



We want to thank you for your continued support of the Elgin Chamber of Commerce. We understand first-hand the challenges that the entire business community is facing right now. Our team has been working since the beginning of this crisis to connect with our members and provide them, and the entire community, with the most up-to-date resources and information to help navigate these uncharted waters.

Although we are optimistic that there is recovery ahead, there is no doubt that COVID19 has impacted our community and the Elgin Chamber of Commerce. Now more than ever, the business community needs the Chamber and the Chamber needs the community's support.

With the cancellation of the Western Days Festival, the Chambers largest fundraiser, our budget has been directly impacted. Without the \$30,000 that this event normally raises, the Chamber's financial situation is a concern. We may be forced to cut staff and services to our members and community.

We are asking for your help, we have created a new program in hopes of replacing the Western Days income and as a way to spotlight our supporters. The **Chamber Champion Sponsorship Program** is a way you can assist us. These sponsorship funds will help the Chamber continue our work and keep staff employed. All **Chamber Champions Sponsors** receive special recognition and allows us to spotlight companies that are dedicated to the mission of the Chamber. This support will allow us to continue to offer the programs and member services in 2020. In return, Chamber Champion members receive benefits above and beyond standard membership, with the highest visibility at future Chamber events and in publications.

Thank you for your consideration to support us in this time. Enclosed are details about the **Chamber Champion Program**. If you have questions or need additional payment options, please contact us to discuss.

Sincerely,

Gena Carter
President

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