost immediately after the successful arrangements were achieved, all alternative possibilities no longer existed.

- ◆ Wichita clients were traveling on their own using our “**AS YOU LIKE IT**” TRAVEL program for a tour to Albania, flying via Houston. They had chosen a program of a major company and had us book it for them. The other company refused to protect clients until United actually cancelled Houston flights. Taking the initiative, despite the fact we had no right to do so because our office had not issued the airline tickets, our team contacted the airline directly and waited on the telephone line for over three hours as the airline handled “Hurricane Headaches” in sequence. End result - replacement flights using different airports were obtained by our team. Clients arrived in Albania on time and on date originally planned. Houston airport was shut down.

DAVID DEFEATS GOLIATH - we always welcome the opportunity to compare our services and prices with the “**Giant Internet Booking Sites**” who tout having best prices. They don’t. You only know this when you take advantage of the unlimited comparison and pricing benefits we provide.

- ◆ A client contacted us to arrange an almost \$40,000 family cruise he had researched on the internet. When we presented our proposal he indicated we were \$1,300 higher than “Internet Giant” and asked why. We gladly complied by showing him it “had not” included all the hidden charges. We also saved him \$15.00 (the Giant’s booking fee). In addition, we were able to obtain \$400 worth of shipboard credits, wine vouchers, onboard photo credits, and 4 travel totes; all of which were not available through the “Giant.” **Mark one up for David.** But there’s more! As part of our “hands on” personal full service approach to serving our clients, our team uncovered cruise line had later created an even better offer than what existed when we originally defeated the “Giant.” Acting immediately, we were able to keep everything we had originally secured and - **save our clients an additional \$5,280.00.**



Two Important Travel Questions

Please Go Away™ Vacations
1600 Main Street - Suite A
Great Bend, KS 67530
Answers@TravelPleaseGoAway.com
800-362-9347

Question #1

WHY USE A QUALIFIED TRAVEL AGENCY?

Many consumers might not realize what they are missing out on when they travel and don't use a qualified travel agency. Here are just a few things that your qualified travel agency, through their professional full time agents, can do for you.

EXPERIENCE

Travel agents know the market and, if they listen to what you want, will be able to match you with a better product than you can find on the Internet.

ON YOUR SIDE

If something goes wrong on your trip, a good travel agent will go to bat for you -- no matter who is at fault -- and try to get your vacation back on track.

RESOURCES

Travel agents have access to a variety of tools that the average consumer is not able to use or doesn't know about. They can sometimes get you a better seat on an airplane, added amenities at hotels, room upgrades, event tickets, and plan activities for you.

CONVENIENCE

Your time is valuable and you shouldn't have to spend it searching for the right vacation. A travel agent can do that for you. They can match you with the vacation that you actually want, not the one that you saw on television. There is a difference between travel inspiration and actual travel desires. Destinations may look good on TV but not actually be ideal for you personally. Travel agents can help you define what it is you want to get out of a vacation.

KNOWLEDGE OF WHAT YOU WANT

As you develop a relationship with your travel agent, they are able to target the right trips for you without even having a conversation. Ideally, a simple phone call or email could result in your next vacation -- already planned.

SAVE MONEY

Often, travel agents can save you money based on their supplier relationships -- or at least match the price you find -- while saving you time and effort. There are also hidden savings built into trips. A travel agent will likely book transfers for you, included in the price. Sometimes a package that you book yourself won't include those, making the experience appear cheaper.

ADDED VALUE

There are a lot of value-adds that consumers don't even know about that can be added by a travel agent. Ever wonder why the couple in the cabin next to yours got champagne and you didn't? They probably used a travel agent.

BETTER DESTINATIONS & EXPERIENCES

Travel agents have inside information on the best times to go to crowded destinations and they sometimes even know what the new "it" destinations are going to be before the masses. Want to get there first? Use a travel agent.

EXCLUSIVE ACCESS

Some tours and experiences are only available through a travel agent. Many companies offer a lot of components and simply want to make sure a customer is right for their experience -- exotic tours, treks, private jet products are often only available through an agent.

THEY ARE EXPERTS

Like doctors and accountants, a travel counselor will ask the right questions, listen to your answers, understand your pain, and offer expert advice to guide you in making one of your most important decisions - how to spend your invaluable time off. Because there are no do-overs for a vacation gone wrong.

Question #2

WHY USE CHEYENNE TRAVEL/PLEASE GO AWAY™ VACATIONS?

EXPERIENCE

Since 1972 our current full time team of travel professionals has accumulated over 123 years of practical "hands on" experience by arranging all kinds of individual and group client travels to, and also going ourselves, all seven continents "plus" all the oceans of the world.

HIGHEST LEVELS OF PERSONAL SERVICE

We realize that the only way we will have the privilege of serving others with their travel needs is to provide only the highest levels of personal service. Our business credo of "**Small Town Caring - Worldwide - Since 1966**" embodies our goal and commitment to provide unmatched personal service before, during and after traveling for all those we are privileged to serve. Over the past 46+ years this commitment has resulted in a "repeat factor" of 94+%. Some travelers have "gone away" with us more than 70 times, with others close behind. Concurrently, we have had the privilege of serving up to four generations of the same family with their travel needs.

TRAVEL INDUSTRY PEER RECOGNITION

One of the highest forms of recognition for one's efforts is when fellow travel industry leaders choose to bestow accolades in recognition of superior services and accomplishments. We've been blessed. Among the many such "professional pats on the back" are:

- ◆ **TOP 25 TRAVEL AGENTS IN NORTH AMERICA** -- "Travel Agent" Magazine
- ◆ **TOP 50 REPRESENTATIVES IN THE U.S. -- American Express** -- 6 different times -- determined solely on amount of leisure products sales, regardless of travel agency size of location.
- ◆ **BEST PROMOTIONAL CAMPAIGN** -- Travel Weekly's national "Travel Agency Achievement Award"
- ◆ **BEST COMMUNITY SERVICE PROGRAM** - Travel Weekly's national "Travel Agency Achievement Award"
- ◆ **TOP PRODUCER** - Princess Cruises
- ◆ **SALES ACHIEVEMENT AWARD** -- Princess Cruises